

SINA CORP  
Form 6-K  
May 10, 2018  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16**  
**OF THE SECURITIES EXCHANGE ACT OF 1934**

For the month of May 2018

Commission File Number: 001-37361

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**Sina Corporation**

(Registrant's Name)

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**SINA Plaza, No. 8 Courtyard 10**

**the West Xibeiwang E. Road**

**Haidian District, Beijing 100193**

**People's Republic of China**

(Address of Principal Executive Offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ☐

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Signatures

99.1 - Press Release regarding Financial Results for the First Quarter Ended March 31, 2018 issued by Sina Corporation on May 9, 2018

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SINA CORPORATION**

Date: May 10, 2018

By:

/s/Bonnie Yi Zhang  
Bonnie Yi Zhang  
Chief Financial Officer