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UNIVEST CORP OF PENNSYLVANIA
Form 13F-HR
April 22, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: March 31, 2013

Check here if Amendment []; Amendment Number:
This Amendment (Check only one.): [] is a restatement.
[] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Univest Bank and Trust Co.
Address: 14 North Main Street
Souderton, PA 18964

13F File Number: 028-03779

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Gerald L. Hill
Title: Corporate Trust Officer
Phone: (215) 703-4362

Signature, Place, and Date of Signing:

/s/ Gerald Hill Souderton, PA April 19, 2013

Report Type (Check only one.):

[X] 13F HOLDINGS REPORT.
[] 13F NOTICE.
[] 13F COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0
Form 13F Information Table Entry Total: 73
Form 13F Information Table Value Total: \$177,286 (thousands)
List of Other Included Managers:

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Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional managers with respect to which this report is filed, other than the manager filing this report.

NONE

| FORM 13F INFORMATION TABLE | | | | | | | | |
|--------------------------------|----------------|-----------|--------------------|--------------------|------------|--------------|---------------------|-------------|
| NAME OF ISSUER | TITLE OF CLASS | CUSIP | VALUE (x\$1000) | SHARES/ PRN AMT | SH/ PRN | PUT/ CALL | INVSTMT DISCRETN | OTH MANA |
| 3M CO | COM | 88579Y101 | 2568 | 24155 | SH | | OTHER | |
| ABBOTT LABS | COM | 002824100 | 1706 | 48290 | SH | | OTHER | |
| ABBVIE INC | COM | 00287Y109 | 1757 | 43085 | SH | | OTHER | |
| ADOBE SYS INC | COM | 00724F101 | 635 | 14588 | SH | | OTHER | |
| AETNA INC NEW | COM | 00817Y108 | 2262 | 44232 | SH | | OTHER | |
| AIR PRODS & CHEMS INC | COM | 009158106 | 1630 | 18707 | SH | | OTHER | |
| ALLSTATE CORP | COM | 020002101 | 3590 | 73156 | SH | | OTHER | |
| AMERISOURCEBERGEN CORP | COM | 03073E105 | 2528 | 49128 | SH | | OTHER | |
| APPLE INC | COM | 037833100 | 3375 | 7625 | SH | | OTHER | |
| APPLIED MATLS INC | COM | 038222105 | 2277 | 168880 | SH | | OTHER | |
| AT&T INC | COM | 00206R102 | 2989 | 81460 | SH | | OTHER | |
| BANK OF AMERICA CORPORATION | COM | 060505104 | 144 | 11809 | SH | | SOLE | |
| BECTON DICKINSON & CO | COM | 075887109 | 2547 | 26641 | SH | | OTHER | |
| BROADCOM CORP | CL A | 111320107 | 2651 | 76434 | SH | | OTHER | |
| CAPITAL ONE FINL CORP | COM | 14040H105 | 845 | 15381 | SH | | OTHER | |
| CATERPILLAR INC DEL | COM | 149123101 | 2463 | 28316 | SH | | OTHER | |
| CHEVRON CORP NEW | COM | 166764100 | 794 | 6684 | SH | | OTHER | |
| COCA COLA CO | COM | 191216100 | 3287 | 81273 | SH | | OTHER | |
| COMCAST CORP NEW | CL A SPL | 20030N200 | 3087 | 77932 | SH | | OTHER | |
| CONOCOPHILLIPS | COM | 20825C104 | 2716 | 45190 | SH | | OTHER | |
| DIAMOND OFFSHORE DRILLING IN | COM | 25271C102 | 2585 | 37158 | SH | | OTHER | |
| DISCOVER FINL SVCS | COM | 254709108 | 2238 | 49914 | SH | | OTHER | |
| DISNEY WALT CO | COM DISNEY | 254687106 | 2950 | 51943 | SH | | OTHER | |
| E M C CORP MASS | COM | 268648102 | 2706 | 113282 | SH | | OTHER | |
| ENTERGY CORP NEW | COM | 29364G103 | 459 | 7264 | SH | | OTHER | |
| EXPRESS SCRIPTS HLDG CO | COM | 30219G108 | 1459 | 25329 | SH | | OTHER | |
| EXXON MOBIL CORP | COM | 30231G102 | 4644 | 51534 | SH | | OTHER | |
| FRANKLIN RES INC | COM | 354613101 | 3096 | 20528 | SH | | OTHER | |
| FREEMPORT-MCMORAN COPPER & GO | COM | 35671D857 | 1323 | 39983 | SH | | OTHER | |
| GENERAL ELECTRIC CO | COM | 369604103 | 817 | 35358 | SH | | OTHER | |
| GENERAL MLS INC | COM | 370334104 | 3059 | 62031 | SH | | OTHER | |
| GILEAD SCIENCES INC | COM | 375558103 | 3377 | 68997 | SH | | OTHER | |
| GOOGLE INC | CL A | 38259P508 | 3656 | 4603 | SH | | OTHER | |
| Harleysville Savings Financial | Com | 412865107 | 264 | 14557 | SH | | OTHER | |
| HERSHEY CO | COM | 427866108 | 201 | 2300 | SH | | SOLE | |
| HOME DEPOT INC | COM | 437076102 | 3163 | 45325 | SH | | OTHER | |
| HONEYWELL INTL INC | COM | 438516106 | 2916 | 38699 | SH | | OTHER | |
| INTEL CORP | COM | 458140100 | 693 | 31748 | SH | | OTHER | |
| INTERNATIONAL BUSINESS MACHS | COM | 459200101 | 3238 | 15179 | SH | | OTHER | |
| JOHNSON & JOHNSON | COM | 478160104 | 3007 | 36882 | SH | | OTHER | |
| JPMORGAN CHASE & CO | COM | 46625H100 | 3483 | 73379 | SH | | OTHER | |
| KIMBERLY CLARK CORP | COM | 494368103 | 2954 | 30145 | SH | | OTHER | |
| MCDONALDS CORP | COM | 580135101 | 2564 | 25724 | SH | | OTHER | |
| MERCK & CO INC NEW | COM | 58933Y105 | 1209 | 27344 | SH | | OTHER | |
| MONSANTO CO NEW | COM | 61166W101 | 1234 | 11683 | SH | | OTHER | |
| NIKE INC | CL B | 654106103 | 2764 | 46838 | SH | | OTHER | |
| NORFOLK SOUTHERN CORP | COM | 655844108 | 380 | 4925 | SH | | OTHER | |
| NYSE EURONEXT | COM | 629491101 | 3348 | 86650 | SH | | OTHER | |

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|------------------------------|---------------|-----------|-------|--------|----|-------|
| OCCIDENTAL PETE CORP DEL | COM | 674599105 | 2467 | 31480 | SH | OTHER |
| ORACLE CORP | COM | 68389X105 | 2579 | 79781 | SH | OTHER |
| PEPSICO INC | COM | 713448108 | 207 | 2621 | SH | OTHER |
| PHILIP MORRIS INTL INC | COM | 718172109 | 2119 | 22851 | SH | OTHER |
| PHILLIPS 66 | COM | 718546104 | 3395 | 48518 | SH | OTHER |
| PNC FINL SVCS GROUP INC | COM | 693475105 | 511 | 7682 | SH | OTHER |
| POTASH CORP SASK INC | COM | 73755L107 | 461 | 11757 | SH | OTHER |
| PPG INDS INC | COM | 693506107 | 254 | 1900 | SH | SOLE |
| PPL CORP | COM | 69351T106 | 1885 | 60191 | SH | OTHER |
| PRECISION CASTPARTS CORP | COM | 740189105 | 2142 | 11295 | SH | OTHER |
| PROCTER & GAMBLE CO | COM | 742718109 | 3420 | 44376 | SH | OTHER |
| QUALCOMM INC | COM | 747525103 | 3679 | 54961 | SH | OTHER |
| SCHLUMBERGER LTD | COM | 806857108 | 2738 | 36563 | SH | OTHER |
| SELECT SECTOR SPDR TR | SBI INT-UTILS | 81369Y886 | 4476 | 114487 | SH | OTHER |
| SELECT SECTOR SPDR TR | TECHNOLOGY | 81369Y803 | 334 | 11022 | SH | OTHER |
| STATE STR CORP | COM | 857477103 | 3414 | 57772 | SH | OTHER |
| SYSCO CORP | COM | 871829107 | 2538 | 72156 | SH | OTHER |
| TARGET CORP | COM | 87612E106 | 2671 | 39025 | SH | OTHER |
| TEVA PHARMACEUTICAL INDS LTD | ADR | 881624209 | 461 | 11610 | SH | OTHER |
| UNION PAC CORP | COM | 907818108 | 2551 | 17912 | SH | OTHER |
| UNITED TECHNOLOGIES CORP | COM | 913017109 | 2476 | 26501 | SH | OTHER |
| UNIVEST CORP PA | COM | 915271100 | 17289 | 992454 | SH | OTHER |
| VERIZON COMMUNICATIONS INC | COM | 92343V104 | 3103 | 63139 | SH | OTHER |
| VISA INC | COM CL A | 92826C839 | 1278 | 7524 | SH | OTHER |
| WELLS FARGO & CO NEW | COM | 949746101 | 3200 | 86510 | SH | OTHER |