Wayfair Inc. Form SC 13G/A February 14, 2018

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 5)

Wayfair Inc.

(Name of Issuer)

Class A Common Stock

(Title of Class of Securities)

94419L101

(CUSIP Number)

December 31, 2017

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- o Rule 13d-1(b)
- o Rule 13d-1(c)
- x Rule 13d-1(d)

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

^{*} The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

Schedule 13G

1 Names of Reporting Persons Great Hill Investors, LLC 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization Massachusetts 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially Owned by Each Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 9 Aggregate Amount Beneficially Owned by Each Reporting Person 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 12 Type of Reporting Person

1

2

Schedule 13G

1 Names of Reporting Persons Great Hill Equity Partners IV, LP 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization Delaware 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially Owned by Each Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 9 Aggregate Amount Beneficially Owned by Each Reporting Person 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 12 Type of Reporting Person

3

Schedule 13G

1 Names of Reporting Persons Great Hill Partners GP IV, L.P. 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization Delaware 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially Owned by Each Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 9 Aggregate Amount Beneficially Owned by Each Reporting Person 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 12 Type of Reporting Person

4

Schedule 13G

1 Names of Reporting Persons GHP IV, LLC 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization Delaware 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially Owned by Each Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 9 Aggregate Amount Beneficially Owned by Each Reporting Person 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 12 Type of Reporting Person

Schedule 13G

1 Names of Reporting Persons Christopher S. Gaffney 2 Check the Appropriate Box if a Member of a Group (b) X 3 SEC Use Only 4 Citizen or Place of Organization United States of America 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially Owned by Each Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 9 Aggregate Amount Beneficially Owned by Each Reporting Person 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9

CUSIP No. 94419L101

12

Type of Reporting Person

6

Schedule 13G

1 Names of Reporting Persons John G. Hayes 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization United States of America 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially Owned by Each Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 9 Aggregate Amount Beneficially Owned by Each Reporting Person 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 12 Type of Reporting Person

7

Schedule 13G

1 Names of Reporting Persons Michael A. Kumin 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization United States of America 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially Owned by Each Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 9 Aggregate Amount Beneficially Owned by Each Reporting Person 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 12 Type of Reporting Person

8

Schedule 13G

1 Names of Reporting Persons Mark D. Taber 2 Check the Appropriate Box if a Member of a Group (b) 3 SEC Use Only 4 Citizen or Place of Organization United States of America 5 Sole Voting Power Number of Shares Shared Voting Power 6 Beneficially Owned by Each Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 9 Aggregate Amount Beneficially Owned by Each Reporting Person 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 12 Type of Reporting Person

9

Schedule 13G

1 Names of Reporting Persons Matthew T. Vettel 2 Check the Appropriate Box if a Member of a Group (b) X 3 SEC Use Only 4 Citizen or Place of Organization United States of America 5 Sole Voting Power Number of Shares Shared Voting Power Beneficially Owned by Each Sole Dispositive Power Reporting Person With 8 Shared Dispositive Power 9 Aggregate Amount Beneficially Owned by Each Reporting Person 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares o Not Applicable 11 Percent of Class Represented by Amount in Row 9 12 Type of Reporting Person IN

CUSIP No. 94419L101		Schedule 13G				
Item 1.	(a) (b)	Name of Issuer: Wayfair Inc. (the Issu Address of Issuer s Pri 4 Copley Place, 7th Flo	Principal Executive Offices:			
		Boston, MA 02116				
Item 2.	(a)	Name of Person Filing: Great Hill Investors, LLC (GHI)				
		Great Hill Equity Partn	ers IV, L.P. (GHEP IV)			
		Great Hill Partners GP	IV, L.P. (GHEPIVGP)			
		GHP IV, LLC (GHPIV) Christopher S. Gaffney (Gaffney) John G. Hayes (Hayes) Michael A. Kumin (Kumin) Mark D. Taber (Taber)				
	(b) (c)	Matthew T. Vettel (VAddress or Principal Bu The business address of MA 02109. Citizenship of each Rep GHI	usiness Office: f each of reporting person is c/o Great Hill Partners, LP; One Liberty Square; Boston,			
		GHEP IV	Delaware limited partnership			
		GHEPIVGP	Delaware limited partnership			
		GHPIV	Delaware limited liability company			
		Gaffney	U.S. citizen			
		Hayes	U.S. citizen			
		Kumin	U.S. citizen			
		Taber	U.S. citizen			
	(d) (e)	Vettel Title of Class of Securi Class A Common Stock CUSIP Number: 94419L101	U.S. citizen ties: k, \$0.001 par value per share, of Wayfair Inc.			

CUSIP No. 94419L101 Schedule 13G

Item 3.

Not applicable.

Item 4. Ownership

(a) Amount beneficially owned:

0

(b) Percent of class:

0%

11

CUSIP No. 94419L101

Schedule 13G

(c) Number of shares as to which such person has:

	Number of Shares				
Reporting Person	(i)	(ii)	(iii)	(iv)	
GHI	0	0	0	0	
GHEP IV	0	0	0	0	
GHEPIVGP	0	0	0	0	
GHPIV	0	0	0	0	
Gaffney	0	0	0	0	
Hayes	0	0	0	0	
Kumin	0	0	0	0	
Taber	0	0	0	0	
Vettel	0	0	0	0	

- (i) Sole power to vote or to direct the vote
- (ii) Shared power to vote or to direct the vote
- (iii) Sole power to dispose or to direct the disposition of
- (iv) Shared power to dispose or to direct the disposition of

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following: x

Item 6. Ownership of More than Five Percent on Behalf of Another Person

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

Not applicable.

Item 8. Identification and Classification of Members of the Group

Not applicable.

Item 9. Notice of Dissolution of Group

Not applicable.

CUSIP No. 94419L101 Schedule 13G

Item 10. Certification
Not applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2018

GREAT HILL INVESTORS, LLC

By: /s/ John S. Dwyer

Title: Attorney-in-fact

GREAT HILL EQUITY PARTNERS IV, L.P.
By: GREAT HILL PARTNERS GP IV, L.P., its General Partner

By: GHP IV, LLC, its General Partner

By: /s/ John S. Dwyer

Title: Attorney-in-fact

GREAT HILL PARTNERS GP IV, L.P. By: GHP IV, LLC, its General Partner

By: /s/ John S. Dwyer

Title: Attorney-in-fact

GHP IV, LLC

By: /s/ John S. Dwyer

Title: Attorney-in-fact

/s/ John S. Dwyer, as attorney-in-fact for Christopher S. Gaffney

Name: Christopher S. Gaffney

/s/ John S. Dwyer, as attorney-in-fact for John G. Hayes

Name: John G. Hayes

/s/ John S. Dwyer, as attorney-in-fact for Michael A. Kumin

Name: Michael A. Kumin

/s/ John S. Dwyer, as attorney-in-fact for Mark D. Taber

Name: Mark D. Taber

/s/ John S. Dwyer, as attorney-in-fact for Matthew T. Vettel

Name: Matthew T. Vettel

CUSIP No. 94419L101 Schedule 13G

LIST OF EXHIBITS

Exhibit No. Description

I Joint Filing Agreement

14