

GAIAM INC  
Form 8-K  
July 23, 2004

# SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 8-K

### CURRENT REPORT

### PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): **July 23, 2004**

## GAIAM, INC.

(Exact Name of Registrant as Specified in its Charter)

**Colorado**  
(State or Other Jurisdiction  
of Incorporation)

**0-27515**  
(Commission File  
Number)

**84-1113527**  
(IRS Employer  
Identification No.)

**360 Interlocken Boulevard, Broomfield, Colorado 80021**

(Address of Principal Executive Offices)

Registrant's telephone number, including area code: **(303) 222-3600**

**Not Applicable**

(Former Name or Former Address, if Changed Since Last Report)



Item 7. Financial Statements and Exhibits

(c) Exhibits

| <b>Exhibit No.</b> | <b>Description of Exhibit</b>                  |
|--------------------|--|
| 99.1               | Gaiam, Inc. press release dated July 23, 2004. |

Item 12. Results from Operations and Financial Condition

On July 23, 2004, Gaiam, Inc. issued a press release announcing its preliminary results for the fiscal quarter ended June 30, 2004. A copy of the press release is attached as Exhibit 99.1.

The information in this Form 8-K and the Exhibit attached hereto shall not be deemed as filed for purposes of Section 18 of the Securities and Exchange Act of 1934 or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set for by specific reference in such filing.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**GAIAM, INC.**

By: */s/ Janet Mathews*  
Janet Mathews, Chief Financial Officer

**Date: July 23, 2004**

**Exhibit Index**

99.1 Press release dated July 23, 2004 issued by Gaiam, Inc.