**HEMUS SIMON C** Form 4

October 30, 2009

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** 

**OMB APPROVAL** 

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **HEMUS SIMON C** Issuer Symbol TUPPERWARE BRANDS CORP (Check all applicable) [TUP] Director (Last) (First) (Middle) 3. Date of Earliest Transaction 10% Owner X\_ Officer (give title \_ Other (specify (Month/Day/Year) below) **TUPPERWARE BRANDS** 10/28/2009 President & COO CORP, 14901 S ORANGE **BLOSSOM TRAIL** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting ORLANDO, FL 32837 Person

(City)	(State)	(Zip) Tabl	e I - Non-D	Derivative :	Securi	ties Acqu	ired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			5. Amount of Securities Ownership Beneficially Form: Direct Owned (D) or Following Indirect (I) Reported (Instr. 4) Transaction(s)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock	10/28/2009		M	50,000	A	\$ 23.67	161,730	D	
Common Stock	10/28/2009		S <u>(1)</u>	100	D	\$ 44.72	161,630	D	
Common Stock	10/28/2009		S <u>(1)</u>	1,000	D	\$ 44.73	160,630	D	
Common Stock	10/28/2009		S(1)	2,600	D	\$ 44.74	158,030	D	
	10/28/2009		S(1)	4,400	D		153,630	D	

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Common Stock					\$ 44.75		
Common Stock	10/28/2009	S(1)	1,800	D	\$ 44.76	151,830	D
Common Stock	10/28/2009	S <u>(1)</u>	1,400	D	\$ 44.79	150,430	D
Common Stock	10/28/2009	S <u>(1)</u>	2,700	D	\$ 44.81	147,730	D
Common Stock	10/28/2009	S(1)	1,200	D	\$ 44.85	146,530	D
Common Stock	10/28/2009	S(1)	500	D	\$ 44.86	146,030	D
Common Stock	10/28/2009	S(1)	1,000	D	\$ 44.87	145,030	D
Common Stock	10/28/2009	S(1)	700	D	\$ 44.89	144,330	D
Common Stock	10/28/2009	S(1)	2,800	D	\$ 44.9	141,530	D
Common Stock	10/28/2009	S <u>(1)</u>	1,000	D	\$ 44.93	140,530	D
Common Stock	10/28/2009	S <u>(1)</u>	1,100	D	\$ 44.94	139,430	D
Common Stock	10/28/2009	S <u>(1)</u>	3,100	D	\$ 44.95	136,330	D
Common Stock	10/28/2009	S <u>(1)</u>	2,300	D	\$ 44.96	134,030	D
Common Stock	10/28/2009	S <u>(1)</u>	1,000	D	\$ 44.97	133,030	D
Common Stock	10/28/2009	S <u>(1)</u>	400	D	\$ 44.98	132,630	D
Common Stock	10/28/2009	S <u>(1)</u>	2,300	D	\$ 44.99	130,330	D
Common Stock	10/28/2009	S <u>(1)</u>	9,015	D	\$ 45	121,315	D
Common Stock	10/28/2009	S(1)	1,685	D	\$ 45.01	119,630	D
Common Stock	10/28/2009	S <u>(1)</u>	1,400	D	\$ 45.03	118,230	D
Common Stock	10/28/2009	S(1)	1,920	D	\$ 45.06	116,310	D
	10/28/2009	S <u>(1)</u>	1,800	D		114,510	D

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Common Stock					\$ 45.07			
Common Stock	10/28/2009	S(1)	580	D	\$ 45.08	113,930	D	
Common Stock	10/28/2009	S(1)	1,200	D	\$ 45.11	112,730	D	
Common Stock	10/28/2009	S(1)	900	D	\$ 45.17	111,830	D	
Common Stock	10/28/2009	S(1)	100	D	\$ 45.18	111,730	D	
Common Stock						1,608	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

2.	<ol><li>Transaction Date</li></ol>	3A. Deemed	4.	5. Number of	<ol><li>Date Exercisab</li></ol>	le and	7. Title and A	Amount o
Conversion	(Month/Day/Year)	Execution Date, if	TransactionDerivative		Expiration Date		<b>Underlying Securities</b>	
or Exercise		any	Code	Securities	(Month/Day/Year	;)	(Instr. 3 and	4)
Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)				
Derivative				or Disposed of				
Security				(D)				
				(Instr. 3, 4,				
				and 5)				
								Amount
						Expiration		or
					Date Exercisable		Title	Number
			Code V	(A) (D)		Date		of Share
			Couc v	(11) (D)				or briare
¢ 22.67	10/20/2000		M	50,000	12/05/2006(2)	12/04/2015	Common	50.000
\$ 23.67	10/28/2009		IVI	30,000	12/03/2006(2)	12/04/2015	Stock	50,000
	Conversion or Exercise Price of Derivative	Conversion (Month/Day/Year) or Exercise Price of Derivative Security	Conversion or Exercise any Price of (Month/Day/Year) Derivative Security  Execution Date, if any (Month/Day/Year)	Conversion or Exercise any Code Price of (Month/Day/Year) Execution Date, if any Code Price of (Month/Day/Year) (Instr. 8)  Derivative Security  Code V	Conversion or Exercise Price of Derivative Security  Code Securities  (Month/Day/Year) Execution Date, if any (Month/Day/Year) (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)  Code V (A) (D)	Conversion or Exercise Price of Derivative Security  Execution Date, if any (Month/Day/Year) Execution Date, if any (Month/Day/Year) Execution Date, if any (Month/Day/Year) Code Securities (Month/Day/Year) (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)  Date Exercisable Code V (A) (D)	Conversion or Exercise Price of Perivative Security  Execution Date, if any Code Securities (Month/Day/Year)  (Month/Day/Year)  Execution Date, if any Code Securities (Month/Day/Year)  (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)  Date Exercisable Expiration Date (Month/Day/Year)  Expiration Date (Month/Day/Year)  Date Exercisable Expiration Date	Conversion or Exercise or Exercise Price of Perivative Security  Execution Date, if any Code Securities (Month/Day/Year)  Code Securities (Month/Day/Year)  (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)  Date Exercisable Expiration Date (Month/Day/Year)  Title  Code V (A) (D)  Common

# **Reporting Owners**

Relationships Reporting Owner Name / Address Director 10% Owner Officer Other

HEMUS SIMON C TUPPERWARE BRANDS CORP 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837

President & COO

Reporting Owners 3

### **Signatures**

/s/ Susan R. Coumes, Attorney-in-Fact

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock option.
- (2) The option vests in three equal annual installments beginning on December 5, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 4