

MICROSTRATEGY INC  
Form 4  
November 01, 2004

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BANSAL SANJU K

(Last) (First) (Middle)

C/O MICROSTRATEGY  
INCORPORATED, 1861  
INTERNATIONAL DRIVE

(Street)

MCLEAN, VA 22102

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MICROSTRATEGY INC [MSTR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/28/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Vice Chairman, EVP and COO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) |   |                 | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4)  |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|-----------------|---|--|------------------------------------|
|                                 |                                      |  |                                | Code  | V | Amount or Price |   |  |                                    |
| Class A Common Stock            | 10/28/2004                           |  | S                              |   |   | \$ 62.4133      | 14,200 <sup>(1)</sup>   | I  | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock            | 10/28/2004                           |  | S                              |   |   | \$ 62.42        | 14,000  | I  | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock            | 10/28/2004                           |  | S                              |   |   | \$ 62.65        | 10,000  | I  | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock            | 10/28/2004                           |  | S                              |   |   | \$ 62.68        | 9,800   | I  | Shares                             |

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|                      |            |   |        |   |            |        |   |                                    |
|----------------------|------------|---|--------|---|------------|--------|---|------------------------------------|
| Common Stock         |            |   |        |   |            |        |   | owned by LLC <sup>(2)</sup>        |
| Class A Common Stock | 10/28/2004 | S | 139    | D | \$ 62.71   | 9,661  | I | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock | 10/28/2004 | S | 4,600  | D | \$ 62.7161 | 5,061  | I | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock | 10/28/2004 | S | 200    | D | \$ 62.72   | 4,861  | I | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock | 10/28/2004 | S | 1,361  | D | \$ 62.736  | 3,500  | I | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock | 10/28/2004 | S | 1,200  | D | \$ 62.74   | 2,300  | I | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock | 10/28/2004 | S | 200    | D | \$ 62.75   | 2,100  | I | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock | 10/28/2004 | S | 600    | D | \$ 62.7617 | 1,500  | I | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock | 10/28/2004 | S | 200    | D | \$ 62.78   | 1,300  | I | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock | 10/28/2004 | S | 200    | D | \$ 62.82   | 1,100  | I | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock | 10/28/2004 | S | 1,100  | D | \$ 62.85   | 0      | I | Shares owned by LLC <sup>(2)</sup> |
| Class A Common Stock | 10/28/2004 | M | 20,000 | A | \$ 20.69   | 20,000 | D |                                    |
| Class A Common Stock | 10/28/2004 | S | 5,000  | D | \$ 61      | 15,000 | D |                                    |
| Class A Common Stock | 10/28/2004 | S | 100    | D | \$ 61.02   | 14,900 | D |                                    |
| Class A Common Stock | 10/28/2004 | S | 28     | D | \$ 61.07   | 14,872 | D |                                    |

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|                            |            |   |       |   |          |        |   |
|----------------------------|------------|---|-------|---|----------|--------|---|
| Class A<br>Common<br>Stock | 10/28/2004 | S | 100   | D | \$ 61.08 | 14,772 | D |
| Class A<br>Common<br>Stock | 10/28/2004 | S | 6,072 | D | \$ 61.14 | 8,700  | D |
| Class A<br>Common<br>Stock | 10/28/2004 | S | 800   | D | \$ 61.15 | 7,900  | D |
| Class A<br>Common<br>Stock | 10/28/2004 | S | 1,100 | D | \$ 61.2  | 6,800  | D |
| Class A<br>Common<br>Stock | 10/28/2004 | S | 100   | D | \$ 61.23 | 6,700  | D |
| Class A<br>Common<br>Stock | 10/28/2004 | S | 1,000 | D | \$ 61.25 | 5,700  | D |
| Class A<br>Common<br>Stock | 10/28/2004 | S | 600   | D | \$ 61.55 | 5,100  | D |
| Class A<br>Common<br>Stock | 10/28/2004 | S | 2,050 | D | \$ 61.6  | 3,050  | D |
| Class A<br>Common<br>Stock | 10/28/2004 | S | 100   | D | \$ 61.7  | 2,950  | D |
| Class A<br>Common<br>Stock | 10/28/2004 | S | 750   | D | \$ 61.72 | 2,200  | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repo |
|---|--|---|---|--------------------------------------|---|--|---|---|---|
|---|--|---|---|--------------------------------------|---|--|---|---|---|

Disposed  
of (D)  
(Instr. 3,  
4, and 5)

Trans  
(Instr

| Code | V | (A) | (D) | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |
|------|---|-----|-----|---------------------|--------------------|-------|--|
|------|---|-----|-----|---------------------|--------------------|-------|--|

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director    10% Owner    Officer    Other

BANSAL SANJU K  
C/O MICROSTRATEGY INCORPORATED  
1861 INTERNATIONAL DRIVE  
MCLEAN, VA 22102

X

Vice Chairman, EVP and COO

## Signatures

W. Ming Shao, As  
Attorney-in-Fact

11/01/2004

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) For the text of this footnote, please refer to footnote number one of the first of three Form 4 filings made by the reporting person to report transactions that occurred on October 28, 2004.
- (2) For the text of this footnote, please refer to footnote number two of the first of three Form 4 filings made by the reporting person to report transactions that occurred on October 28, 2004.

### Remarks:

This is the second Form 4 of three Form 4 filings made by the reporting person to report transactions that occurred on October 28, 2004.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.