

Edgar Filing: BUILD A BEAR WORKSHOP INC - Form SC 13G/A

BUILD A BEAR WORKSHOP INC  
Form SC 13G/A  
July 10, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G/A

Under the Securities Exchange Act of 1934  
(Amendment No. 1 )

Build-A-Bear Workshop Inc  
(Name of Issuer)

Common Stock  
(Title of Class of Securities)

120076104  
(CUSIP Number)

June 30, 2007

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 120076104

1. Name of Reporting Person: Buckingham Capital Management Incorporated.  
IRS Identification No. of above person: 13-3276152
2. Check the Appropriate Box if a Member of a Group:
3. SEC Use Only
4. Citizenship or Place of Organization: Delaware

Number of Shares  
Beneficially Owned  
By Each Reporting  
Person With

5. Sole Voting Power: 0
6. Shared Voting Power: 0
7. Sole Dispositive Power: 0

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8. Shared Dispositive Power: 0

9. Aggregate Amount Beneficially Owned by Each Reporting Person: 0

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares:

11. Percent of Class Represented by Amount in Row (9): 0%

12. Type of Reporting Person: IA

CUSIP No. 120076104

1. Name of Reporting Person: Buckingham Research Group Incorporated  
IRS Identification No. of above person: 13-3134008

2. Check the Appropriate Box if a Member of a Group:

3. SEC Use Only

4. Citizenship or Place of Organization: Delaware

Number of Shares  
Beneficially Owned  
By Each Reporting  
Person With

5. Sole Voting Power: 0

6. Shared Voting Power: 0

7. Sole Dispositive Power: 0

8. Shared Dispositive Power: 0

9. Aggregate Amount Beneficially Owned by Each Reporting Person: 0

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares:

11. Percent of Class Represented by Amount in Row (9): 0%

12. Type of Reporting Person: BD

Schedule 13G of Buckingham Capital Management Incorporated  
and Buckingham Research Group Incorporated  
with respect to the Class A common stock  
(the "Common Shares") of Build-A-Bear Workshop Inc (the "Company").

Item 1(a) Name of Issuer: Build-A-Bear Workshop Inc

Item 1(b) Address of Issuer's Principal Executive Offices:  
1954 Innerbelt Business Centre Drive,  
St. Louis, MO 63114

Item 2(a) Name of Persons Filing:  
This statement is being filed by Buckingham Capital Management Incorporated and Buckingham Research Group Incorporated. Buckingham Capital is a registered investment adviser which acts as the general partner and investment manager for various private investment funds and which also manages other accounts on a discretionary basis. Buckingham Research, a registered broker-dealer, is the parent company of Buckingham Capital and thus may be deemed to be the beneficial owner of the securities reported herein.

Item 2(b) Address of Principal Business Office or, if none,  
Residence: 750 Third Avenue, Sixth Floor,

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New York, NY 10017

- Item 2(c) Citizenship:  
Each of Buckingham Capital Management Incorporated and Buckingham Research Group Incorporated is a Delaware corporation
- Item 2(d) Title of Class of Securities: Common Stock
- Item 2(e) CUSIP Number: 120-076-104
- Item 3 If this statement is filed pursuant to Rule 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:
- (a)  Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o)
  - (b)  Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
  - (c)  Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
  - (d)  Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).
  - (e)  An investment adviser in accordance with Rule 240.13d-1(b)(1)(ii)(E);
  - (f)  An employee benefit plan or endowment fund in accordance with Rule 240.13d-1(b)(1)(ii)(F);
  - (g)  A parent holding company or control person in accordance with Rule 240.13d-1(b)(1)(ii)(G);
  - (h)  A savings associations ad defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
  - (i)  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
  - (j)  Group, in accordance with Rule 240.13d-1(b)(1)(ii)(J).
- Item 4 Ownership
- (a) Amount Beneficially Owned: 0
  - (b) Percent of class: 0% (based on the Common Shares reported to be outstanding on Bloomberg as of 06/30/07).
  - (c) Number of shares as to which the person has: 0
    - (i) Sole power to vote or to direct the vote: 0
    - (ii) Shared power to vote or to direct the vote: 0
    - (iii) Sole power to dispose or to direct the disposition of:  
0
    - (iv) Shared power to dispose or to direct the disposition of: 0
- Item 5 Ownership of Five Percent or less of a Class: x
- Item 6 Ownership of More than Five Percent on Behalf of Another Person: Not applicable.
- Item 7 Identification and Classification of the Subsidiary, Which Acquired the Security, Being Reported on By the Parent Holding Company: Not applicable.

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Item 8 Identification and Classification of Members of the Group:  
Not applicable.

Item 9 Notice of Dissolution of Group: Not applicable.

Item 10 Certification (if filing pursuant to Rule 240.13d-1(b)):

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: July 10, 2007

BUCKINGHAM CAPITAL MANAGEMENT, INC.  
BUCKINGHAM RESEARCH GROUP INCORPORATED

By:/s/David B. Keidan  
David B. Keidan, President