#### Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

TUPPERWARE BRANDS CORP Form 4 November 18, 2009 OMB APPROVAL FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **ROEHLK THOMAS M** Issuer Symbol **TUPPERWARE BRANDS CORP** (Check all applicable) [TUP] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner X\_Officer (give title Other (specify (Month/Day/Year) below) below) **TUPPERWARE BRANDS** 11/17/2009 EVP, Chief Legal Officer & Sec CORP, PO BOX 2353 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person \_ Form filed by More than One Reporting ORLANDO, FL 32802-2353 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2. Transaction Date 2A. Deemed 5. Amount of 1.Title of 3. 4. Securities Acquired 6. 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Ownership Indirect (Instr. 3) any Code (Instr. 3, 4 and 5) Beneficially Form: Direct Beneficial (Month/Day/Year) (Instr. 8) Owned Ownership (D) or Following Indirect (I) (Instr. 4) Reported (Instr. 4) (A) Transaction(s) or (Instr. 3 and 4) Code V (D) Price Amount Common \$ 10,300 D 11/17/2009 Μ А 45,768 Stock 15.94 Common 11/17/2009 12,000 57,768 D Μ А Stock 18.56 Common 11/17/2009 S<sup>(1)</sup> 11,782 D \$49 45,986 D Stock Common S<sup>(1)</sup> D 11/17/2009 1.800 D 44,186 Stock 49.01 Common S<sup>(1)</sup> 11/17/2009 2,300 D 41,886 D

Stock

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Common Stock	11/17/2009	S <u>(1)</u>	1,500	D	\$ 49.03	40,386	D	
Common Stock	11/17/2009	S <u>(1)</u>	2,332	D	\$ 49.04	38,054	D	
Common Stock	11/17/2009	S <u>(1)</u>	1,350	D	\$ 49.05	36,704	D	
Common Stock	11/17/2009	S <u>(1)</u>	286	D	\$ 49.06	36,418	D	
Common Stock	11/17/2009	S <u>(1)</u>	200	D	\$ 49.07	36,218	D	
Common Stock	11/17/2009	S <u>(1)</u>	300	D	\$ 49.09	35,918	D	
Common Stock	11/17/2009	S <u>(1)</u>	200	D	\$ 49.1	35,718	D	
Common Stock	11/17/2009	S <u>(1)</u>	250	D	\$ 49.12	35,468	D	
Common Stock						892	Ι	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of tiorDerivative Securities ) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ivative Expiration Date urities (Month/Day/Year) uired (A) bisposed of tr. 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (A	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 15.94	11/17/2009		М	10,	,300	10/26/2007	10/26/2010	Common Stock	10,300
Stock Option	\$ 18.56	11/17/2009		М	12,	,000	11/14/2003	11/13/2010	Common Stock	12,000

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
ROEHLK THOMAS M TUPPERWARE BRANDS CORP PO BOX 2353 ORLANDO, FL 32802-2353			EVP, Chief Legal Officer & Sec				
Signatures							
/s/ Susan R. Coumes, Attorney-in-Fact		11/18/2009					
**Signature of Reporting Person		Date					
Explanation of Responses:							

## Explanation of nesponses.

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares sold pursuant to cashless exercise of stock options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.