ISMAIL RASHIT M

Form 4

October 30, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Expires:

January 31, 2005

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if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and A ISMAIL RA	Address of Reporting ASHIT M	Symbol	er Name and Ticker or Trading ERWARE BRANDS COR	Issuer P	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
CORPORA	(First) (N ARE BRANDS TION, 14901 S BLOSSOM TRAI	(Month/ 10/29/2	of Earliest Transaction Day/Year) 2009	below)	_X_ Officer (give title Other (specify							
ORLANDO	(Street) O, FL 32837		nendment, Date Original onth/Day/Year)	Applicable Line) _X_ Form filed by	_X_ Form filed by One Reporting Person Form filed by More than One Reporting							
(City)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	e 2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 3, 4 and 5) (Instr. 8) (A) or		6. Ownership Form: Direct (D) or Indirect Indirect Indirect Indirect Instr. 4) 7. Nature of Indirect Indirect Indirect Indirect Instr. 4)							
Common Stock	10/29/2009		M 2,000 A \$	8.23 11,206	D							
Common Stock	10/29/2009		S(1) 2,000 D \$	46 9,206	D							
Common Stock				195	I By 401(k)							

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisab	le and	7. Title and A	Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onof Derivative	Expiration Date		Underlying S	Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year	;)	(Instr. 3 and	4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired				
	Derivative				(A) or				
	Security				Disposed of				
					(D)				
					(Instr. 3, 4,				
					and 5)				
									A
									Amount
						D-4- E	Expiration	T:41-	or Namel
						Date Exercisable	Date	Title	Number of
				Codo V	(A) (D)				_
				Code V	(A) (D)				Shares
Stock	\$ 18.23	10/29/2009		M	2,000	11/17/2005(2)	11/16/2014	Common	2,000
Option	Ψ 10.23	10/2/12007		141	2,000	11/1//2005	11/10/2017	Stock	2,000

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

ISMAIL RASHIT M TUPPERWARE BRANDS CORPORATION 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837

VP, Global Product Marketing

Signatures

/s/ Susan R. Coumes, Attorney-in-Fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock option.
- (2) The option vests in three equal annual installments beginning on November 17, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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