BB&T CORP Form 4 February 01, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Expires:

OMB APPROVAL

January 31,

2005

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

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subject to Section 16. Form 4 or Form 5 obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

may continue.

See Instruction

1. Name and Address of Reporting Person * KING KELLY S		orting Person *	2. Issuer Name and Ticker or Trading Symbol BB&T CORP [(BBT)]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(Last) (First) (Middle)		3. Date of Earliest Transaction			
			(Month/Day/Year)	Director 10% Owner		
P O BOX 1250			01/29/2008	X Officer (give title Other (special below) Chief Operating Officer		
	(54		4.64	1 2		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporti			
WINSTON-SALEM, NC 271021250				Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secur	ities Acq	uired, Disposed o	of, or Beneficia	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	action Date 2A. Deemed Day/Year) Execution Date, if any (Month/Day/Year)		4. Securitiransaction(A) or Discode (Instr. 3, 4 nstr. 8)		of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	01/29/2008		G	5,000	D	\$ 0	63,825.335	D	
Common Stock	01/30/2008		M	23,710	A	\$ 31	87,535.335	D	
Common Stock	01/30/2008		G	9,000	D	\$ 0	78,535.335	D	
Common Stock	01/30/2008		S	100	D	\$ 35.54	78,435.335	D	
Common Stock	01/30/2008		S	1,100	D	\$ 35.52	77,335.335	D	

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Common Stock	01/30/2008	S	1,200	D	\$ 35.51	76,135.335	D	
Common Stock	01/30/2008	S	500	D	\$ 35.5	75,635.335	D	
Common Stock	01/30/2008	S	200	D	\$ 35.46	75,435.335	D	
Common Stock	01/30/2008	S	400	D	\$ 35.42	75,035.335	D	
Common Stock	01/30/2008	S	500	D	\$ 35.41	74,535.335	D	
Common Stock	01/30/2008	S	200	D	\$ 35.37	74,335.335	D	
Common Stock	01/30/2008	S	600	D	\$ 35.35	73,735.335	D	
Common Stock	01/30/2008	S	200	D	\$ 35.26	73,535.335	D	
Common Stock	01/30/2008	S	500	D	\$ 35.23	73,035.335	D	
Common Stock	01/30/2008	S	110	D	\$ 35.18	72,925.335	D	
Common Stock	01/30/2008	S	100	D	\$ 35.16	72,825.335	D	
Common Stock	01/30/2008	G	9,000	A	\$ 0	74,487.508	I	By Spouse
Common Stock						69,360.963 (1)	I	By 401(k)
Common Stock						1,410.656	I	By Custodian For Child

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amour
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onDerivative	Expiration Date	Underlying Securit
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)		
	Derivative				or Disposed of		
	Security				(D)		

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(Instr. 3, 4, and 5)

				and 5))				
			Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo Num Sharo
Employee Stock Option (right to buy)	\$ 31	01/30/2008	M		23,710	02/24/1999(2)	02/23/2008	Common Stock	23,
Employee Stock Option (right to buy)	\$ 36.313					02/23/2000(3)	02/23/2009	Common Stock	36,
Employee Stock Option (right to buy)	\$ 23.938					02/22/2001(4)	02/22/2010	Common Stock	94,
Employee Stock Option (right to buy)	\$ 36.59					02/27/2002(5)	02/27/2011	Common Stock	65,
Employee Stock Option (right to buy)	\$ 36.84					02/26/2003(6)	02/26/2012	Common Stock	66,
Employee Stock Option (right to buy)	\$ 32.66					02/25/2004(7)	02/25/2013	Common Stock	94,
Employee Stock Option (right to buy)	\$ 36.68					02/24/2005(8)	02/24/2014	Common Stock	87,
Stock Option (Right to Buy)	\$ 38.64					02/22/2006(9)	02/22/2015	Common Stock	125
Stock Option	\$ 39.73					02/21/2007(10)	02/21/2016	Common Stock	116

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(right to buy)

Stock

Option (right to \$44.15

02/20/2008(11) 02/20/2017

Common Stock

126

buy)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

KING KELLY S P O BOX 1250

Chief Operating Officer

WINSTON-SALEM, NC 271021250

Signatures

By: Carla Brenwald, Attorney-in-fact

02/01/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Between October 1, 2007 and December 31, 2007, the reporting person acquired 1,733.687 shares of common stock in the 4th quarter, under the Issuer's 401(k) plan. The information in this report is based on a plan statement dated as of December 31, 2007.
- (2) The option is exercisable in three equal annual installments beginning on 02/24/1999.
- (3) The option is exercisable in three equal annual installments beginning on 02/23/2000.
- (4) The option is exercisable in three equal annual installments beginning on 02/22/2001.
- (5) The option is exercisable in three equal annual installments beginning on 02/27/2002.
- (6) The option is exercisable in three equal annual installments beginning on 02/26/2003.
- (7) The option is exercisable in five equal annual installments beginning on 02/25/2004.
- (8) The option is exercisable in five equal annual installments beginning on 02/24/2005.
- (9) The option is exercisable in five equal annual installments beginning on 2/22/2006.
- (10) The option is exercisable in five equal annual installments beginning on 02/21/2007.
- (11) The option is exercisable in five equal annual installments beginning on 2/20/2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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