NOVAK ROBERT K

Form 4 July 28, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average

burden hours per

OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

1. Name and Address of Reporting Person *

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

NOVAK ROBERT K			Symbol TEXAS INSTRUMENTS INC [TXN]				6	Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction			Director _X_ Officer (give		Owner er (specify			
12500 TI BOULEVARD			(Month/Day/Year) 07/26/2010					below) Sr. Vice President			
	(Street) 4. If Ame			endment, Date Original				6. Individual or Joint/Group Filing(Check			
DALLAS, T	ΓX 75243		Filed(Mo	nth/Day/Yea	r)			Applicable Line) _X_ Form filed by 0 Form filed by M Person	1 0		
(City)	(State)	(Zip)	Tabl	le I - Non-l	Derivative	Securi	ties Acqı	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Yea	r) Execution	med on Date, if Day/Year)	Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	07/26/2010			Code V M	Amount 7,500	(D)	Price \$ 14.95	79,202	D		
Common Stock	07/26/2010			M	7,500	A	\$ 14.95	86,702	D		
Common Stock	07/26/2010			S	15,000	D	\$ 25.53 (1)	71,702	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form

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displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	ative Expiration Date es (Month/Day/Year) d		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
NQ Stock Option (Right to Buy)	\$ 14.95	07/26/2010		M	7,500	(2)	01/29/2019	Common Stock	7,500
NQ Stock Option (Right to Buy)	\$ 14.95	07/26/2010		M	7,500	(2)	01/29/2019	Common Stock	7,500

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				

NOVAK ROBERT K 12500 TI BOULEVARD DALLAS, TX 75243

Sr. Vice President

Deletionship

Signatures

/s/ Daniel M. Drory, Attorney
In Fact

07/27/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price in Table 1 is a weighted average sale price. The sales were at prices ranging from \$25.5300 to \$25.5310. The Issuer undertakes to provide upon request a detailed breakout of the sale prices and the number of shares sold at each price.

Reporting Owners 2

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(2) The option becomes exercisable in four equal annual installments beginning on January 29, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.