

TUPPERWARE BRANDS CORP  
Form 4  
April 23, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HAJEK JOSEF**

2. Issuer Name and Ticker or Trading Symbol  
**TUPPERWARE BRANDS CORP [TUP]**

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
**TUPPERWARE BRANDS CORP, PO BOX 2353**  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**04/22/2010**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**SVP, Tax & Gov't Relations**

**ORLANDO, FL 32802-2353**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code V	Amount		
Common Stock	04/22/2010		M	14,900	A \$ 16.23	17,847.652	D
Common Stock	04/22/2010		S <sup>(1)</sup>	1,900	D \$ 52.25	15,947.652	D
Common Stock	04/22/2010		S <sup>(1)</sup>	400	D \$ 52.26	15,547.652	D
Common Stock	04/22/2010		S <sup>(1)</sup>	1,300	D \$ 52.28	14,247.652	D
Common Stock	04/22/2010		S <sup>(1)</sup>	315	D \$ 52.29	13,932.652	D

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Common Stock	04/22/2010	<u>S(1)</u>	1,100	D	\$ 52.3	12,832.652	D
Common Stock	04/22/2010	<u>S(1)</u>	785	D	\$ 52.31	12,047.652	D
Common Stock	04/22/2010	<u>S(1)</u>	200	D	\$ 52.32	11,847.652	D
Common Stock	04/22/2010	<u>S(1)</u>	1,100	D	\$ 52.33	10,747.652	D
Common Stock	04/22/2010	<u>S(1)</u>	800	D	\$ 52.34	9,947.652	D
Common Stock	04/22/2010	<u>S(1)</u>	300	D	\$ 52.35	9,647.652	D
Common Stock	04/22/2010	<u>S(1)</u>	300	D	\$ 52.38	9,347.652	D
Common Stock	04/22/2010	<u>S(1)</u>	700	D	\$ 52.39	8,647.652	D
Common Stock	04/22/2010	<u>S(1)</u>	200	D	\$ 52.4	8,447.652	D
Common Stock	04/22/2010	<u>S(1)</u>	300	D	\$ 52.43	8,147.652	D
Common Stock	04/22/2010	<u>S(1)</u>	200	D	\$ 52.44	7,947.652	D
Common Stock	04/22/2010	<u>S(1)</u>	500	D	\$ 52.45	7,447.652	D
Common Stock	04/22/2010	<u>S(1)</u>	400	D	\$ 52.47	7,047.652	D
Common Stock	04/22/2010	<u>S(1)</u>	67	D	\$ 52.49	6,980.652	D
Common Stock	04/22/2010	<u>S(1)</u>	338	D	\$ 52.5	6,642.652	D
Common Stock	04/22/2010	<u>S(1)</u>	895	D	\$ 52.51	5,747.652	D
Common Stock	04/22/2010	<u>S(1)</u>	600	D	\$ 52.52	5,147.652	D
Common Stock	04/22/2010	<u>S(1)</u>	300	D	\$ 52.53	4,847.652	D
Common Stock	04/22/2010	<u>S(1)</u>	500	D	\$ 52.55	4,347.652	D
Common Stock	04/22/2010	<u>S(1)</u>	200	D	\$ 52.57	4,147.652	D
	04/22/2010	<u>S(1)</u>	500	D		3,647.652	D

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Common Stock					\$					
					52.59					
Common Stock	04/22/2010		S <sup>(1)</sup>	200	D	\$ 52.6	3,447.652	D		
Common Stock	04/22/2010		S <sup>(1)</sup>	500	D	\$ 52.67	2,947.652	D		
Common Stock							10,294	I		By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option	\$ 16.23	04/22/2010		M	14,900	11/06/2003	11/05/2012	Common Stock	14,900

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HAJEK JOSEF TUPPERWARE BRANDS CORP PO BOX 2353 ORLANDO, FL 32802-2353			SVP, Tax & Gov't Relations	

## Signatures

/s/ Susan R. Coumes,  
Attorney-in-Fact

04/23/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares sold pursuant to cashless exercise of stock option.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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