

HARRAHS ENTERTAINMENT INC

Form 8-K

February 04, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **February 4, 2004**

HARRAH S ENTERTAINMENT, INC.

(Exact name of registrant as specified in its charter)

DELAWARE

(State or other jurisdiction
of incorporation)

1-10410

(Commission
File Number)

62-1411755

(I.R.S. Employer
Identification No.)

**ONE HARRAH S COURT
LAS VEGAS, NEVADA**

(Address of Principal Executive Offices)

89119

(Zip Code)

(702) 407-6000

(Registrant's telephone number, including area code)

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(Former name or former address, if changed since last report)

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

99.1 Text of press release, dated February 4, 2004, of the Registrant

ITEM 9. REGULATION FD DISCLOSURE

The information contained in this Item 9 of the Current Report is being furnished pursuant to Item 12. Results of Operations and Financial Condition of Form 8-K in accordance with SEC Release Nos. 33-8216 and 34-47583.

The information, including exhibits attached hereto, in this Current Report is being furnished and shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, except as otherwise expressly stated in such filing.

Attached and incorporated herein by reference as Exhibit 99.1 is a copy of the press release of the Registrant, dated February 4, 2004, reporting the Registrant's financial results for the fourth quarter of 2003 and the full year ended December 31, 2003.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAH S ENTERTAINMENT, INC.

Date: February 4, 2004

By: /s/ SCOTT E. WIEGAND
Name: Scott E. Wiegand
Title: Vice President, Associate
General Counsel, and Corporate
Secretary