#### Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

#### **TUPPERWARE BRANDS CORP**

Form 4

November 22, 2010

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average burden hours per

**OMB APPROVAL** 

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response... 0.5

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * HAJEK JOSEF			2. Issuer Name and Ticker or Trading Symbol TUPPERWARE BRANDS CORP [TUP]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)
(Last) TUPPERWAI CORP, PO BO		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/18/2010	Director 10% Owner Sylvary Officer (give title Other (specify below) SVP, Tax & Gov't Relations
ORLANDO, I	(Street) FL 32802-23	353	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person

(City)	(State)	(Zip) Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common	11/18/2010		Code V	Amount 945	(A) or (D)	Price \$	Reported Transaction(s) (Instr. 3 and 4) 3,892.652	D	
Stock Common Stock	11/18/2010		S <u>(1)</u>	945	D	<ul><li>23.49</li><li>\$ 48</li></ul>	2,947.652	D	
Common Stock	11/19/2010		M	3,255	A	\$ 23.49	6,202.652	D	
Common Stock	11/19/2010		S <u>(1)</u>	3,255	D	\$ 48	2,947.652	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

]	1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number proof Derivati Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	ative Expiration Date s (Month/Day/Year) I		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
	Stock Option	\$ 23.49	11/18/2010		M	945	11/17/2006(2)	11/16/2015	Common Stock	945
	Stock Option	\$ 23.49	11/19/2010		M	3,25	5 11/17/2006 <u>(2)</u>	11/16/2015	Common Stock	3,255

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
• 5	Director	10% Owner	Officer	Othe				
HAJEK JOSEF TUPPERWARE BRANDS CORP PO BOX 2353 ORLANDO, FL 32802-2353			SVP, Tax & Gov't Relations					

## **Signatures**

/s/ Susan R. Coumes, Attorney-in-Fact

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock option.
- (2) The option vests in three equal annual installments beginning on November 17, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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