

A.C. Moore Arts & Crafts, Inc.

Form 4

August 03, 2006

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
PARKER JOHN E

(Last) (First) (Middle)

**C/O A.C. MOORE ARTS &
CRAFTS, INC., 130 A.C. MOORE
DRIVE**

(Street)

BERLIN, NJ 08009

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
**A.C. Moore Arts & Crafts, Inc.
[ACMR]**

3. Date of Earliest Transaction
(Month/Day/Year)
08/02/2006

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____X____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D)	Price	
Common Stock	08/02/2006		S		1,600	D \$ 16.8	2,143,917 D
Common Stock	08/02/2006		S		1,100	D \$ 16.81	2,142,817 D
Common Stock	08/02/2006		S		2,200	D \$ 16.82	2,140,617 D
Common Stock	08/02/2006		S		2,700	D \$ 16.83	2,137,917 D
	08/02/2006		S		3,000	D	2,134,917 D

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Common Stock						\$ 16.84		
Common Stock	08/02/2006	S	2,889	D		\$ 16.85	2,132,028	D
Common Stock	08/02/2006	S	3,311	D		\$ 16.86	2,128,717	D
Common Stock	08/02/2006	S	2,500	D		\$ 16.87	2,126,217	D
Common Stock	08/02/2006	S	2,900	D		\$ 16.88	2,123,317	D
Common Stock	08/02/2006	S	1,900	D		\$ 16.89	2,121,417	D
Common Stock	08/02/2006	S	2,000	D		\$ 16.9	2,119,417	D
Common Stock	08/02/2006	S	4,000	D		\$ 16.91	2,115,417	D
Common Stock	08/02/2006	S	2,500	D		\$ 16.92	2,112,917	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PARKER JOHN E C/O A.C. MOORE ARTS & CRAFTS, INC. 130 A.C. MOORE DRIVE BERLIN, NJ 08009		X		

Signatures

/s/ John E.
Parker

08/03/2006

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

The filing of this Statement shall not be construed as an admission (a) that the person filing this Statement is, for the purposes

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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