			9	0								
Smith Mich	hael											
Form 5 February 0	7, 2011											
FORM	M 5									omb appr	OVAL	
-	UNITED	STATES S			ND EXCHAN	NGE	COMM	IISSION	OME Num	:4	235-0362	
no longe	his box if er subject		Wa	ashington, 1	D.C. 20549				Expi	res: Ja	nuary 31, 2005	
I offit I of I offit			ATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES					IAL	burd	nated avera en hours po onse	age	
1(b).	Filed pu ^{Holdings} Section 17 d	(a) of the Pu	blic U	Utility Hold	Securities Ex ing Company Company Act	Act	of 1935					
1. Name and Address of Reporting Person <u>*</u> Smith Michael			-				5. Rela Issuer	Relationship of Reporting Person(s) to her (Check all applicable)				
(Last)	(First)	(Middle) 3.	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/25/2010				X	Director 10% Owner X_ Officer (give title Other (specify below) below) Vice President				
P.O. BOX	407		Vic						e riesident			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)				6. Indi	6. Individual or Joint/Group Reporting (check applicable line)				
								(check	applica	ible line)		
LAKELAN	ND, FL 33802	2						orm Filed by O rm Filed by Mo	-	U		
	(2)						Person	,			C	
(City)	(State)	(Zip)	Ta	ble I - Non-De	erivative Securi			Disposed of,	or Be	neficially O	wned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Dat any (Month/Day/Y	ate, if Transaction Disposed of (D) Code (Instr. 3, 4 and 5)			Securities Beneficial Owned at of Issuer's		/ nd	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Amount	or (D)	Price	Fiscal Year (Instr. 3 and		(I) (Instr. 4)		
Common Stock	03/01/2010	Â		J	43.2277	А	\$ 17.35	1,040.931	5	I	By 401(k) <u>(1)</u>	
Common Stock	03/01/2010	Â		J	1,016.6852	А	\$ 17.35	40,414.19	935	I	By ESOP	
Common Stock	08/02/2010	Â		J	25.9528	А	\$ 18.45	1,066.884	13	I	By 401(k) <u>(1)</u>	

Stock

Common

08/02/2010

11/01/2010

Â

Â

J

J

By

401(k) (1)

\$ 18.45

1,066.9044

1,066.9175

Ι

Ι

А

А

0.0201

0.0131

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Common Stock						\$ 19.85			By 401(k) <u>(1)</u>	
Common Stock	Â	Â	Â	Â	Â	Â	1,605	D	Â	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information **SEC 2270** contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	rlying	8. Price of Derivative Security (Instr. 5)	
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Smith Michael P.O. BOX 407 LAKELAND, FL 33802	Â	Â	Vice President	Â				
Signatures								
/s/ Monica Allman, POA on file for Michael 02/07/201								
<u>**</u> Signature of Reporting Pe	rson		Date					

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Acquired under the Publix Super Markets, Inc. 401(k) SMART Plan. Transaction exempt under rule 16b-3(c).

(2) Acquired under the Publix Super Markets, Inc. Employee Stock Ownership Plan. Transaction exempt under rule 16b-3(c).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

(9-02)