

ZELNICK STRAUSS  
Form 4  
April 04, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ZELNICK STRAUSS

2. Issuer Name and Ticker or Trading Symbol  
TAKE TWO INTERACTIVE SOFTWARE INC [TTWO]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
C/O TAKE-TWO INTERACTIVE SOFTWARE, INC., 110 WEST 44TH STREET

3. Date of Earliest Transaction (Month/Day/Year)  
04/02/2018

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman, CEO

(Street)  
NEW YORK, NY 10036

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	04/02/2018		D		33,174 <sup>(1)</sup>	D	\$ 0
							569,043 <sup>(1)</sup> <sub>(2)</sub>
Common Stock	04/02/2018		S		36,958 <sup>(3)</sup> <sub>(4)</sub>	D	\$ 94.6612 <sub>(5)</sub>
							532,085 <sup>(4)</sup> <sub>(6)</sub>
Common Stock	04/02/2018		S		87,057 <sup>(3)</sup> <sub>(4)</sub>	D	\$ 95.5823 <sub>(8)</sub>
							445,028 <sup>(4)</sup> <sub>(8)</sub>

By Zelnick Media Corporation <sup>(1)</sup> <sub>(2)</sub>  
By Zelnick Media Corporation <sup>(4)</sup> <sub>(6)</sub>  
By Zelnick Media

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					<u>(7)</u>		Corporation <u>(4)</u> <u>(8)</u>
Common Stock	04/02/2018	S	103,656 <u>(3)</u> <u>(4)</u>	D	\$ 96,2719 <u>(9)</u>	341,372 <u>(4)</u> <u>(10)</u>	I By Zelnick Media Corporation <u>(4)</u> <u>(10)</u>
Common Stock	04/02/2018	J <sup>(11)</sup>	62,686 <u>(11)</u>	D	\$ 0	278,686 <u>(11)</u> <u>(12)</u>	I By Zelnick Media Corporation <u>(11)</u> <u>(12)</u>
Common Stock	04/02/2018	G V	62,686 <u>(13)</u>	D	\$ 0 <u>(13)</u>	0 <u>(13)</u>	D
Common Stock	04/02/2018	G V	62,686 <u>(13)</u>	A	\$ 0 <u>(13)</u>	169,288 <u>(14)</u> <u>(15)</u>	I By Zelnick Belzberg Living Trust <u>(14)</u> <u>(15)</u>
Common Stock	04/03/2018	S	3,785 <u>(3)</u> <u>(4)</u>	D	\$ 94.362 <u>(16)</u>	274,901 <u>(4)</u> <u>(17)</u>	I By Zelnick Media Corporation <u>(4)</u> <u>(17)</u>
Common Stock	04/03/2018	S	7,284 <u>(3)</u> <u>(4)</u>	D	\$ 95.3117 <u>(18)</u>	267,617 <u>(4)</u> <u>(19)</u>	I By Zelnick Media Corporation <u>(4)</u> <u>(19)</u>
Common Stock	04/03/2018	S	1,194 <u>(3)</u> <u>(4)</u>	D	\$ 96.2537 <u>(20)</u>	266,423 <u>(4)</u> <u>(21)</u>	I By Zelnick Media Corporation <u>(4)</u> <u>(21)</u>
Common Stock	04/04/2018	S	7,785 <u>(3)</u> <u>(4)</u>	D	\$ 93.3863 <u>(22)</u>	258,638 <u>(4)</u> <u>(23)</u>	I By Zelnick Media Corporation <u>(4)</u> <u>(23)</u>
Common Stock	04/04/2018	S	300 <u>(3)</u> <u>(4)</u>	D	\$ 93.9467 <u>(24)</u>	258,338 <u>(4)</u> <u>(25)</u>	I By Zelnick Media Corporation <u>(4)</u> <u>(25)</u>
Common Stock	04/04/2018	S	4,178 <u>(4)</u>	D	\$ 95	254,160 <u>(4)</u> <u>(26)</u>	I By Zelnick Media Corporation <u>(4)</u> <u>(26)</u>
Common Stock						95,000 <u>(14)</u> <u>(27)</u>	I By Wendy Jay Belzberg 2012 Family Trust <u>(14)</u> <u>(27)</u>

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
*(e.g., puts, calls, warrants, options, convertible securities)*

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ZELNICK STRAUSS C/O TAKE-TWO INTERACTIVE SOFTWARE, INC. 110 WEST 44TH STREET NEW YORK, NY 10036	X		Chairman, CEO	

## Signatures

/s/ Strauss  
Zelnick 04/04/2018

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the forfeiture of performance-based restricted units previously granted to ZelnickMedia due to the failure to meet certain performance conditions.
- (2) Represents 229,282 restricted units and 339,761 shares of Common Stock held directly by ZelnickMedia, of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.
- (3) These transactions are reported on separate lines due to the range of the sale prices.

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- (4) On April 2, 2018, 339,761 restricted units previously granted to ZelnickMedia vested. Such restricted units were registered at the time of grant pursuant to a registration statement filed with the Commission which was automatically declared effective on May 20, 2016. The reported sale transactions were effected pursuant to Rule 10b5-1 trading plans, including to satisfy the tax obligations of the partners of ZelnickMedia upon the vesting of such restricted units.
- (5) Represents a weighted average sales price of shares sold in multiple transactions at sales prices ranging from \$94.01 to \$95.01, inclusive. Upon request, the Reporting Person undertakes to provide the full sale information regarding the number of shares sold at each price increment to the Commission, the issuer or any security holder of the issuer.
- (6) Represents 229,282 restricted units and 302,803 shares of Common Stock held directly by ZelnickMedia, of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.
- (7) Represents a weighted average sales price of shares sold in multiple transactions at sales prices ranging from \$95.02 to \$96.02, inclusive. Upon request, the Reporting Person undertakes to provide the full sale information regarding the number of shares sold at each price increment to the Commission, the issuer or any security holder of the issuer.
- (8) Represents 229,282 restricted units and 215,746 shares of Common Stock held directly by ZelnickMedia, of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.
- (9) Represents a weighted average sales price of shares sold in multiple transactions at sales prices ranging from \$96.03 to \$96.98, inclusive. Upon request, the Reporting Person undertakes to provide the full sale information regarding the number of shares sold at each price increment to the Commission, the issuer or any security holder of the issuer.
- (10) Represents 229,282 restricted units and 112,090 shares of Common Stock held directly by ZelnickMedia, of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.
- (11) On April 2, 2018, 339,761 restricted units previously granted to ZelnickMedia vested and ZelnickMedia distributed a total of 62,686 shares received upon vesting to Mr. Zelnick which shares Mr. Zelnick had previously indirectly beneficially owned through ZelnickMedia.
- (12) Represents 229,282 restricted units and 49,404 shares of Common Stock held directly by ZelnickMedia, of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.
- (13) Mr. Zelnick received 62,686 shares pursuant to a distribution, as further described in Footnote (11) above, which receipt was exempt from Section 16 as such shares were previously held by Mr. Zelnick indirectly through ZelnickMedia. Mr. Zelnick then contributed such securities to the Zelnick/Belzberg Living Trust in exchange for no consideration.
- (14) Reflects certain shares that were previously transferred from the Wendy Jay Belzberg 2012 Family Trust to the Zelnick/Belzberg Living Trust pursuant to Section 16 exempt transactions.
- (15) Represents 169,288 shares of Common Stock held by the Zelnick/Belzberg Living Trust (such securities are indirectly held by Mr. Zelnick), including 62,686 shares received by Mr. Zelnick pursuant to the distribution referred to in Footnote (11) above. Mr. Zelnick disclaims beneficial ownership of the securities held by the Zelnick/Belzberg Living Trust except to the extent of his pecuniary interest therein.
- (16) Represents a weighted average sales price of shares sold in multiple transactions at sales prices ranging from \$93.98 to \$94.92, inclusive. Upon request, the Reporting Person undertakes to provide the full sale information regarding the number of shares sold at each price increment to the Commission, the issuer or any security holder of the issuer.
- (17) Represents 229,282 restricted units and 45,619 shares of Common Stock held directly by ZelnickMedia, of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.
- (18) Represents a weighted average sales price of shares sold in multiple transactions at sales prices ranging from \$95.00 to \$96.00, inclusive. Upon request, the Reporting Person undertakes to provide the full sale information regarding the number of shares sold at each price increment to the Commission, the issuer or any security holder of the issuer.
- (19) Represents 229,282 restricted units and 38,335 shares of Common Stock held directly by ZelnickMedia, of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.
- (20) Represents a weighted average sales price of shares sold in multiple transactions at sales prices ranging from \$96.04 to \$96.65, inclusive. Upon request, the Reporting Person undertakes to provide the full sale information regarding the number of shares sold at each price increment to the Commission, the issuer or any security holder of the issuer.

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(21) Represents 229,282 restricted units and 37,141 shares of Common Stock held directly by ZelnickMedia, of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.

(22) Represents a weighted average sales price of shares sold in multiple transactions at sales prices ranging from \$92.85 to \$93.79, inclusive. Upon request, the Reporting Person undertakes to provide the full sale information regarding the number of shares sold at each price increment to the Commission, the issuer or any security holder of the issuer.

(23) Represents 229,282 restricted units and 29,356 shares of Common Stock held directly by ZelnickMedia, of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.

(24) Represents a weighted average sales price of shares sold in multiple transactions at sales prices ranging from \$93.91 to \$94.00, inclusive. Upon request, the Reporting Person undertakes to provide the full sale information regarding the number of shares sold at each price increment to the Commission, the issuer or any security holder of the issuer.

(25) Represents 229,282 restricted units and 29,056 shares of Common Stock held directly by ZelnickMedia, of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.

(26) Represents 229,282 restricted units and 24,878 shares of Common Stock held directly by ZelnickMedia, of which Mr. Zelnick is a partner (such securities are not held individually by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by ZelnickMedia except to the extent of his pecuniary interest therein.

(27) Represents 95,000 shares of Common Stock held by the Wendy Jay Belzberg 2012 Family Trust (such securities are indirectly held by Mr. Zelnick). Mr. Zelnick disclaims beneficial ownership of the securities held by the Wendy Jay Belzberg 2012 Family Trust except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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