

CENVEO, INC  
Form DEF 14A  
March 30, 2011

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SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934  
(Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to Rule 14a-11(c) or Rule 14a-12

Cenveo, Inc.

(Name of Registrant as Specified in Its Charter)

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(1) Amount Previously Paid:

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(3) Filing Party:

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March 30, 2011

Dear Fellow Shareholders:

I would like to extend a personal invitation for you to join us at our Annual Meeting of Shareholders which will be held on Wednesday, May 4, 2011, at 12:00 noon at the Hilton Stamford Hotel, One First Stamford Place, Stamford, Connecticut 06902. I look forward to your attendance either in person or by proxy.

We are again holding our annual meeting in Stamford. We have found that holding our meeting locally is much more economical than locations in New York City. This year's location is very close to the Stamford train station for shareholders traveling from beyond the immediate area. We are encouraging all of our shareholders to join us for this important meeting. As I did last year, I plan to give a full business presentation to those attending our annual meeting. I plan to discuss our business platform and our overall strategic business plan and our growth plans including our recent acquisitions, most notably our recent purchase of MeadWestvaco's Envelope Product Group.

Also, our field operating presidents and other senior managers will be available to meet with investors during our Q&A session after my presentation. I look forward to meeting with you and discussing our prior results and positive outlook for our future. Your vote is important. I encourage you to sign and return your proxy card so that your shares will be voted at the meeting. Thank you.

Robert G. Burton, Sr.  
Chairman and Chief Executive Officer

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Cenveo, Inc.  
201 Broad Street  
One Canterbury Green  
Stamford, CT 06901  
(203) 595-3000

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS AND PROXY STATEMENT

To Our Shareholders:

On May 4, 2011, Cenveo, Inc. will hold its 2011 annual meeting of shareholders at the Hilton Stamford Hotel, One First Stamford Place, Stamford, Connecticut 06902. The meeting will begin at 12:00 noon Eastern Time.

Shareholders who owned shares of our common stock at the close of business on March 10, 2011 may attend and vote at the meeting. We ask that all shareholders be present at the meeting in person or by proxy so that we have a quorum. At the meeting, you will be asked to:

1. Elect five directors for terms expiring at the 2012 annual meeting of shareholders;
2. Ratify the selection of Grant Thornton, LLP by the Board's audit committee as our independent auditors for 2011;
3. Approve, by a non-binding, advisory vote, 2010 compensation paid to the Company's named executive officers;
4. Recommend, by a non-binding, advisory vote, the frequency of future advisory votes on executive compensation;  
and
5. Attend to any other business properly presented at the meeting or any adjournment thereof.

We do not know of any other business that will come before the meeting. In order to vote without attending the meeting, you may sign and date the enclosed proxy card and return it in the postage prepaid envelope.

A copy of our 2010 Annual Report is enclosed. This notice and proxy statement, the proxy card and the 2010 Annual Report are being mailed on or about March 30, 2011.

By Order of the Board of Directors,

Ian R. Scheinmann  
Senior Vice President, Legal Affairs

Stamford, Connecticut  
March 30, 2011

YOUR VOTE IS IMPORTANT TO CENVEO.

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Regardless of whether you plan to attend the meeting in  
person,  
we urge you to vote in favor of each of the proposals as  
soon as possible.

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PROXY STATEMENT TABLE OF CONTENTS

PROPOSALS TO BE VOTED ON	1
NOMINEES FOR THE BOARD OF DIRECTORS	4
GOVERNANCE, BOARD COMMITTEES AND BOARD COMPENSATION	6
SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT	11
EXECUTIVE OFFICERS	13
COMPENSATION OF EXECUTIVE OFFICERS	14
EQUITY COMPENSATION PLAN INFORMATION	25
REPORT OF THE AUDIT COMMITTEE	28
INDEPENDENT PUBLIC AUDITORS	30
TRANSACTIONS WITH RELATED PERSONS, PROMOTERS & CERTAIN CONTROL PERSONS	31
OTHER INFORMATION	32
QUESTIONS AND ANSWERS	33

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PROPOSALS TO BE VOTED ON

Proposal 1—Election of Directors

Five directors will be elected this year for terms expiring in 2012. The nominees for election are:

Robert G. Burton, Sr.  
Gerald S. Armstrong  
Leonard C. Green

Dr. Mark J. Griffin  
Robert B. Obernier

Each nominee is currently serving as a director of Cenveo. Each person elected as a director will serve until the 2012 annual meeting of shareholders or until such director's successor has been elected and qualified or such director's earlier resignation or removal.

Assuming a quorum is present, the five nominees receiving the most affirmative votes at the meeting will be elected as directors. Consequently, any shares not voted at the meeting, whether by abstention, broker non-votes or otherwise, will have no effect on the election of directors. If any of the nominees should unexpectedly decline or become unable to serve, the proxies we are soliciting may be voted for a substitute nominee, or the Board may reduce the number of directors to be elected. Shareholders may not cumulate their votes when electing directors.

Brief biographies of the director nominees are included beginning on page 4. These biographies include their age, business experience for at least the last five years and the names of publicly held and certain other corporations and organizations of which they are also directors or have been directors in the last five years. Each director nominee has served as a director of Cenveo since September 12, 2005, with the exception of Mr. Armstrong who has been a director since December 31, 2007.

The Board recommends a vote FOR election of these five director nominees.

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Proposal 2—Ratification of Selection of Independent Auditors

Our audit committee has selected the firm of Grant Thornton, LLP ("Grant Thornton") as our independent auditors for 2011. Neither Cenveo's governing documents nor applicable law requires shareholder ratification of the appointment of our independent auditors. However, the audit committee has recommended, and the Board of Directors has determined as a matter of good corporate practice, to submit the appointment of Grant Thornton to the shareholders for ratification. If the shareholders fail to ratify the appointment, the audit committee will reconsider whether or not to retain Grant Thornton. Even if the shareholders ratify the appointment, the audit committee has the discretion to change the independent auditors at any time.

Additional information can be found on page 30. The selection of our independent auditors will be ratified if the votes in favor of ratification exceed the votes against. Abstentions and broker non-votes will have no effect on this proposal.

The Board recommends a vote FOR ratification of Grant Thornton as our independent auditor for 2011.

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Proposal 3—Say-on-Pay

Pursuant to Section 14A of the Securities Exchange Act adopted under the recently enacted Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (the “Dodd-Frank Act”), the shareholders of Cenveo may cast an advisory and non-binding vote at the Annual Meeting with respect to the compensation of our named executive officers as disclosed in this proxy statement in accordance with SEC rules.

This proposal is set forth in the following resolutions:

RESOLVED, that the compensation paid to the Company’s named executive officers, as disclosed pursuant to Item 402 of Regulation S-K, including the Compensation Discussion and Analysis, compensation tables and narrative discussion, is hereby APPROVED.

As described more fully in the Compensation Discussion and Analysis, the Compensation Committee believes that our compensation policies, which set forth clear and simple objectives, will yield long term increases in shareholder value.

Our objectives are:

1. Pay for performance;
2. Motivate our executives to grow our Company’s revenues, profits, cash flow and market capitalization over time, not just in the short-term; and
3. Provide a competitive compensation opportunity to allow us to attract and retain key executives.

Our executive compensation program’s success is evidenced by the Company’s continued improved financial performance since the current management team took over the Company’s operations, despite the effects of the economic downturn over the past three years.

Our executive compensation program is structured to align the interests of our executive officers (who are significant Company shareholders) with those of our shareholders and to fairly reward them for creating or preserving shareholder value and for achieving our business objectives. The Compensation Discussion and Analysis beginning on page 14 of this Proxy Statement explains our compensation philosophy in greater detail.

While the vote is advisory and non-binding, the Compensation Committee and Board of Directors will consider the outcome of the vote and seek to determine the causes of any significant negative votes to consider any changes to its compensation practices.

The Board recommends that you vote, on a non-binding basis, FOR the proposed resolution to approve the named executive officers’ compensation.

Proposal 4—Frequency of Future Advisory Votes on Executive Compensation

Pursuant to Section 14A of the Securities Exchange Act adopted under the Dodd-Frank Act requiring advisory shareholder votes on executive compensation of the type found in Proposal 3 above, we are required this year to ask shareholders, on an advisory basis, whether they would prefer advisory compensation votes every year, every two years, or every three years. Your proxy or voting instruction card allows you to choose the frequency you prefer. You may also abstain. Shareholders should consider the value of having the opportunity every year to voice their opinion on the Company's executive compensation through an advisory vote, weighing that against the additional burden and expense to the Company and shareholders of preparing and responding to proposals annually, as well as the other means available to shareholders to provide input on executive compensation.

After consideration, the Board of Directors has determined that an advisory vote on executive compensation that occurs every two years is the appropriate approach. The Company's executive compensation program and policies are designed to promote long-term growth and performance of the Company. Changes in compensation structure, including those suggested by shareholders, would take time to implement and evaluating the results of any such change would also take time and careful consideration. For these reasons, the Board believes that evaluating these programs every two years as opposed to annually is more appropriate. The Board also believes a two-year period will provide the Company with adequate time to engage shareholders and respond to "say-on-pay" vote results. Before you vote, we encourage you to consider the following:

Our executive compensation programs have consistently and effectively upheld our compensation philosophy by providing competitive pay for our named executive officers only when they have created or preserved shareholder value, creating a balanced focus for our executives on profitability and stability, and assuring that executives drive efficiencies by using capital judiciously.

The compensation paid to our named executive officers is and will continue to be at risk, which strengthens the alignment of executive and shareholder interests and provides a compelling incentive for executives to optimize business results.

We have a consistent record of full and transparent disclosures regarding our compensation philosophy, programs, practices and the amounts paid to our executive officers.

The Board is not bound by this non-binding advisory shareholder vote; however, it will give significant weight to shareholder preferences on this matter.

The proposal is set forth in the following resolution:

RESOLVED, that a non-binding advisory vote of the shareholders of the Company to approve the compensation of the named executive officers shall be held (a) every year, (b) every two years, or (c) every three years.

The Board recommends that you vote, on an advisory basis, FOR future shareholder advisory votes on executive compensation to be held EVERY TWO YEARS.

NOMINEES FOR THE BOARD OF DIRECTORS

The following nominees are currently serving as members of Cenveo's Board of Directors and are standing for re-election.

Robert G. Burton, Sr.

5,698,078 shares

Mr. Burton, 70, has been Cenveo's Chairman and Chief Executive Officer since September 2005. In January 2003, he formed Burton Capital Management, LLC, a company that invests in manufacturing companies, and has been its Chairman, Chief Executive Officer and sole managing member since its formation. Mr. Burton is Cenveo's largest individual shareholder and is the third largest shareholder of Cenveo stock. From December 2000 through December 2002, Mr. Burton was the Chairman, President and Chief Executive Officer of Moore Corporation Limited, a leading printing company with over \$2.0 billion in revenue for fiscal year 2002. Preceding his employment at Moore, Mr. Burton was Chairman, President, and Chief Executive Officer of Walter Industries, Inc., a diversified holding company. From April 1991 through October 1999, he was the Chairman, President and Chief Executive Officer of World Color Press, Inc., a \$3.0 billion diversified printing company. From 1981 through 1991, he held a series of senior executive positions at Capital Cities/ABC, including President of ABC Publishing. Mr. Burton was also employed for 10 years as a senior executive of SRA, the publishing division of IBM. Mr. Burton holds both a BS and a MA degree. He also did additional post graduate studies at the University of Alabama. He is the recipient of two honorary doctorate degrees in business from the University of Connecticut and Murray State University. Mr. Burton serves on our executive committee (Chair). The Board believes that Mr. Burton's extensive experience as a CEO in the printing industry provides the Board with unique insights regarding Company-wide issues and strong leadership.

Gerald S. Armstrong

63,496 shares

Mr. Armstrong, 67, became a director of Cenveo on December 31, 2007. He is presently a Managing Director of Arena Capital Partners, LLC (1997 to present), a private investment firm. From 2006 to 2010, Mr. Armstrong was Executive Vice President of EarthWater Global, LLC, a water exploration and development company. Prior to co-founding Arena, Mr. Armstrong was a Partner at Stonington Partners, Inc., a private equity partnership formed in 1994 out of Merrill Lynch Capital Partners where Mr. Armstrong had served as a Managing Director since 1988. Prior to Merrill, Mr. Armstrong served as President and Chief Operating Officer of PACE Industries, Inc., a holding company formed at the end of 1983. A graduate of Dartmouth College with a degree in English, Mr. Armstrong served as an officer in the United States Navy and earned an MBA in Finance from New York University's Graduate School of Business (now Stern School of Business). In past years, Mr. Armstrong has served on the board of directors of First USA, Inc. (now a part of JPMorgan Chase), Ann Taylor Stores Corporation, World Color Press, Inc., and numerous private companies. Mr. Armstrong serves on our executive committee, audit committee, compensation committee (Chair), and nominating and governance committee (Chair). The Board believes that Mr. Armstrong's service as a principal in a variety of private companies and his strong financial background provide the Board with valuable expertise in acquisitions and financing.



Leonard C. Green

974,756 shares

Mr. Green, 74, has been a director of Cenveo since September 2005. He is a certified public accountant (CPA) and managing partner of The Green Group, a financial services firm of CPAs, consultants and entrepreneurs. He is presently, and has served, on the board of directors of a number of private companies in the beverage, pet food and health care industries. He also holds, and has held, executive and boards of directors positions in a number of non-profit organizations. Mr. Green graduated from Rutgers College. He earned an MBA with honors in Taxation from New York University and is a graduate of the Harvard Business School Owner/President Management Program. Mr. Green has been an Adjunct Professor of Entrepreneurship at Babson College in Wellesley, Massachusetts since 2005. He has previously taught at the business schools of Fairleigh Dickinson University and Monmouth University in New Jersey. At Cenveo, Mr. Green serves on our audit committee (Chair), executive committee, nominating and governance committee, and compensation committee. The Board believes that Mr. Green's deep tax and financial experience provides the Board with strong leadership on its audit committee.

Dr. Mark J. Griffin

92,869 shares

Dr. Griffin, 62, has been a director of Cenveo since September 2005. He is the founder of the Eagle Hill School, an independent private school in Greenwich, Connecticut, and served as its headmaster from September 1975 to June 2009. He is currently an independent educational consultant. Since 1991, Dr. Griffin has served on the board of directors of the National Center for Learning Disabilities, and he has been a member of its Executive Committee since 2003. Dr. Griffin has also been on the board of the Learning Disabilities Association of America since 1993. Dr. Griffin served on the board of directors of World Color Press, Inc. from October 1996 to 1999, where he was a member of the audit and compensation committees. Dr. Griffin serves on our executive committee, audit committee, compensation committee, and nominating and governance committee. The Board believes that Dr. Griffin's experience as a director for other printing industry companies provides the Board with valuable insight and his strong educational background enhances the Board's ability to understand the challenges found in a large and diverse employee base.

Robert B. Obernier

166,219 shares

Mr. Obernier, 73, has been a director of Cenveo since September 2005. Mr. Obernier founded Horizon Paper Company, Inc., a paper supply company, in 1978, as President and CEO. In 1991, he became their Chairman & CEO. Mr. Obernier recently retired as Chairman of the Norwalk Hospital Foundation, but remains a board member. Mr. Obernier finished his latest term as a Trustee of Norwalk Hospital where he has served since 1995. Mr. Obernier also served on the audit committee of the board of the Juvenile Diabetes Research Foundation as a volunteer. In addition, he has served as President then Chairman, and continues as a member of the Board of Chancellors, for the New York City and Fairfield County Chapters of that Foundation. Mr. Obernier serves on our executive committee, audit committee, compensation committee, and nominating and governance committee. The Board believes that Mr. Obernier's broad experience in the paper industry provides the Board with greater insight into a key element of the Company's business and his service on other audit committees enhances the Company's audit committee.

Ages for Board of Director nominees were calculated as of the record date, March 10, 2011.



## GOVERNANCE, BOARD COMMITTEES AND BOARD COMPENSATION

### Nomination of Directors

The current term of office of all of our directors expires at the annual meeting of shareholders. The nominating and governance committee has nominated all five of our current directors for re-election.

Our nominating and governance committee identifies and selects, or recommends to the full Board for its consideration, the director nominees for each annual meeting of shareholders using the criteria set forth in our corporate governance guidelines. Our guidelines provide that all directors must have such education, training, experience, skills and expertise as will allow them to perform the duties of a director. The committee has not established any specific minimum qualification standards for Board nominees. However, the committee may identify certain skills or attributes as being particularly desirable for specific director nominees in order to complement the existing Board composition. To date, the committee has identified and evaluated nominees for directors based on several factors, including:

- referrals from our management, existing directors and advisors,
- business and industry experience,
- education,
- diversity,
- leadership abilities,
- professional reputation and affiliation, and
- personal interviews.

We do not pay any fee to a third party to identify or evaluate potential director nominees.

The committee currently has no policy in place regarding the consideration of director candidates recommended by shareholders because the director nomination procedures as described above are set forth in our corporate governance guidelines. Instead, it considers nominees identified in the manner described above. We believe that our nominating and governance committee, consisting entirely of independent directors, can successfully identify appropriate candidates for our Board. Shareholders of record are entitled to nominate director candidates in the manner provided in Cenveo's bylaws. These requirements are summarized in the Questions and Answers section of this proxy statement, which begins on page 33.

The nominating and governance committee has not adopted a formal diversity policy with regard to the identification and selection of director nominees. However, when evaluating a candidate for nomination to the Board, the committee considers how the candidate would contribute to the Board's overall balance of expertise, perspectives, backgrounds and experiences in substantive matters pertaining to the Company's business.

### Corporate Governance

Our Board and management are committed to diligently exercising their oversight responsibilities throughout Cenveo and managing Cenveo's affairs consistent with the highest principles of business ethics. We have adopted a code of business conduct and ethics that applies to all employees, including our senior officers.

We continue to review our corporate governance policies and practices to ensure compliance with the provisions of the Sarbanes-Oxley Act of 2002, the rules of the Securities and Exchange Commission and the listing standards of the New York Stock Exchange. The Board has determined that:

- all of our current directors, except for Mr. Burton, satisfy the independence requirements of the New York Stock Exchange's listing standards and the "standards of independence" required by our corporate governance guidelines, and
- Mr. Green qualifies as an audit committee financial expert under the rules of the Securities and Exchange Commission.



You can view the following documents on our website at [www.cenveo.com](http://www.cenveo.com) under “Investors—Governance,” or receive copies without charge by writing to our corporate secretary at Cenveo, Inc., 201 Broad Street, One Canterbury Green, Stamford, CT 06901:

- the current committee charters for our nominating and governance committee, our audit committee and our compensation committee,
- our corporate governance guidelines, and
- our code of business conduct and ethics.

#### Director Independence

We believe that independent directors play a critical role in governing Cenveo, and we are committed to ensuring that a majority of our directors are independent. Currently four of our five directors satisfy the independence requirements of the New York Stock Exchange’s listing standards and the “standards of independence” required by our corporate governance guidelines. Mr. Burton is not considered independent because of his position as Chief Executive Officer of Cenveo. Our corporate governance guidelines can be accessed on our website at [www.cenveo.com](http://www.cenveo.com) under “Investors—Governance.”

In addition to the Board’s determination that four of the five nominees for election meet the foregoing independence standards, the Board has also determined that each member of our audit committee, our nominating and governance committee and our compensation committee is independent under these standards. These determinations were made after reviewing all relevant transactions and relationships between each director and any of his or her family members, on one hand, and Cenveo, our senior management and our independent auditors, on the other hand.

As indicated by the criteria in the above sections, the nominating and governance committee prefers a mix of background and experience among its members. The Board does not follow any ratio or formula to determine the appropriate mix. Rather, it uses its judgment to identify nominees whose backgrounds, attributes and experiences, taken as a whole, will contribute to the high standards of Board service at the Company. The effectiveness of this approach is evidenced by the directors’ full participation at Board and committee meetings and in shaping the agendas for those meetings.

#### Board Leadership

Mr. Burton, the Company’s Chief Executive Officer, currently serves as the Chairman of our Board of Directors. The Board believes that its current leadership structure provides independent Board leadership and engagement while also deriving the benefit of having our Chief Executive Officer serve as Chairman of the Board. The Board has determined that Mr. Burton, given his unique knowledge and experience in the Company’s industry, is best positioned to chair regular Board meetings and to lead and facilitate discussions of key business and strategic issues.

Each of the audit, nominating and governance, and compensation committees is composed entirely of independent directors. Consequently, independent directors directly oversee critical matters such as the remuneration policy for executive officers, succession planning, our corporate governance guidelines, policies and practices, the director nominations process, our corporate finance strategies and initiatives, and the integrity of our financial statements and internal controls over financial reporting.

To provide for independent leadership, the Board has created the position of lead director, whose primary responsibility is to preside over and set the agenda for all executive sessions of the Board in which management directors and other members of management do not participate. The lead director’s duties are closely aligned with the role of an independent, non-executive chairman. During 2010, all executive sessions of the meetings of the Board

were chaired by the independent director then serving as lead director. During 2010, our independent directors served as lead directors on a rotating basis each quarter. The lead director also is expected to approve agendas and schedules for meetings of the Board and information sent to the Board, chair Board meetings in the Chairman's absence and act as a liaison between the independent directors.

#### The Board's Role in Risk Oversight

Our Board of Directors, through its three committees, has an advisory role in risk oversight for the Company. Company management maintains primary responsibility for the risk management of the Company. The current

trends toward increased regulation and litigation, as well as recent macro-economic challenges, among other things, make it extremely difficult to predict the type and magnitude of risks facing the Company. In spite of this unpredictability, the Board relies on the representations of management, the external audit of the financial information, the Company's systems of internal controls, the Company's insurance advisors, and the historically conservative practices of the Company to provide comfort on the Company's ability to manage its risks. Management's discussion of current risk factors are set forth in the Company's Annual Report on Form 10-K for the fiscal year ended January 1, 2011.

#### Board Procedures and Committees

Our full Board of Directors considers all major decisions. However, we have established an audit committee, a compensation committee, and a nominating and governance committee, each of which is governed by a committee charter, and an executive committee so that some matters can be addressed in more depth than may be possible in a full Board meeting and (except for the executive committee) so that certain matters may be considered, recommended or approved solely by independent directors.

**Nominating and Governance Committee.** The current members of the nominating and governance committee are Mr. Armstrong (Chair), Mr. Green, Dr. Griffin and Mr. Obernier. This committee:

- identifies candidates for open director positions,
- selects, or recommends that our Board select, the director nominees for each annual shareholders meeting,
- oversees the evaluation of our Board's effectiveness, and
- develops and recommends to our Board our corporate governance principles.

The nominating and governance committee met once during 2010.

**Audit Committee.** The current members of our audit committee are Mr. Green (Chair), Mr. Armstrong, Dr. Griffin and Mr. Obernier. The Board has determined that each member of the committee is financially literate under the New York Stock Exchange's listing standards, satisfies the independence requirements of the New York Stock Exchange's listing standards and satisfies the Securities and Exchange Commission's independence requirements for audit committee members. The Board has also determined that Mr. Green is an audit committee financial expert under the rules of the Securities and Exchange Commission. A description of each committee member's qualifications and business experience is found in the biographies beginning on page 4. Our audit committee:

- monitors the integrity of our financial statements, including our financial reporting process,
- monitors our systems of internal controls regarding finance, accounting, and compliance with legal and regulatory requirements,
  - monitors the independence and performance of our independent auditors,
  - monitors the performance of our internal audit function and our financial executives,
  - reviews our annual and quarterly financial statements and earnings press releases, and
- annually retains our independent auditors and approves the terms and scope of the work to be performed.

The audit committee met four times during 2010. For more information on the audit committee, see the report of the audit committee beginning on page 28.

**Compensation Committee.** The current members of our compensation committee are Mr. Armstrong (Chair), Mr. Green, Dr. Griffin and Mr. Obernier. This committee:

- oversees the design, development and implementation of our executive compensation programs,

- evaluates the performance of the CEO and determines CEO compensation,
- reviews matters relating to management advancement and succession, and
- reviews and approves the compensation for our officers and directors, including incentive compensation plans and equity-based plans.

The compensation committee met five times during 2010.

Executive Committee. The current members of our executive committee are Mr. Burton (Chair), Mr. Armstrong, Mr. Green, Dr. Griffin and Mr. Obernier. The executive committee exercises the full powers of the Board in intervals between meetings of the Board. The executive committee met once during 2010.

#### Board Meetings and Attendance

The full Board of Directors met four times during 2010. Each incumbent director attended 100% of our Board meetings held during 2010 and each committee member attended 100% of the committee meetings held in 2010. We strongly encourage each director to attend our annual shareholders meeting. All of our directors attended our 2010 annual meeting of shareholders.

All non-management directors meet in executive session at each regular Board meeting. During 2010, these executive sessions were chaired by the non-management director then serving as lead director. During 2010, our non-management directors served as lead directors on a rotating basis each quarter.

#### Board Compensation

##### Overview

Directors who are employees of Cenveo do not receive compensation for their service on the Board. Our non-employee directors receive a combination of cash and equity compensation. The cash component is intended to compensate our outside directors for their expertise, time and effort. The equity component is intended to align our directors' interests with those of our shareholders and to allow our directors to benefit from increases in our stock price that occur during their term. In addition, our equity grants contain deferred vesting requirements in order to provide an incentive for directors to remain with the Company for an extended period of time. Accordingly, more than half of the value of our directors' compensation is in the form of equity grants.

In addition, our employee stock purchase plan ("ESPP") enables non-employee directors to purchase Cenveo stock, at market prices with no discount but commission-free, through deductions from their cash retainer and fees.

##### Cash Compensation to Board Members

From January 3, 2010 through January 1, 2011, each of our non-employee directors received an annual retainer of \$25,000. They also receive \$1,500 for each Board meeting attended in person and \$1,200 for each Board meeting attended by telephone. Members of our Board committees receive \$1,200 for each Board committee meeting attended in person and \$1,200 for each Board committee meeting attended by telephone. In addition, the chair of the audit committee receives \$35,000 annually, the vice chair of the audit committee receives \$10,000 annually, the chair of the compensation committee receives \$7,500 annually, and the chair of the nominating and governance committee receives \$5,000 annually.

##### Equity Compensation to Board Members

On May 21, 2010, the same date of our 2010 equity grants to Company employees, each of our non-employee directors received 19,231 restricted stock units (RSUs) valued at \$135,001. These RSUs vest one year from the date of issuance, provided the director has not ceased to be a director of the Company for any reason prior to the vesting date. Each RSU entitles the holder to receive one share of our common stock on the vesting date. Prior to vesting, RSUs do not carry any shareholder voting, dividend or other rights. RSUs that do not vest are forfeited. The RSUs vest immediately upon a change of control of the Company.

Other

Board members are reimbursed for expenses incurred in connection with their attendance at Board meetings and in complying with our corporate governance policies. Cenveo also provides directors' and officers' liability insurance and indemnity agreements for our directors. No other compensation is provided to our directors.

- 9 -

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## Non-Management Directors' Compensation for Fiscal 2010

The following table shows the cash compensation and value of equity compensation received by each of our non-employee directors.

Name	Fees Earned or Paid in Cash Stock Awards		Option Awards	Non-Equity Incentive Plan Compensation	All Other Compensation	Total
	(\$) (1)	(\$) (2)	(\$) (3)	(\$)	(\$) (4)	(\$)
Gerald S. Armstrong	\$69,400	\$135,001	-	-	-	\$204,401
Leonard C. Green	\$80,400	\$135,001	-	-	-	\$215,401
Mark J. Griffin	\$55,400	\$135,001	-	-	-	\$190,401
Robert B. Obernier	\$54,200	\$135,001	-	-	-	\$189,201

- (1) This column reports the amount of cash compensation earned in 2010 for Board and committee service, including retainer and meeting fees. Board members may elect to use Board fees to purchase Company stock at full purchase price under the terms of the ESPP plan. During 2010, Board members used their Board fees to purchase stock at full purchase price as follows: Mr. Green spent \$39,600.00 and Mr. Obernier spent \$54,200.00 in open market purchases during 2010.
- (2) This column represents the aggregate grant date fair value of RSUs granted in 2010. The aggregate grant date fair value of the award of 19,231 RSUs granted to each non-management director during 2010 was \$7.02 (calculated using the aggregate grant date fair value for the RSUs, which was the same as the closing price of Cenveo stock on the grant date of \$7.02). These awards were granted on May 21, 2010 and are scheduled to vest on the first anniversary of the date of grant. At January 1, 2011, each non-employee director had 19,231 unvested RSUs outstanding.
- (3) No options were granted in 2010. At January 1, 2011, Dr. Griffin and Mr. Obernier each had 10,000 vested options and zero unvested options outstanding; Mr. Green had 5,000 vested options and zero unvested options outstanding; and Mr. Armstrong had no option awards.
- (4) None of our non-employee directors received any perquisites or compensation in 2010 other than cash fees and equity awards.

## SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

This chart shows the common stock ownership for each director and director nominee, the executive officers named on page 13 (the “named executives”) as of March 10, 2011, and owners of more than five percent of our outstanding common stock as of the date of their last Schedule 13G or Schedule 13G/A filing. Each shareholder has direct ownership and sole voting and investment power for the shares listed unless otherwise noted. Unless otherwise specified, the address for each shareholder named below is c/o Cenveo, Inc., 201 Broad Street, One Canterbury Green, Stamford, CT 06901.

Beneficial Owners	Amount & Nature of Shares Beneficially Owned	Percentage of Common Stock Outstanding
Robert G. Burton, Sr.	5,698,078 (a)	9.1%
Mark S. Hiltwein	231,314 (b)	*
Dean E. Cherry	159,100 (c)	*
Harry R. Vinson	343,012 (d)	*
Ian R. Scheinmann	885 (e)	*
Gerald S. Armstrong	63,496 (f)	*
Leonard C. Green	974,756 (g)	1.6%
Mark J. Griffin	92,869 (h)	*
Robert B. Obernier	166,219 (i)	*
All directors and executive officers as a group (9 persons)	7,729,729	12.1%
FMR Corp.	7,452,685 (j)	11.9%
Elm Ridge Capital Management, LLC	6,259,265 (k)	9.9%
William Blair & Company, L.L.C.	4,779,377 (l)	7.6%
BlackRock, Inc.	3,215,601 (m)	5.1%
Paradigm Capital Management, Inc.	3,187,300 (n)	5.0%

\* Less than 1%.

- (a) For Mr. Burton: includes (i) 1,973,573 shares owned by Mr. Burton; (ii) 2,987,005 shares owned by Burton Capital Management, LLC (“BCM”) (Mr. Burton is the Chairman, CEO and Managing Member of BCM, which was formed to invest in middle market manufacturing companies that provide an opportunity for increased shareholder value through intense management and operational changes and organic and acquisitive growth); and (iii) 737,500 stock options that are vested and exercisable. Does not include 1,062,500 shares underlying unvested restricted share unit awards or 112,500 shares issuable upon exercise of unvested stock options.
- (b) For Mr. Hiltwein: includes (i) 178,814 shares owned by Mr. Hiltwein; and (ii) 52,500 stock options that are vested and exercisable. Does not include 148,750 shares underlying unvested restricted share unit awards or 97,500 shares issuable upon exercise of unvested stock options.
- (c) For Mr. Cherry: includes (i) 135,400 shares owned by Mr. Cherry; (ii) 14,950 shares owned by his children; and (iii) 8,750 stock options that are vested and exercisable. Does not include 98,750 shares underlying unvested restricted share unit awards or 61,250 shares issuable upon exercise of unvested stock options.
- (d) For Mr. Vinson: includes (i) 139,262 shares owned by Mr. Vinson; and (ii) 203,750 stock options that are vested and exercisable. Does not include 123,750 shares underlying unvested restricted share unit awards or 71,250 shares issuable upon exercise of unvested stock options.



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- (e) For Mr. Scheinmann: includes (i) 885 shares owned by Mr. Scheinmann. Does not include 5,000 shares underlying unvested restricted share unit awards or 15,000 shares issuable upon exercise of unvested stock options.
- (f) For Mr. Armstrong: includes (i) 48,496 shares owned by Mr. Armstrong; and (ii) 15,000 shares owned by his son, Peter Armstrong. Mr. Armstrong disclaims beneficial ownership of the shares owned by his son. Does not include 43,252 shares underlying unvested restricted share unit awards.
- (g) For Mr. Green: includes (i) 813,116 shares owned by Mr. Green; (ii) 5,000 stock options that are vested and exercisable; (iii) 27,540 shares owned by his spouse; (iv) 52,100 shares owned by Dalled, Inc.; (v) 18,700 shares owned by Jobel Management Corp.; (vi) 11,200 shares owned by Market Investments, LP; (vii) 19,900 shares

owned by Southern States Investment Co., Inc.; (viii) 700 shares owned by Altman Trust-Green Realty Associates; (ix) 11,000 shares owned by Canal Corporation; and (x) 15,500 shares owned by Founder, Inc. Mr. Green disclaims beneficial ownership of the foregoing shares except to the extent of his pecuniary interest therein. Includes approximately 11,200 shares held in a margin account, and 78,540 shares pledged as security for a loan from Fifth Third Bank to DJ Stable in which Mr. Green is a principal owner. Does not include 43,252 shares underlying unvested restricted share unit awards.

(h) For Dr. Griffin: includes (i) 82,869 shares owned by Dr. Griffin; and (ii) 10,000 stock options that are vested and exercisable. Does not include 43,252 shares underlying unvested restricted share unit awards.

(i) For Mr. Obernier: includes (i) 156,219 shares owned by Mr. Obernier; and (ii) 10,000 stock options that are vested and exercisable. Does not include 43,252 shares underlying unvested restricted share unit awards.

(j) The address for FMR LLC is 82 Devonshire Street, Boston, Massachusetts 02109. Fidelity Management & Research Company is a registered investment adviser and a wholly-owned subsidiary of FMR LLC and is the beneficial owner of 7,036,454 shares as a result of acting as investment adviser to various investment companies. The ownership of one investment company, Fidelity Leveraged Co Stock Fund (“FLCSF”), amounted to 3,858,300 shares. FLCSF has its principal business office at 82 Devonshire Street, Boston, Massachusetts 02109. Edward C. Johnson 3d and FMR LLC, through its control of Fidelity and the funds each has sole power to dispose of the 7,036,454 shares owned by the Funds. Members of the family of Edward C. Johnson 3d, Chairman of FMR LLC, are the predominant owners, directly or through trusts, representing 49% of the voting power of FMR LLC. The Johnson family group and all other Series B shareholders have entered into a shareholders’ voting agreement under which all Series B voting common shares will be voted in accordance with the majority vote of Series B voting common shares. As such, they may be deemed to be a controlling group with respect to FMR LLC. Neither FMR LLC nor Edward C. Johnson 3d, has the sole power to vote or direct the voting of the shares owned directly by the Fidelity Funds, which power resides with the Funds’ Boards of Trustees. Fidelity carries out the voting of the shares under written guidelines established by the Funds’ Boards of Trustees. Pyramis Global Advisors Trust Company (“PGATC”), 900 Salem Street, Smithfield, Rhode Island 02917, an indirect wholly-owned subsidiary of FMR LLC and a bank as defined in the Securities Exchange Act of 1934, is the beneficial owner of 368,031 shares. Edward C. Johnson 3d and FMR LLC, through its control of PGATC, each have sole dispositive power of the 368,031 shares, and the sole power to vote or to direct the voting of 291,751 shares owned by the institutional accounts managed by PGATC as reported above. FIL Limited (“FIL”), Pembroke Hall, 42 Crow Lane, Hamilton, Bermuda, and various foreign-based subsidiaries provide investment advisory and management services to a number of non-U.S. investment companies and certain institutional investors. FIL is the beneficial owner of 48,200 shares. Partnerships controlled predominantly by members of the family of Edward C. Johnson 3d, Chairman of FMR LLC and FIL, or trusts for their benefit, own shares of FIL voting stock with the right to cast approximately 39% of the total votes which may be cast by all holders of FIL voting stock. FMR LLC and FIL are separate and independent corporate entities and their Boards of Directors are generally composed of different individuals. FMR LLC and FIL are of the view that they are not acting as a “group” for purposes of the Securities Exchange Act of 1934. The foregoing information is based solely on the Schedule 13G filed by FMR Corp. and Mr. Johnson with the SEC on February 14, 2011.

(k) The address for Elm Ridge Capital Management, LLC is 3 West Main Street, 3rd Floor, Irvington, New York 10533. Mr. Ronald Gutfleish is the managing member of Elm Ridge Capital Management, LLC. Elm Ridge Capital Management, LLC and Elm Ridge Management, LLC, with an address of 3 West Main Street, 3rd Floor, Irvington, New York 10533, have shared voting and dispositive power of 6,259,265 shares. Elm Ridge Offshore Master Fund, Ltd., with an address of c/o Goldman Sachs (Cayman) Trust, Limited, PO Box 896, Harbour Centre, 2nd Floor, George Town, Grand Cayman, Cayman Islands, has shared voting and dispositive power of 6,075,867 shares. The foregoing information is based solely on the Schedule 13G filed with the SEC on February 14, 2011.

- (l) William Blair & Company, L.L.C. (“Blair”) is the beneficial owner of 4,779,377 shares. The address for Blair is 222 West Adams, Chicago, Illinois 60606. The foregoing information is based solely on the Schedule 13G filed with the SEC on February 8, 2011.
- (m) BlackRock, Inc. (“BlackRock”) is the beneficial owner of 3,215,601 shares. The address for BlackRock is 40 East 52nd Street, New York, New York 10022. The foregoing information is based solely on the Schedule 13G filed with the SEC on February 3, 2011.
- (n) Paradigm Capital Management, Inc. (“Paradigm”) is the beneficial owner of 3,187,300 shares. The address for Paradigm is Nine Elk Street, Albany, New York 12207. The foregoing information is based solely on the Schedule 13G/A filed with the SEC on February 14, 2011.

EXECUTIVE OFFICERS

Robert G. Burton, Sr.

Please refer to page 4 for the biography of Mr. Burton, our Chairman and Chief Executive Officer.

Mark S. Hiltwein

Mr. Hiltwein, 47, has served as Cenveo's Chief Financial Officer since December 2009 and was Chief Financial Officer from July 2007 to June 2009. From June 2009 to December 2009, Mr. Hiltwein served as Cenveo's President and Field Sales Manager. From July 2005 to July 2007, he was President of Smartshipper.com, an online third party logistics company. From February 2002 through July 2005, Mr. Hiltwein was Executive Vice President and Chief Financial Officer of Moore Wallace Incorporated, a \$3.5 billion printing company. Prior to that, he served as Senior Vice President and Controller from December 2000 to February 2002. Mr. Hiltwein has served in a number of financial positions from 1992 through 2000 with L.P. Thebault Company, a commercial printing company, including Chief Financial Officer from 1997 through 2000. Mr. Hiltwein began his career at Mortenson and Associates, a regional public accounting firm where he held various positions in the audit department. He is a CPA.

Dean E. Cherry

Mr. Cherry, 50, has been Cenveo's President, Envelope Group since February 2010. From July 2009 to February 2010, he was Executive Vice President, and from June 2008 to July 2009, he was President, Commercial Print and Packaging. From February 2008 to June 2008, he was our President, Envelope Operations. Since October 2006, Mr. Cherry was a private investor in Renovatio Ventures, Inc. packaging and commercial print sector. From 2004 to 2006, he was Group President of Short-Run Commercial, and Group President of Integrated Print Communications and Global Solutions, a \$4.5 billion division of RR Donnelley & Sons, Inc. In this position, Mr. Cherry had global P&L responsibility for Direct Mail, Commercial Print, Global Capital Markets, Business Communication Services, Forms and Labels, Astron (outsourcing) and Latin America. From 2001 to 2004, he held the positions of President, International and Subsidiary Operations and President, Commercial and Subsidiary Operations, for Moore Corporation Limited, a division of RR Donnelley. From 1991 to 1998 he held the following positions at World Color Press, Inc.: 1991 to 1993 Vice President, Operations; 1993 to 1994 Vice President, Regional Plant Manager; 1994 to 1996 Executive Vice President and Senior Vice President, Operations; 1997 to 1998 Executive Vice President, Investor Relations and Corporate Communications. From 1985 to 1991, he held various financial positions at Capital Cities/ABC Publishing division including Vice President, Finance and Operations. Mr. Cherry is a graduate of Murray State University with a B.S. in Finance and an MBA. He continues to be on the University's Dean's Advisory Council for the College of Business, and a Trustee for the Murray State University Foundation.

Harry R. Vinson

Mr. Vinson, 50, has served as Cenveo's President, Print Services Group since October 2009. In October 2009, he took on the added responsibility of Cenveo's Commercial Print Group after having the Global Packaging Group responsibility added in December 2008. From March to December 2007, Mr. Vinson was Cenveo's Executive Vice President of the Cadmus Publisher Services Group. Prior to his role at Cadmus Publisher Services Group, Mr. Vinson was Cenveo's Senior Vice President, Purchasing and Logistics from September 2005 to March 2007. From October 2003 until September 2005, he was the General Manager of Central Region Sheetfed Operations of MAN Roland, a printing press manufacturer. From February 2002 until July 2003, Mr. Vinson served as Senior Vice President and General Manager of the Publication and Directory Group at Moore Wallace (formerly Moore Corporation Limited). From February 1990 until February 2002, he served in various senior sales positions at Quebecor World (formerly World Color Press). Mr. Vinson is a graduate of Murray State University with a B.S. in printing

management and a minor in marketing.

Ian R. Scheinmann

Mr. Scheinmann, 42, has served as Cenveo's Senior Vice President, Legal Affairs since August 2010. From May 2010 until August 2010, he served as Cenveo's in-house real estate counsel. Prior to his role as Cenveo's in-house counsel, Mr. Scheinmann was Cenveo's outside real estate counsel as a member of Rudoler & DeRosa, LLC in Bala Cynwyd, Pennsylvania, where his practice covered a wide range of real estate and business transactions. Prior to joining Rudoler & DeRosa, Mr. Scheinmann was a shareholder with the Philadelphia office of Greenberg Traurig, LLP from August 2002 until March 2009. From 1995 until 2002, he was engaged in private practice with (i) Dilworth Paxson, LLP in Philadelphia, Pennsylvania (September 2000 until July 2002), (ii) Anderson, Kill and Olick, P.C. in Newark, New Jersey and New York, New York (November 1996 until May 2000), and (iii) Weiner Lesniak in Parsippany, New Jersey (October 1995 until October 1996). Mr. Scheinmann received his Bachelor of Science in Business Administration from the John M. Olin School of Business at Washington University, St. Louis, Missouri and his J.D. with honors from Seton Hall University School of Law.

- 13 -

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## COMPENSATION OF EXECUTIVE OFFICERS

### Compensation Discussion and Analysis

#### Overview

The goal of our executive compensation program is the same as our goal for operating the Company—to create long-term value for our shareholders while at the same time being cognizant of industry and macro-economic trends. Toward this goal, we have designed and implemented our compensation programs with the following objectives:

- **PAY FOR PERFORMANCE;**
  - establish a direct relationship between executive compensation and our financial and operating performance;
  - provide performance-based compensation (including equity awards) that allow executive officers to earn rewards for maximizing shareholder value;
    - align the interests of our executives with those of our shareholders;
    - retain the executives necessary for our long-term success; and
    - reward individual initiative and the achievement of specified goals.

Most of our compensation elements simultaneously fulfill one or more of these objectives. The primary elements of our compensation program are salary, annual incentive bonus, and equity. We also offer an employee stock purchase plan, a 401(k) plan, severance protection, and certain personal benefits. In deciding the type and amount of compensation for each executive, we consider the Company's performance, the individual executive's performance, compensation levels and equity awards by our peers, the overall competitive environment for executives, the level of compensation necessary to retain executive talent, our executives' compensation at their prior employment, and the recommendations of senior management.

Base salary is designed to be commensurate with the executive's scope of responsibilities and management experience. Our annual bonus plan is designed to reward annual achievements and effectiveness. Our equity compensation focuses on motivating and challenging the executive to achieve superior, longer-term and sustained results. It is our intent that more than one-half of the compensation packages for our most senior executive officers, including the named executive officers, be incentive-based.

The Key Employee Retention Plan ("KERP") is designed to retain key employees who are critical for the Company's long-term success and in the compensation committee's view would be attractive from a competitive standpoint given their capabilities, track record and ambition.

#### Compensation Objectives

The objectives of our compensation program can be summarized as performance, alignment, and retention. Our compensation program is designed to achieve these goals as follows.

**Performance.** Elements of compensation that depend upon the executive's and the Company's performance include:

- **Bonus:** Our annual bonus has been based solely on achievement by the Company and the executive of pre-determined measures such as adjusted EBITDA, free cash flow, margins, and capital expenditures (as defined on page 19) that were communicated to our investors. Given the economic environment and the Company's performance, no bonuses were paid in 2010. Consistent with past practice, in the future no bonuses will be paid unless the Company achieves its communicated guidance to shareholders.

- Equity Awards: Equity incentive compensation in the form of stock options, restricted stock and restricted stock units (RSUs) will have a value that is contingent upon the performance of the Company's share price. For management, all equity awards vest over a four-year period to further align our interest with shareholders. For all future awards, there will be no equity-based awards issued to management unless the Company achieves its communicated guidance to shareholders. Also, the compensation committee is committing that at least 50% of all future awards to all management including named executive officers will be performance-based to more closely align compensation with performance.

Alignment. In the past, we have sought to align the interests of our executive officers with those of our investors by evaluating executive performance on the basis of key financial measurements that we believe closely correlate to shareholder value, including adjusted EBITDA. These factors represented a major component of the goals used to

determine annual bonuses. The element of compensation that most directly aligns the interests of our executive officers with shareholders is equity incentive compensation, which links a significant portion of compensation to shareholder value because the total value of those awards over time corresponds to stock price appreciation. The Company has a policy requiring that named executive officers and other senior management of the Company own a multiple of their salary in the Company's stock. Such alignment is also facilitated by our employee stock purchase plan, which allows all of our employees and directors to purchase shares of the Company's stock at market prices, but without paying brokerage commissions, by means of deductions from pay, and by our 401(k) plan, pursuant to which all employees may purchase shares of the Company's stock on a pre-tax basis. We do not have a 401(k) match, except as required under existing collective bargaining agreements.

**Retention.** We attempt to retain our executives who meet our performance standards by providing competitive compensation packages and by having equity compensation awards vest over a four-year period. We also retain our executives with KERP awards and by rewarding exceptional performance with advancement opportunities within the Company.

- **KERP:** In 2008, the Company put in place a KERP to ensure that it retains the services of managers who the Board has determined are critical to the long-term performance of the Company. Given the challenging economic conditions that the Company has faced since the beginning of the recession and the fact that the Company has not paid any bonuses to any named executive officers since 2008, the compensation committee felt it was necessary to implement a plan to retain senior management, many of whom were considered for other senior level opportunities within the industry. Under the KERP, a participant is awarded a specified dollar award that is paid out in equal monthly installments over a period of three years. KERP awards are not vested and any participant who leaves the Company forfeits the unpaid portion of the award, except for retirement or death. Given the expected economic improvement and desire to more closely align the Company's compensation with performance, there will be no new KERP awards made for 2011 and beyond. Historically, the compensation committee has taken several factors into consideration when making KERP awards including an individual's performance against his/her objectives, market value for an individual's services, and succession planning.

We believe the KERP was effective in attracting good members. In fact, over 100 of our managers have worked for Mr. Burton in other printing companies before joining Cenveo, Inc.

### Implementing Our Objectives

**Determining Compensation.** The Compensation Committee (the "Committee") relies on its judgment in making compensation decisions, after reviewing the performance of the Company and the recommendations of management and evaluating an executive's performance during the year against established goals, operational performance, business responsibilities, current compensation arrangements and long-term potential to enhance shareholder value. Specific factors affecting compensation decisions for our executive officers, in accordance with the executive's expected and accomplished role in each, include:

- key financial measurements such as adjusted EBITDA, free cash flow, revenue growth, capital expenditures, and operating margins;
- strategic objectives such as acquisitions and dispositions, maintaining our leadership position in our business platform and the business segments that they run;
- promoting commercial excellence by continuously improving products and services, being a leading market player and attracting and retaining customers;
- achieving specific operational goals for the Company or particular business or business unit led by the named executive;
  - achieving excellence in their organizational structure and among their employees; and



- supporting our values by promoting a culture of integrity through compliance with law and our ethics policies, as well as commitment to diversity.

Although our compensation philosophy intends that more than one-half of the compensation packages for our most senior executive officers be incentive-based, we incorporate flexibility into our compensation programs and in the assessment process to respond to and adjust for the evolving business environment. We consider competitive market compensation paid by other companies, but we do not attempt to maintain a certain target percentile within a peer group or otherwise rely on that data to determine executive compensation. The companies we use to define the

- 15 -

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market for executive compensation purposes include a broad range of printing and publishing companies similar in revenue size to Cenveo, as well as certain other printing companies that are our direct competitors. In addition, comparative market compensation data are collected from general industry compensation surveys.

We strive to achieve an appropriate mix between equity incentive awards and cash payments in order to meet our objectives; any equity versus cash apportionment goal is not applied rigidly and does not control our compensation decisions. Rather we assess an executive's total pay opportunities in the context of whether we have provided the appropriate incentives in aggregate for the individual executive to accomplish our compensation objectives. The magnitude and mix of compensation elements are designed to reward recent results and motivate long-term performance through a combination of cash and equity incentive awards. We also seek to balance compensation elements that are based on financial, operational and strategic metrics with others that are based on the performance of the Company's stock.

**Role of Compensation Committee and CEO.** The Committee oversees the design, development and implementation of the compensation program for the CEO and the other named executives. The Committee evaluates the performance of the CEO and determines CEO compensation in light of the goals and objectives of the compensation program. Although the Committee makes all compensation decisions regarding the named executive officers and approves the measurements relating to bonus payments and equity awards, the Committee relies, in part, on the recommendations of the CEO in its decision-making. The CEO receives and reviews formal self-appraisals and departmental personnel appraisals from department heads and submits them with his comments to the Committee for decision-making. The financial goals for participants in the executive bonus program included key financial targets for the Company publicly announced to the market by our CEO in our year-end earnings calls, which targets were approved by our full Board of Directors. The CEO, in conjunction with senior human resource executives, annually reviews the performance of each of the executives participating in the executive bonus program, the results of which also are submitted to the Committee. Notwithstanding the CEO's active role in the Committee's compensation process, the Committee evaluates all information and recommendations submitted to it and independently makes its compensation determinations.

**Role of Compensation Consultant.** Neither the Company nor the Committee has formally used the services of any compensation consultant in matters affecting senior executive or director compensation.

**Employment and Severance Arrangements.** Our CEO has an employment agreement that provides for his employment by Cenveo through December 31, 2012, subject to automatic one-year renewals absent notice of non-renewal by either party at least 90 days before the end of the term. In order to assure the continuity of management while the Company pursues its goals over the next several years, the employment agreement was amended on February 27, 2008 to extend Mr. Burton's employment by Cenveo through the aforementioned December 31, 2012 date. The employment agreement was further amended on December 30, 2008 in order to comply with regulations issued under Section 409A of the Internal Revenue Code (IRC). The employment agreement, as amended, also provides for an annual base salary of at least \$1,100,000, a target bonus opportunity of 300% of base salary to be earned on an "all or nothing" basis, so that our CEO will not be entitled to any bonus unless all of the key financial goals are satisfied, and certain personal benefits. Our other named executives, with the exception of Mr. Scheinmann, have employment agreements that provide for severance in the event the Company terminates their employment without cause or they terminate their employment for good reason. If the Company terminates a named executive's employment "without cause," or if the named executive terminates his employment for "good reason," each as defined in the agreement, the executive's severance would include a lump sum severance payment, COBRA coverage for a specified period and immediate vesting of all outstanding stock options and other equity grants, each in the amounts specified under "Employment Agreements" on page 27.

We believe that providing this level of financial security is a key factor in enabling us to attract and retain high-performing executives, and also serves as protection to the Company upon termination of the named executives' employment with the Company. The employment agreements each contain non-competition and non-solicitation agreements on the part of the executives that match or exceed the time period for which severance is paid.

**Stock Ownership Requirements.** In order to ensure that the Company's managers have a stake in the success of the Company, and to further align management with the Company's other shareholders, the Company has instituted a policy requiring that named executive officers and other senior management of the Company own specified values of the Company's stock. The levels are calculated as a multiple of the manager's base salary, and managers are given five years to reach their ownership levels. The levels are as follows: Chairman and CEO – five times base salary; President,

Executive Vice Presidents and Senior Vice Presidents – three times base salary; and Vice Presidents – two times base salary.

In 2010 alone, our CEO purchased over \$995,400 of the Company's stock. Our other named executive officers have also invested substantial amounts in the Company's stock. For their current stock ownership, see Security Ownership of Certain Beneficial Owners and Management on page 11.

Equity Grant Practices. The exercise price of each stock option awarded to our senior executives and other employees under our long-term incentive plan is the closing price of the Company's stock on the date of grant. We do not reprice stock options.

Tax Deductibility of Compensation. Section 162(m) of the IRC imposes a \$1 million limit on the amount that a public company may deduct for compensation paid to the Company's CEO or any of certain other executive officers. This limitation does not apply to compensation that meets the requirements under Section 162(m) for "qualifying performance-based" compensation (i.e., compensation paid only if the individual's performance meets pre-established objective goals based on performance criteria approved by shareholders). We consider ways to maximize deductibility of executive compensation, but the compensation committee retains the flexibility to compensate executive officers in a manner commensurate with performance and the competitive environment for executive talent regardless of the ultimate deductibility of such compensation. Our current long-term equity incentive plan is structured to give the compensation committee the flexibility to grant awards that qualify as performance-based under Section 162(m) as well as awards that do not qualify.

#### Elements Used to Achieve Compensation Objectives

##### Annual Cash Compensation

Base Salary. The Committee periodically reviews the base salary of the Chief Executive Officer and his direct reports. The Committee considers various factors in assessing specific salaries, including the executive's historical performance and future potential, job content, level of responsibility, comparisons with peers within and outside the Company, salary before joining Cenveo, and accountability. Base salaries for senior officers of the Company, including the named executive officers, are not routinely increased, which is consistent with the Company's philosophy that a significant part of executives' compensation should be contingent on the achievement of performance objectives. For 2010, only those named executive officers given increased responsibilities received an increase to their base salary.

Annual Incentive Bonus. Potential incentive bonus payout amounts (expressed as a percentage of salary) under our incentive bonus plan are established by the Committee early in the fiscal year, after assessing recommendations of management and considering the factors used to determine base salary. The Committee may also approve the use of Company-based financial goals in determining actual incentive bonus entitlements for the named executives, as well as specific qualitative and quantitative goals within each executive's area of responsibility. In the past, the Committee has granted a portion of performance-vested incentive bonus awards in Cenveo RSUs rather than in cash. At the end of each prior year, the CEO reviewed the Company's full-year financial results against the financial and other goals set by the Committee for the year. The CEO then recommended to the Committee the specific incentive bonus payout for each of the named executives other than himself based on the levels of achievement of the criteria established by the Committee. In 2010, the CEO and the Committee both reviewed and determined that given the Company's financial performance in 2010 that no incentive bonus payouts would be made to the named executive officers. The Committee has the discretion to increase or decrease the incentive bonus from the CEO's recommendation. The Committee does not have discretion to increase the incentive bonus to an amount greater than the maximum potential bonus payout amounts set by the Committee as described above.

The salaries paid to the named executive officers for 2010 are discussed below and shown in the Summary Compensation Table on page 21. No incentive bonuses were awarded to the named executive officers for 2010.

#### Equity Awards

Stock Options, Restricted Stock and RSUs. To further align the interests of management with the interests of shareholders, our executive compensation package includes stock option grants, restricted stock and RSU awards and in the future performance-based awards.

- 17 -

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Options have a per share exercise price of 100% of the fair market value of a share of our common stock on the date of grant and, accordingly, the value of the option is dependent on the future market performance of the common stock. The number of shares of common stock subject to options granted to our executive officers is generally based on the salary, responsibilities and performance of each officer. In addition, the compensation committee reviews the number and value of options granted by selected peer companies in making option grants to our executive officers.

Restricted shares are shares of common stock that are subject to forfeiture. The shares vest on the basis of performance and/or continued employment as determined in advance by the committee. The shares generally are forfeited by participants if they leave Cenveo before the shares have vested. A participant who has received a grant of restricted shares will receive dividends and the right to vote those shares. Restricted shares may not be transferred, encumbered or disposed of until they have vested.

Each RSU has the fair market value of one share of common stock on the settlement date specified in the award agreement (generally the vesting date) and is paid in cash, shares or other property as determined by the committee. The RSUs vest on the basis of performance or continued employment, as determined by the committee. A participant is credited with dividend equivalents on any vested RSUs when dividends are paid to shareholders, but is not entitled to dividend equivalents on unvested RSUs. RSUs generally may not be transferred prior to the delivery of the common stock.

In an attempt to further align compensation with performance, the compensation committee is committing to make a substantial portion of equity awards to named executive officers performance-based. For all future awards, at least 50 percent of the shares awarded to each of the named executive officers will be performance-based equity awards that are earned or paid out based on the achievement of Company performance targets. These awards will be performance contingent on a shares basis (and not on a value basis), and the performance criteria and measures will be disclosed when the grants are made so that shareholders can assess the rigor of such performance conditions.

The Company will disclose the details of the performance criteria (e.g., sales growth, operating margin, and return on equity) and the hurdle rates associated with the performance awards at the time of issuance. From this disclosure, shareholders will know the minimum level of performance required for any equity grants to be earned. Performance-based equity awards do not include standard non-qualified stock options or performance-accelerated grants. Instead, performance-based equity awards are performance-contingent grants, where the individual will not receive the equity grant if target performance is not achieved. The committee feels that this philosophy will more closely align pay with performance going forward.

When determining the appropriate combination of stock options, performance-based awards, restricted stock and RSUs, our goal is to weigh the cost of these grants with their potential benefits as a compensation tool. We believe that providing combined grants of stock options, on the one hand, and restricted stock and/or RSUs, on the other, effectively balances our objective of focusing the named executives on delivering long-term value to our shareholders, with our objective of providing value to the executives with the equity awards. Stock options only have value to the extent the price of the Company's stock on the date of exercise exceeds the exercise price on the grant date, and thus are an effective compensation element only if the stock price increases over the term of the award. In this sense, stock options are a motivational tool. Unlike stock options, restricted stock and RSUs offer executives the opportunity to receive shares of the Company's stock on the date the restriction lapses. In this regard, RSUs serve both to reward and retain executives, as some of the RSUs we have granted vest upon satisfaction of performance targets and others vest over an extended period of time and the value of the RSUs is linked to the price of the Company's stock on the date the RSU vests. Unvested stock options and RSUs are forfeited if the executive voluntarily leaves the Company and generally are vested upon a change in control of the Company or if the Company terminates the executive's employment without cause.

The allocation of the number and mix of stock options, restricted shares and RSUs issued to a particular executive is not based on a rigid formula, but rather is determined on an individual basis based on the variety and mix of equity grants by our peers, a consideration of the respective incentives created by the various equity grants with respect to the particular executive, his particular role at the Company and other factors.

During 2010, Mr. Burton vested in 275,000 RSUs. Also during 2010, Messrs. Hiltwein, Cherry, and Vinson vested in 35,000, 22,500, and 37,250 RSUs, respectively. In addition, Messrs. Burton, Hiltwein, Cherry, and Vinson vested in 87,500, 27,500, 8,750, and 35,000 in stock options, respectively, in 2010. All of these awards were granted in 2006, 2007 and 2009. The value realized by each executive upon such vesting is set forth in the Option Exercises and Stock

Vested table on page 24. None of the named executives exercised stock options or sold shares during 2010. The number of shares subject to such awards and their full value for financial reporting purposes are set forth in the Grants of Plan-Based Awards table on page 22.

#### Other Elements

**Stock Purchase Plan.** In 2005, we adopted an employee stock purchase plan that allows our employees, including executives, to purchase our common stock at market prices on a monthly basis through payroll deductions. In 2007, we amended the plan to allow participation by our non-employee directors. Payroll deductions may not exceed \$50,000 per month. The Company does not subsidize the stock purchases under the plan, except by payment of brokerage commissions. Since March 1, 2010, Mr. Burton has purchased stock through the plan at \$20,000 per month.

**Other Compensation.** We provide our named executives with other benefits, reflected in the All Other Compensation column in the Summary Compensation Table on page 21 that we believe are reasonable, competitive and consistent with the Company's overall executive compensation program. We believe that these benefits generally allow our executives to work more efficiently. The costs of these benefits, which include car allowances and life insurance premiums, constitute only a small percentage of each named executive's total compensation.

#### Pension and Retirement Benefits

**No Retirement Compensation for Executives.** Our CEO and other named executives receive no pension or other retirement payments or contributions.

**No Deferred Compensation Plan for Executives.** We have no deferred compensation plan for our named executives.

**401(k) Plan.** We have a 401(k) plan to which all eligible employees can contribute a portion of their compensation on a pre-tax basis. A plan participant can direct the investment of contributions into one of twenty mutual funds and other investment vehicles, including the Company's common stock. We do not match employee contributions under this plan, except as required under existing collective bargaining agreements.

#### Compensation for the Named Executive Officers in 2010

**No Automatic Increases.** No named executive officer is entitled to any automatic or contractual increase in compensation. In light of the macro-economic environment during 2009, the Company instituted a 10% salary reduction for all salaried employees, including named executive officers. In 2010, given the improvement in the Company's results, the Committee reversed the reduction for Messrs. Burton (\$110,000), Hiltwein (\$47,500) and Cherry (\$47,500). The Committee also made the following salary increases for certain named executive officers in connection with a change in responsibilities: for Mr. Hiltwein, \$50,000; for Mr. Vinson, \$50,000; and for Mr. Scheinmann, \$50,000. For 2010, potential incentive bonus payout amounts were increased by the following amounts: for Mr. Hiltwein, \$55,000; and for Mr. Scheinmann, \$150,000, but none were paid. A more detailed analysis of our financial and operational performance is contained in the Management's Discussion & Analysis section of our 2010 Annual Report on Form 10-K for the fiscal year ended January 1, 2011.

**Goals.** In determining the salary increases and potential incentive bonus payout increases referred to above, and whether to award any incentive bonuses for 2010, the Committee considered the accomplishment of various goals within each executive's area of responsibility (as well as the Company's performance as a whole). For our CEO, these other goals included cost savings requirements, building a management team that provides growth opportunities for all, including women and minorities, and providing leadership to grow Cenveo to be an industry leader in areas



including customer service. For our President, Envelope Group, and President, Print Services Group, these goals included operations-specific management, sales, and productivity initiatives. For our CFO, these goals included capital structure improvements and development of the Company's finance employees.

2010 Bonuses. Our named executives' annual bonus is performance-based and in 2010 was assessed based on the goals described above. There were no bonuses in 2010.

Note: The Company defines Adjusted EBITDA as earnings before interest, taxes, depreciation and amortization, integration, acquisition and other charges, stock-based compensation provision, restructuring, impairment and other charges, divested operations or assets held for sale, (gain) loss on early extinguishment of debt, and income (loss) from discontinued operations, net of taxes.

## Succession Planning

At each Board of Directors meeting, the compensation committee meets and discusses the current performance of each of Cenveo's senior executives as well as reviews and discusses the current and future senior management organization of Cenveo. This ongoing review encompasses Mr. Burton's direct reports as well as his positions of Chairman and CEO. Mr. Burton participates in these discussions and has recommended an organization in case he were to be unable to lead the Company. Mr. Burton has told the compensation committee and the Board that he has no intent to retire as long as he is in good health so that he can continue to increase shareholder value. As noted previously in this Proxy, Mr. Burton is Cenveo's largest individual shareholder and has approximately two years remaining on his present employment contract. The compensation committee and all the independent directors serving on the Board of Directors feel very fortunate to have a global printing and media executive of Mr. Burton's stature and highly distinguished long-term track record serving as our Chairman and CEO.

## Compensation Committee Report

The Compensation Committee has reviewed and discussed the above Compensation Discussion and Analysis with the Company's management. Based on the review and discussions, the Committee recommended to the Company's Board of Directors that the Compensation Discussion and Analysis be included in the Company's proxy statement. This report is provided by the following independent directors, who comprise the Committee:

### THE COMPENSATION COMMITTEE

Gerald S. Armstrong (Chair)  
Leonard C. Green  
Dr. Mark J. Griffin  
Robert B. Obernier

## Compensation Committee Interlocks and Insider Participation

All members of the compensation committee during fiscal year 2010 were independent directors, and no member was an employee or former employee. No compensation committee member had any relationship requiring disclosure under the section titled "Transactions with Related Persons, Promoters and Certain Control Persons" in this proxy statement. During fiscal year 2010, none of our executive officers served on the compensation committee (or its equivalent) or board of directors of another entity whose executive officer served on our compensation committee.

## Summary Compensation Table

Name and Principal Position	Year	Salary	Bonus (1)	Stock Award(s) (2)	Option Awards (3)	Non-Equity Incentive Plan Compensation (4)	Change in Pension Value and Non-qualified Deferred Compensation Earnings (4)	All Other Compensation (5)	Total
Robert G. Burton, Sr. Chairman and Chief Executive Officer	2010	\$1,063,333	-	\$2,106,000	-	-	-	\$3,011,663	\$6,180,996
	2009	\$1,011,859	-	\$1,055,000	\$633,000	-	-	\$1,504,081	\$4,203,940
	2008	\$1,100,000	-	\$5,539,970	-	-	-	\$482,479	\$7,122,449
Mark S. Hiltwein Executive Vice President & Chief Financial Officer	2010	\$508,958	-	\$280,800	\$140,400	-	-	\$288,178	\$1,218,336
	2009	\$449,439	-	\$84,400	\$266,800	-	-	\$179,244	\$979,883
	2008	\$425,000	-	\$1,060,036	-	-	-	\$49,465	\$1,534,501
Dean E. Cherry President, Envelope Group	2010	\$459,167	-	\$280,800	\$140,400	-	-	\$250,826	\$1,131,193
	2009	\$436,939	-	\$63,300	\$147,700	-	-	\$158,195	\$806,134
	2008	\$389,583	-	\$958,811	-	-	-	\$25,255	\$1,373,649
Harry R. Vinson President, Print Services Group	2010	\$425,000	-	\$280,800	\$140,400	-	-	\$302,210	\$1,148,410
	2009	\$351,202	-	\$63,300	\$147,700	-	-	\$158,552	\$720,754
	2008	\$324,083	-	\$836,051	-	-	-	\$57,442	\$1,217,576
Ian R. Scheinmann Senior Vice President, Legal Affairs	2010	\$112,500	-	-	-	-	-	\$60	\$112,560
	2009	-	-	-	-	-	-	-	-
	2008	-	-	-	-	-	-	-	-

- (1) 100% of our annual cash bonus is performance-based, and is therefore included under the “Non-Equity Incentive Plan Compensation” column. The requirements for receiving this bonus are described elsewhere in this proxy statement.
- (2) Represents the aggregate grant date fair value of RSUs granted during 2010, 2009 and 2008, respectively, computed in accordance with FASB ASC Topic 718. Grant date fair value is calculated using the closing price of Cenveo stock on the date of grant.

- (3) Represents the aggregate grant date fair value of stock options granted in 2010 and 2009, computed in accordance with FASB ASC Topic 718. There were no option awards in fiscal year 2008. For additional information, refer to note 11 of the consolidated financial statements in the Company's Annual Report on Form 10-K for the year ended January 1, 2011.
- (4) We pay no pension or other retirement compensation to, and have no deferred compensation plan for, our named executives.
- (5) This column reports perquisites of life insurance premiums, car allowances and key employee retention program (KERP) payments. KERP payments during 2010 were as follows: For Mr. Burton, \$2,982,539; for Mr. Hiltwein, \$275,368; for Mr. Cherry, \$237,653; and for Mr. Vinson, \$289,694. KERP payments are paid through regular payroll and are to be paid over a 36 month period. As stated in the Retention section on page 15, there will be no new KERP awards made for 2011 and beyond.

## Grants of Plan-Based Awards in 2010

The following table provides information about equity and non-equity awards granted to the named executives in 2010.

Name	Grant Date	Estimated Possible Payouts Under Non-Equity Incentive Plan Awards (1) Target	All Other Stock Awards: Number of Shares of Stock or Units (2)	All Other Option Awards: Number of Securities Underlying Options (3)	Exercise or Base Price of Option Awards (4) (per share)	Full Grant Date Fair Value of Equity Awards (5)
Robert G. Burton, Sr.	---	\$3,300,000	----	----	----	----
	5/21/2010		300,000			\$2,106,000
Mark S. Hiltwein	---	\$605,000	----	----	----	----
	5/21/2010			20,000	\$7.02	\$54,120
	5/21/2010		40,000			\$280,800
Dean E. Cherry	---	\$522,500	----	----	----	----
	5/21/2010			20,000	\$7.02	\$54,120
	5/21/2010		40,000			\$280,800
Harry R. Vinson	---	\$425,000	----	----	----	----
	5/21/2010			20,000	\$7.02	\$54,120
	5/21/2010		40,000			\$280,800
Ian R. Scheinmann	---	\$150,000	----	----	----	----

- (1) This column shows the potential value of the payout for each named executive under our incentive bonus plan for 2010. The potential payouts were performance-driven and therefore completely at risk. The Company made no bonus payments in 2010
- (2) This column shows the number of RSUs granted in 2010 to the named executives. The award granted on May 21, 2010 vests 25% per year over four years beginning May 21, 2011, the first anniversary of the date of grant
- (3) This column shows the number of stock options granted in 2010 to the named executives.
- (4) This column shows the exercise price for the stock options granted, which was the closing price of Cenveo stock on the date of grant.
- (5) This column shows the full grant date fair value of the RSUs granted to the named executives in 2010. Generally, the full grant date fair value is the closing price of Cenveo stock on the date of grant (\$7.02 for the 5/21/2010 award). Actual amounts received by our executives will depend on our executives' continued employment through the vesting period and our stock price when the executives ultimately sell the stock.

## Outstanding Equity Awards at 2010 Fiscal Year-End

The following table provides information on the holdings of stock options and stock awards by the named executives as of January 1, 2011. This table includes unexercised and unvested option awards; unvested RSUs; and unvested restricted stock. Each equity grant is shown separately for each named executive. Each grant shown in the table vests 25% per year over four years beginning on the first anniversary of the date of grant, except that each October 27, 2005 grant vests 25% per year over four years beginning on September 12, 2006. The market value of the stock awards shown in the table is based on the closing market price of our stock on December 31, 2010, the last business day of the fiscal year, which was \$5.34.

Name	Grant Date	Option Awards				Stock Awards	
		Number of Securities Underlying Unexercised Options- Exercisable	Number of Securities Underlying Unexercised Options- Unexercisable	Option Exercise Price	Option Expiration Date	Number of Shares or Units of Stock That Have Not Vested (1)	Market Value of Shares or Units of Stock That Have Not Vested
Robert G. Burton, Sr.	10/27/2005	500,000	0	\$9.52	10/27/2012	---	---
	9/12/2006	200,000	0	\$20.55	9/12/2012	---	---
	9/12/2007	---	---	---	---	75,000	\$400,500
	9/12/2008	---	---	---	---	200,000	\$1,068,000
	7/1/2009	37,500	112,500	\$4.22	7/1/2015	187,500	\$1,001,250
	5/21/2010	---	---	---	---	300,000	\$1,602,000
Mark S. Hiltwein	9/12/2007	37,500	12,500	\$17.89	9/12/2013	11,250	\$60,075
	9/12/2008	---	---	---	---	37,500	\$200,250
	6/8/2009	5,000	15,000	\$4.90	6/8/2015	---	---
	7/1/2009	10,000	30,000	\$4.22	7/1/2015	15,000	\$80,100
	5/21/2010	0	20,000	\$7.02	5/21/2016	40,000	\$213,600
Dean E. Cherry	9/12/2008	---	---	---	---	37,500	\$200,250
	7/1/2009	8,750	26,250	\$4.22	7/1/2015	11,250	\$60,075
	5/21/2010	0	20,000	\$7.02	5/21/2016	40,000	\$213,600
Harry R. Vinson	10/27/2005	100,000	0	\$9.52	10/27/2012	---	---
	9/12/2006	65,000	0	\$20.55	9/12/2012	---	---
	9/12/2007	30,000	10,000	\$17.89	9/12/2013	7,500	\$40,050
	9/12/2008	---	---	---	---	35,000	\$186,900
	7/1/2009	8,750	26,250	\$4.22	7/1/2015	11,250	\$60,075
	5/21/2010	0	20,000	\$7.02	5/21/2016	40,000	\$213,600
Ian R. Scheinmann	---	---	---	---	---	---	---

(1) All numbers in this column are unvested RSUs.

## Option Exercises and Stock Vested in Fiscal 2010

This table shows the options exercised and the restricted stock and RSUs that vested in 2010.

Name	Option Awards		Stock Awards	
	Number of Shares Acquired on Exercise (1)	Value Realized on Exercise	Number of Shares Acquired on Vesting	Value Realized on Vesting (6)
Robert G. Burton, Sr.	---	---	37,500 (2)	\$221,250
	---	---	75,000 (3)	\$442,500
	---	---	100,000 (4)	\$590,000
	---	---	62,500 (5)	\$334,375
Mark S. Hiltwein	---	---	11,250 (3)	\$66,375
	---	---	18,750 (4)	\$110,625
	---	---	5,000 (5)	\$26,750
Dean E. Cherry	---	---	18,750 (4)	\$110,625
	---	---	3,750 (5)	\$20,062
Harry R. Vinson	---	---	8,500 (2)	\$50,150
	---	---	7,500 (3)	\$44,250
	---	---	17,500 (4)	\$103,250
	---	---	3,750 (5)	\$20,062
Ian R. Scheinmann	---	---	---	---

(1) None of our named executive officers exercised any options in 2010.

(2) Restricted Stock Units. Represents vesting of 25% of awards granted on September 12, 2006.

(3) Restricted Stock Units. Represents vesting of 25% of awards granted on September 12, 2007.

(4) Restricted Stock Units. Represents vesting of 25% of awards granted on September 12, 2008.

(5) Restricted Stock Units. Represents vesting of 25% of awards granted on July 1, 2009.

(6) Amounts reflect the market price of the stock on the date the award vested. The September 12, 2008, 2007 and 2006 awards vested on September 13, 2010; closing price of Cenveo stock on that date was \$5.90. The July 1, 2009 awards vested on July 1, 2010; closing price of Cenveo stock on that date was \$5.35.

## EQUITY COMPENSATION PLAN INFORMATION

The following table shows shares reserved for issuance for outstanding awards granted under our equity compensation plans as of January 1, 2011.

Plan Category	Number of Securities to be Issued upon Exercise of Outstanding Options, Warrants and Rights	Weighted Average Exercise Price of Outstanding Options, Warrants and Rights	Number of Securities Remaining Available for Issuance under Equity Compensation Plans (Excluding Securities Reflected in Column 2)
Equity compensation plans approved by shareholders	5,551,198(1)	\$10.70(2)	1,643,705(3)
Equity compensation plans not approved by shareholders (4)	n/a	n/a	n/a
Total	5,551,198	\$10.70	1,643,705

- (1) Includes 3,805,224 shares subject to outstanding stock options and 1,745,974 shares subject to outstanding RSU awards.
- (2) The weighted average exercise price does not take outstanding RSU awards into account because such awards have no exercise price.
- (3) These shares are available for issuance under our 2007 Long-Term Equity Incentive Plan. The 2007 Plan, as approved by shareholders, provides that any unused shares authorized under prior plans (and shares that become available due to forfeitures of awards granted under such plans) are rolled over into the 2007 Plan. The 2007 Plan provides for the grant of stock options, SARs, restricted stock, restricted stock units, and other stock-based awards. Of the shares available for grant under the 2007 Plan as of January 1, 2011, no more than 806,594 are available for restricted stock awards and/or RSU awards.
- (4) Does not include shares purchased under our employee stock purchase plan, which are purchased on the open market. The employees and directors participating in the plan pay the full market price for the shares. The Company does not reserve shares for this plan.



## Potential Payments on Termination

The following table describes the potential payments and benefits that each of the named executive officers would be entitled to receive upon termination of employment under various circumstances and upon a change of control. In each case, the table assumes the executive's termination or the change of control occurred on December 31, 2010. The table does not include payments the executive would be entitled to receive in the absence of one of these specified events, such as from the exercise of previously-vested stock options (which amount can be calculated from the Outstanding Equity Awards at Fiscal Year-End table on page 23).

	Cash Severance Payment	Continuation of Medical Benefits (1)	Accelerated Vesting of Equity Awards (2)	Total Termination Benefits
<b>Robert G. Burton, Sr.</b>				
• Voluntary Resignation	\$0	\$0	\$0	\$0
• Retirement	\$0	\$0	\$0	\$0
• Death	\$0	\$0	\$0	\$0
• Disability	\$2,200,000	\$0	\$0	\$2,200,000
• Without Cause or For Good Reason	\$8,836,000	\$18,888	\$4,197,750	\$13,052,638
• Change of Control	\$0	\$0	\$4,197,750	\$4,197,750
<b>Mark S. Hiltwein</b>				
• Voluntary Resignation	\$0	\$0	\$0	\$0
• Retirement	\$0	\$0	\$0	\$0
• Death	\$0	\$0	\$0	\$0
• Disability	\$0	\$0	\$0	\$0
• Without Cause or For Good Reason	\$1,167,000	\$13,956	\$594,225	\$1,775,181
• Change of Control	\$0	\$0	\$594,225	\$594,225
<b>Dean E. Cherry</b>				
• Voluntary Resignation	\$0	\$0	\$0	\$0
• Retirement	\$0	\$0	\$0	\$0
• Death	\$0	\$0	\$0	\$0
• Disability	\$0	\$0	\$0	\$0
• Without Cause or For Good Reason	\$1,009,500	\$16,680	\$503,325	\$1,529,505
• Change of Control	\$0	\$0	\$503,325	\$503,325
<b>Harry R. Vinson</b>				
• Voluntary Resignation	\$0	\$0	\$0	\$0
• Retirement	\$0	\$0	\$0	\$0
• Death	\$0	\$0	\$0	\$0
• Disability	\$0	\$0	\$0	\$0
• Without Cause or For Good Reason	\$862,000	\$15,408	\$530,025	\$1,407,433
• Change of Control	\$0	\$0	\$530,025	\$530,025
<b>Ian R. Scheinmann</b>				
• Voluntary Resignation	\$0	\$0	\$0	\$0
• Retirement	\$0	\$0	\$0	\$0
• Death	\$0	\$0	\$0	\$0
• Disability	\$0	\$0	\$0	\$0
• Without Cause or For Good Reason	\$0	\$0	\$0	\$0
• Change of Control	\$0	\$0	\$0	\$0

- (1) Reflects payment of COBRA premiums under the executives' employment agreements.
- (2) Reflects the value of RSUs whose vesting is accelerated on the termination of employment and the option spread of stock options whose vesting is accelerated on the termination of employment, in each case based on the closing price of the Company's common stock of \$5.34 on December 31, 2010, the last business day of the fiscal year.

Employment Agreements. The Company is party to employment agreements with Messrs. Burton, Hiltwein, Cherry, and Vinson (collectively, the “Employment Agreements”). The Employment Agreements provide for termination of the executive’s employment at any time by the Company with or without cause and by the executive with or without good reason. The executive would be entitled to a lump sum severance payment and certain health and welfare benefits upon the occurrence of certain events: (1) the Company’s termination of the executive’s employment for reasons other than for cause, or (2) the executive’s termination of his employment for good reason. Under the Employment Agreements, the lump sum severance payment for Mr. Burton would be equal to two times his annualized total compensation, for Messrs. Hiltwein, Cherry, and Vinson, one times their annualized total compensation. Annualized total compensation is defined as the executive’s base salary, target bonus opportunity and annual car allowance, at the effective rate immediately prior to the executive’s termination date. The executive would also be reimbursed for “COBRA” coverage under the Company medical and dental plans for a period of up to 12 months for Messrs. Hiltwein, Cherry, and Vinson, and 24 months for Mr. Burton. For all named executive officers, all outstanding stock options and other equity grants would immediately vest. There is no gross-up for excise taxes in any of the Employment Agreements.

If Mr. Burton’s employment is terminated on account of a “disability,” he will be paid a lump sum equal to two times his base salary in effect at the time of such termination under his employment agreement. In the event an executive’s employment is terminated for any other reason, including death, or upon voluntary termination by the executive without good reason, the executive is entitled to receive only his earned but unpaid salary through the date of termination plus all other amounts (other than any severance benefits) payable under the terms of the Company’s benefit plans through the date of termination.

The Employment Agreements each contain non-competition and non-solicitation provisions on the part of the executives that match the time period for which severance is paid (12 months for Messrs. Hiltwein, Cherry, and Vinson, and 24 months for Mr. Burton).

#### Definitions

“Cause” is defined for purposes of the Employment Agreements to mean:

- willful and continued failure of the executive to perform his duties under the Employment Agreement,
- willful engagement in illegal conduct or misconduct materially damaging to the Company and its subsidiaries,
  - conviction of, or pleading nolo contendere to a felony, or
  - dishonesty or misappropriation relating to the Company, and
- in the event that the event or condition is curable, failure to remedy such event or condition within 30 days following written notice thereof from the Company (and an affirmative vote by two-thirds of the Board in the case of Mr. Burton).

“Good Reason” is defined for purposes of the Employment Agreements to mean:

- a material diminution of the executive’s authority, duties or responsibilities,
- material reduction in executive’s annual base salary,
- relocation of the executive’s place of employment more than 35 miles from his current location, or
  - a material breach of the Employment Agreement by the Company.

In Mr. Burton’s agreement “Good Reason” also means:

- failure of a successor company to assume the Employment Agreement,
-

failure to provide office space, related facilities and support personnel appropriate for the executive's responsibilities and position, or

- without executive's prior written consent, removal of or failure to nominate, re-elect or re-appoint the executive to the Board, or failure by the Company to renew the Employment Agreement.

- 27 -

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## Change of Control

The equity awards granted to the named executive officers provide for accelerated vesting upon a change of control. Change of control is defined to include any of the following events:

- An acquisition of any voting securities of the Company (the “Voting Securities”) by any “Person” which such Person has forty percent (40%) or more of the combined voting power of the then outstanding Voting Securities.
- The individuals who, as of the date of the grant, are members of the Board, cease for any reason to constitute at least a majority of the Board.
- Consummation of a merger, consolidation or reorganization involving the Company.

## Effects of our Compensation Programs on Risk

All significant acquisitions and debt incurrences are reviewed, and must be approved, by our senior corporate management. Therefore, even though associates in our divisions may have performance targets that will be affected by growth or short term profitability of their divisions, they are not in a position to cause us to undertake transactions that might expose us to risks that are material to us as a company without the concurrence of our senior corporate management.

Our senior executives and other members of our senior corporate management may participate in bonus programs that are based upon achievement of performance that may benefit from our growth or generating short term profits. However, because most of the decisions that could expose us to significant risks relate to matters that affect us in the long term, we do not believe that they expose us to significant risk.

In addition, because most of our senior executives have performance requirements based on our results as a company which do not relate to exposing the Company to financial exposure or surety, and are consistent with established industry practice, we do not think that, even when our incentive bonus programs are in effect, those programs create material incentives for our senior executives, or any other of our associates, to expose us to significant risk.

## REPORT OF THE AUDIT COMMITTEE

The Board has determined that all members of Cenveo’s audit committee are financially literate under the New York Stock Exchange’s listing standards, satisfy the independence requirements of the New York Stock Exchange’s listing standards and satisfy the Securities and Exchange Commission’s independence requirements for audit committee members. The audit committee assists the Board in fulfilling its responsibility for oversight of the quality and integrity of its accounting, the system of internal controls established by management, and auditing and reporting practices as summarized on page 8. The full responsibilities of the audit committee are described in its charter, a copy of which can be accessed on our website at [www.cenveo.com](http://www.cenveo.com) under “Investors—Governance.”

Management is responsible for internal controls and the financial reporting process, including the system of internal controls over financial reporting. Cenveo’s independent auditors are responsible for expressing an opinion on the conformity of Cenveo’s audited consolidated financial statements with generally accepted accounting principles and on management’s assessment of the effectiveness of the Company’s internal controls as required by Section 404 of the Sarbanes-Oxley Act. The audit committee monitors these processes and reports its findings to the full Board. The audit committee has reviewed and discussed Cenveo’s audited consolidated financial statements and the Company’s internal controls over financial reporting with management and Cenveo’s independent auditors. The audit committee has also discussed with Cenveo’s independent auditors the matters required to be discussed by Statement on Auditing Standards No. 61 (communication with audit committees).

The audit committee has reviewed and implemented the provisions of the Sarbanes-Oxley Act, the rules of the Securities and Exchange Commission and the listing standards of the New York Stock Exchange. The audit committee engaged independent legal counsel to review, assess and make recommendations on procedures required by the Sarbanes-Oxley Act. The audit committee also continues to follow the procedures recommended in the report of the Blue Ribbon Committee on Improving the Effectiveness of Corporate Audit Committees issued in February 1999, which is sponsored by the major securities markets.

- 28 -

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At each of its regular meetings in 2010, the audit committee met with Cenveo's independent auditors for fiscal 2010, and the senior members of Cenveo's financial management team.

The audit committee reviewed with the financial management team:

- overall audit scopes and plans,
- results of internal and external audit examinations,
- management's discussion and analysis of financial condition and results of operations contained in Cenveo's quarterly and annual reports,
  - evaluations of Cenveo's internal controls by management and Grant Thornton, and
  - quality of Cenveo's financial reporting.

In particular, the audit committee monitored and evaluated the process by which management conducted its assessment of Cenveo's internal controls over financial reporting as required by Section 404 of the Sarbanes-Oxley Act.

The audit committee considered the need to ensure the independence of Cenveo's auditors while recognizing that in certain situations Cenveo's independent auditors may possess the expertise and be in the best position to advise Cenveo on issues and matters other than accounting and auditing. All audit services and fees payable to Cenveo's independent auditors for audit services must be pre-approved. The audit committee's charter allows a general pre-approval by the audit committee of audit-related services without a specific case-by-case consideration of each service to be performed by Cenveo's independent auditors. The audit committee's charter requires that any other services, including any permitted non-audit services, be approved by the audit committee or by an audit committee member. The audit committee then communicates its approval to management. All audit and non-audit services performed by Grant Thornton during 2010 were pre-approved under these procedures.

The audit committee reviewed and discussed Cenveo's 2010 audited financial statements with management. In addressing the quality of management's accounting judgments, the committee asked for management's representations that the audited consolidated financial statements have been prepared in conformity with generally accepted accounting principles. The committee expressed to both management and Grant Thornton its general preference for conservative policies when a range of accounting options is available.

The audit committee had a private session at each of its regular meetings with Cenveo's independent auditors to candidly discuss financial management, accounting and internal control adequacy and issues. The audit committee asked Grant Thornton to address several questions that audit committee members believe are particularly relevant to the audit committee's oversight, including whether:

- there are any significant accounting judgments made by management in preparing the financial statements that would have been made differently had Grant Thornton prepared and been responsible for the financial statements,
- Cenveo's financial statements fairly present to investors, with clarity and completeness, its financial position and performance for the reporting period in accordance with generally accepted accounting principles and disclosure requirements of the Securities and Exchange Commission,
  - Cenveo has implemented internal controls and internal audit procedures that are appropriate for it, and
- Grant Thornton had discovered any accounting adjustments made by management during the year that would have been more properly reflected in prior year results.

The audit committee received the written disclosures and letter from Grant Thornton required by the Public Company Accounting Oversight Board regarding its communications with the audit committee concerning independence and has discussed with Grant Thornton its independence.

Based on the audit committee's review and discussions with management and Grant Thornton referenced in this report and under Auditor Independence on page 30, management's report of its assessment of the effectiveness of the Company's internal control over financial reporting and Grant Thornton's audit report of the Company's internal control over financial reporting, and Grant Thornton's audit report on the Company's consolidated financial statements, the audit committee recommended to the Board of Directors, and the Board approved, that the audited financial statements be included in Cenveo's annual report on Form 10-K for the fiscal year ended January 1, 2011, for filing with the Securities and Exchange Commission.

THE AUDIT COMMITTEE

Leonard C. Green (Chair)

Gerald S. Armstrong

Dr. Mark J. Griffin

Robert B. Obernier

- 29 -

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## INDEPENDENT PUBLIC AUDITORS

The audit committee selected Grant Thornton, LLP as our independent auditors for 2011. Representatives of Grant Thornton will be present at our annual meeting and will be available to respond to appropriate questions. They will have the opportunity to make a statement if they desire to do so.

## Fees

The following table shows the fees we paid to Grant Thornton, LLP in 2010 and 2009:

	2010	2009
Audit fees(1)	\$1,527,260	\$ 1,422,963
Audit-related fees(2)	231,838	923,746
Tax fees(3)	103,973	96,829
Total	\$1,863,071	\$ 2,443,538

- (1) For auditing our annual consolidated financial statements and accounting consultations during the audit and reviews of our interim financial statements in our reports filed with the Securities and Exchange Commission (“SEC”). In addition, these fees include the audit of our internal controls over financial reporting and of management’s assessment of these controls.
- (2) For due diligence services rendered in connection with acquisitions and reviews of our registration statements filed with the SEC.
- (3) For tax return review and preparation and tax advice and planning.

## Auditor Independence

The audit committee considered the effect that provision of the services described above under “tax fees” may have had on the independence of the Company’s independent auditors. These fees amounted to approximately 6.2% and 4.0% of our total fees paid in 2010 and 2009, respectively. The committee approved these services and determined that those non-audit services were compatible with maintaining the independence of its principal auditors. The Company’s auditors provided the committee with the written disclosures and the letter required by applicable requirements of the Public Company Accounting Oversight Board regarding the independent auditors’ communications with the audit committee concerning independence and the committee discussed with its independent auditors their independence.

## TRANSACTIONS WITH RELATED PERSONS, PROMOTERS & CERTAIN CONTROL PERSONS

**Settlement and Governance Agreement.** On September 9, 2005, Cenveo's former management entered into a settlement and governance agreement with Burton Capital Management, LLC and Robert G. Burton, Sr. Pursuant to the settlement and governance agreement, Cenveo's incumbent board of directors approved a reconstituted board of directors. This agreement was filed as an exhibit to the Company's Form 8-K filed with the SEC on September 12, 2005.

**Indemnity Agreements.** Cenveo has entered into indemnity agreements with each named executive officer that provide that Cenveo will indemnify the executives in lawsuits brought against any executive in his or her capacity as an officer of Cenveo.

**Policy.** The Company's policy requires that all related person transactions required to be disclosed by SEC rules be approved by at least three of the Company's disinterested directors. This policy is set forth in the Settlement and Governance Agreement. In reviewing any such transactions, the disinterested directors consider the benefit of the transaction to the Company; whether the transaction involves standard prices, rates or charges; the nature of the related person's interest in the transaction; the materiality of the transaction to each party; whether the transaction might affect the status of a director as independent under the independence standards of the NYSE; and other factors that help to determine whether the transaction is in the best interest of the Company. Any director who is a related person with respect to a transaction is recused from the review of the transaction.

**Agreement with Paper Supplier.** Roosevelt Paper Company ("Roosevelt") had been a supplier of paper to Cadmus Communications Corporation ("Cadmus"). The Company acquired Cadmus in March 2007. As a result, Roosevelt became a vendor to the Company. The owners of Roosevelt Paper Company are Theodore Kosloff, Phyllis Kosloff and David Kosloff, the father-in-law, mother-in-law and brother-in-law of our named executive officer, Ian Scheinmann. While Mr. Scheinmann is a member of Roosevelt's advisory board, he disclaims any ownership, benefits or interest in Roosevelt. In 2010, the Company purchased approximately \$2.2 million of paper from Roosevelt.

## OTHER INFORMATION

### Section 16(a) Beneficial Ownership Reporting Compliance

Our directors, executive officers and certain other shareholders are required to report their ownership of our common stock and any changes in that ownership to the Securities and Exchange Commission. To the best of our knowledge, all required filings in 2010 were made in a timely fashion. In making these statements, we have relied on the representations of the persons involved and on copies of their reports filed with the Securities and Exchange Commission.

### Available Materials

SHAREHOLDERS MAY REQUEST FREE COPIES OF CERTAIN MATERIALS (ANNUAL REPORT, FORM 10-K AND PROXY STATEMENT) FROM CENVEO, INC., ONE CANTERBURY GREEN, 201 BROAD STREET, STAMFORD, CT 06901, ATTENTION: CORPORATE SECRETARY. THESE MATERIALS MAY ALSO BE ACCESSED ON OUR WEB SITE AT [www.cenveo.com](http://www.cenveo.com).

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be held on May 4, 2011: The Notice of Annual Meeting of Shareholders and Proxy Statement and Annual Report are available at <http://materials.proxyvote.com/15670S>, a non-traceable, non-edgar website.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

### Shareholder List

A list of registered shareholders on the record date for the annual meeting will be available for inspection from April 1, 2011 through the annual meeting at the offices of Shipman & Goodwin, LLP, 300 Atlantic Street, Stamford, Connecticut 06901.

### Contact the Board

Any interested parties may at any time direct questions to the independent directors of the Board by sending an e-mail to [independentdirector@cenveo.com](mailto:independentdirector@cenveo.com). All communications required by law or regulation to be relayed to the Board will be promptly delivered to our independent directors. The independent directors monitor these e-mail messages and facilitate an appropriate response.

Employees and others may confidentially or anonymously report potential violations of laws, rules, regulations or our code of business conduct and ethics, including questionable accounting or auditing practices, by calling our ethics and business conduct hotline at 1-800-513-4056 or via the internet at [www.mysafeworkplace.com](http://www.mysafeworkplace.com).

QUESTIONS AND ANSWERS

Q: Why am I receiving these materials?

A: Cenveo is providing these proxy materials to you and soliciting your vote in connection with its annual meeting of shareholders, which will take place on May 4, 2011. As a shareholder, you are invited to attend the meeting and may vote on the proposals described in this proxy statement.

Q: What information is contained in these materials?

A: The information included in this proxy statement relates to the proposals to be voted on at the meeting, the voting process, the compensation of directors and executive officers and certain other required information. Our 2010 Annual Report is also enclosed.

Q: Who may vote at the meeting?

A: Only shareholders of record at the close of business on March 10, 2011 may vote at the meeting. As of the record date, 62,746,230 shares of Cenveo's common stock were issued and outstanding. Each shareholder is entitled to one vote for each share of common stock held on the record date.

Q: What is the difference between holding shares as a shareholder of record and as a beneficial owner?

A: Most shareholders hold shares through a stockbroker, bank or other nominee rather than directly in their own name. There are some distinctions between shares held of record and shares owned beneficially, which are summarized below:

**Shareholder of Record.** If your shares are registered directly in your name with our transfer agent, Registrar & Transfer Company, you are considered to be the shareholder of record of those shares and these proxy materials are being sent directly to you by Cenveo. As the shareholder of record, you have the right to vote by proxy or to vote in person at the meeting. In that case, we have enclosed a proxy card for you to use.

**Beneficial Owner.** If your shares are held in a stock brokerage account or by a bank or other nominee, you are considered the beneficial owner of shares held in street name, and these proxy materials are being forwarded to you by your broker or bank, which is considered to be the shareholder of record of those shares. As the beneficial owner, you have the right to direct your broker how to vote and are also invited to attend the meeting. If you wish to vote these shares at the meeting, you must contact your bank or broker for instructions as to how to do so. Your broker or bank has enclosed a voting instruction card for you to use in directing the broker or nominee how to vote your shares for you.

Q: What may I vote on at the meeting?

A: You may vote on the following four proposals:

- to elect five nominees to serve on Cenveo's Board of Directors for terms expiring at the next annual meeting,
- to ratify the selection of our independent auditors for 2011,
- to approve the advisory resolution on named executive officer compensation as disclosed in the proxy statement, and
- to make your selection as to the frequency of the advisory vote on named executive officer compensation every 1, 2 or 3 years.

Q: How does the Board of Directors recommend I vote?

A: The Board recommends that you vote your shares FOR each of the five listed director nominees, FOR the ratification of our independent auditors, FOR the advisory resolution on named executive officer compensation, and FOR future advisory votes on executive compensation to be held every two years.

Q: How can I vote my shares?

A: You may vote either in person at the meeting or by proxy. Please refer to the instructions included on your proxy card to vote by proxy. If you hold your shares in street name through a bank, broker or other record holder, then you may vote by the methods your bank or broker makes available using the instructions the bank or broker has included with this proxy statement. These methods may include voting over the internet, by telephone or by mailing a voting instruction card. If you want to attend the meeting and vote your shares that are held in street name, you must first obtain a legal proxy from your bank or broker in order to do so.

- 33 -

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Q: How are votes counted?

A: In the election of directors, you may vote FOR all of the director nominees or your vote may be WITHHELD with respect to one or more nominees. You may vote FOR, AGAINST or ABSTAIN on the proposal to ratify the auditors. You may vote FOR, AGAINST or ABSTAIN on the advisory resolution on named executive officer compensation. You may vote to select either 1 year, 2 years or 3 years or ABSTAIN on future advisory votes on executive compensation.

Q: What is a “quorum” and why is it necessary?

A: Conducting business at the annual meeting requires a quorum. For a quorum to exist, shareholders representing a majority of the outstanding shares entitled to vote must be present in person or represented by proxy. Under the Colorado Business Corporation Act, abstentions and broker non-votes are treated as present for purposes of determining whether a quorum exists.

Q: What vote is required to approve each proposal, and how will votes be counted?

A: Under the rules that govern brokers who have record ownership of shares that are held in “street name” for their clients, who are the beneficial owners of the shares, brokers have discretion to vote these shares on routine matters but not on non-routine matters. Your broker will have discretionary authority to vote your shares on Proposal No. 2 at the Annual Meeting, which is a routine matter. Thus, if you do not otherwise instruct your broker, the broker may turn in a proxy card voting your shares “FOR” Proposal No. 2, Ratification of Selection of Independent Auditors. Your broker will not have discretionary authority to vote your shares with respect to Proposal No. 1, Election of Directors, Proposal No. 3, Say-on-Pay, or Proposal No. 4, Frequency of Future Advisory Votes on Executive Compensation. A “broker non-vote” occurs when the broker does not receive voting instructions from the beneficial owner with respect to a non-routine matter and therefore the broker expressly indicates on a proxy card that it is not voting on a matter. To the extent your broker submits a broker non-vote with respect to your shares on a proposal, your shares will not be deemed “votes cast” with respect to that proposal. Accordingly, broker non-votes will have no effect on the outcome of the vote with respect to Proposal No. 1, 2, 3 or 4.

If a quorum is present:

For Proposal No. 1, directors will be elected by a plurality of the votes cast. This means that the five nominees receiving the highest number of votes will be elected as directors. Cenveo’s articles of incorporation do not permit shareholders to cumulate their votes. Abstentions and broker non-votes will have no effect on the vote for directors.

For Proposal No. 2, the selection of Grant Thornton, LLP as our independent auditors will be ratified if the votes cast in favor of the proposal exceed the votes cast against the proposal. Abstentions and broker non-votes will have no effect on the proposal.

For Proposal No. 3, the non-binding, advisory resolution approving the compensation of our named executive officers will be adopted if the votes cast in favor of the proposal exceed the votes cast against the proposal. Abstentions and broker non-votes will have no effect on the proposal.

For Proposal No. 4, the option of one, two or three years that receives the highest number of votes cast by shareholders will be the frequency for the advisory vote on executive compensation selected by our shareholders. Abstentions and broker non-votes will have no effect on the proposal. However, because this is a non-binding advisory vote, the Company may decide to hold the advisory vote more or less frequently than the option approved by our shareholders.

Q: Can I change my vote?

A: You have the right to revoke your proxy by:

- providing written notice to Cenveo's corporate secretary before the meeting that you revoke your proxy,
  - voting in person at the meeting, or
- signing a later-dated proxy card and submitting it so that it is received before the meeting begins.

Attending the meeting will not by itself revoke a proxy.

Q: What does it mean if I get more than one proxy card?

A: If your shares are registered differently and are held in more than one account, then you will receive more than one proxy card. Be sure to vote all of your accounts so that all of your shares are voted. We encourage you to have all accounts registered in the same name and address whenever possible.

Q: How will voting on any other business be conducted?

A: The last date for timely filing stockholder proposals relating to the 2011 annual meeting was February 4, 2011. As of the date of this proxy statement, the Board has not received notice of any business, and presently does not know of any business to be presented for consideration at the meeting other than election of five directors, the ratification of our independent auditors, the advisory vote on the compensation of our named executive officers and the advisory vote on the frequency of the advisory vote on the compensation of our executive officers. If any other business is properly presented at the meeting, your proxy gives Mark S. Hiltwein, our Executive Vice President and Chief Financial Officer, and Ian R. Scheinmann, Senior Vice President, Legal Affairs, authority to vote on these matters in their discretion.

Q: Who may attend the meeting?

A: All shareholders who owned shares of our common stock on the record date, March 10, 2011, may attend the meeting. You may indicate on the enclosed proxy card if you plan to attend the meeting.

Q: Where and when will I be able to find the results of the voting?

A: The results of the voting will be announced at the meeting. We will also publish the final results on Form 8-K to be filed with the Securities and Exchange Commission within four business days of the annual meeting.

Q: When are shareholder proposals for the 2012 annual meeting due?

A: In order to be considered for inclusion in our proxy statement for the 2012 annual meeting a shareholder proposal must be received by our Corporate Secretary at our principal office by December 1, 2011. A shareholder of record may introduce a proposal to be voted on at our 2012 annual meeting that is not included in our proxy statement for that meeting. In order to do so, the shareholder must provide written notice of such intention that is received by our Corporate Secretary at our principal office no later than February 4, 2012. Such notice must include a brief description of the proposal desired to be introduced, the reason for it, and the proposing shareholder's interest in the matter; the proposing shareholder's name and address as they appear on the Company's books; the number of shares of common stock owned beneficially by the proposing shareholder and the date they were acquired; and a representation that the shareholder intends to appear at the annual meeting and present the proposal.

Q: How can shareholders nominate a candidate for director?

A: A shareholder of record may nominate a candidate for director by providing written notice to our Corporate Secretary at our principal office. If the nomination relates to an election to be held at our annual meeting, the notice must be received by our Corporate Secretary no later than 90 days before the anniversary date of the previous year's annual meeting, and if it relates to an election to be held at a special meeting, it must be received by the close of business on the tenth day after the day notice of the special meeting was first mailed or publicly disclosed. The notice must include all information about the proposed nominee required by SEC rules to be included in a proxy statement, the nominee's written consent to serve if elected, the nominating shareholder's name and address as they appear on the Company's books and the number of shares beneficially owned by the nominating shareholder.

Q: Who will bear the cost of soliciting proxies for the meeting, and how will these proxies be solicited?

A: The Company will pay the cost of preparing, assembling, printing, mailing and distributing these proxy materials, including the charges and expenses of brokers, banks, nominees and other fiduciaries who forward proxy materials to their principals. Proxies may be solicited by mail, in person, by telephone or by electronic communication by our



officers and employees, who will not receive any additional compensation for these solicitation activities.

- 35 -

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