

TELESP HOLDING CO  
Form 6-K  
November 28, 2008

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# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## FORM 6-K

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Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of November, 2008

Commission File Number: 001-14475

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## TELESP HOLDING COMPANY

(Translation of registrant's name into English)

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Rua Martiniano de Carvalho, 851 - 21 andar

São Paulo, S.P.

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**Federative Republic of Brazil**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

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TELESP HOLDING COMPANY

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**Item**

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1. Press Release entitled "*Quarterly Review - Telecomunicações de São Paulo S.A. - Telesp - Quarter ended September 30, 2008*" dated on November 28, 2008.
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# **Quarterly Review Telecomunicações de São Paulo S.A. - TELESP**

Quarter ended September 30, 2008

with Review Report of Independent Auditors

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## **TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

QUARTERLY INFORMATION

September 30, 2008

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## **REVIEW REPORT OF INDEPENDENT AUDITORS**

(A free translation of the original report issued in Portuguese)

To the Board of Directors

**Telecomunicações de São Paulo S.A. - TELESP**

São Paulo ☐ SP

1. We have reviewed the Quarterly Information (ITR) from Parent Company and Consolidated of Telecomunicações de São Paulo S.A. ☐ TELESP and its subsidiaries for the quarter ended September 30, 2008, which comprised the balance sheet, the statement of income, the report on the Company's performance and explanatory notes, prepared under Management's responsibility.
2. Our review was conducted in accordance with specific standards established by the Brazilian Institute of Independent Public Accountants - IBRACON, in conjunction with the Federal Accounting Council, mainly comprising: (a) inquiries of and discussions with the officials responsible for the Telecomunicações de São Paulo ☐ TELESP and subsidiaries' accounting, financial and operational areas, as to the main criteria adopted in preparing the quarterly information; and (b) review of information and subsequent events that had or might have had relevant effects on the Telecomunicações de São Paulo ☐ TELESP financial position and operations.
3. Based on our review, we are not aware of any material modifications that should be made to the above mentioned Quarterly Information, for it to be in conformity with the standards established by the Brazilian Securities Commission (Comissão de Valores Mobiliários ☐ CVM), specifically applicable to the preparation of Quarterly Information, including CVM Ruling No. 469/08.

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4. As mentioned in Note 3, on December 28, 2007, Law No. 11638 was enacted effective from January 1, 2008. This Law amended, revoked and introduced new aspects to Law No. 6,404/76 (Brazil's Corporation Law), and brought changes to the accounting practices adopted in Brazil. Although this Law has become effective, some changes are subject to specific regulation on the part of competent authorities before they can be fully adopted by the legal entities. Accordingly, during this transition phase, CVM, through the CVM Ruling No. 469/08, allowed legal entities not to fully adopt the provisions of Law No. 11638/07 in the preparation of their Quarterly Information (ITR). Thus, the accounting information included in the ITR for the quarter ended September 30, 2008 was prepared in accordance with specific CVM instructions and does not reflect all the changes in accounting practices introduced by Law No. 11638/07. Information referring to prior periods, presented for purposes of comparison, was adjusted to include the changes in accounting practices introduced in 2008.

São Paulo (SP), October 27, 2008  
ERNST & YOUNG  
Auditores Independentes S.S.  
CRC-2SP015199/O-6

Luiz Carlos Marques  
Accountant CRC-1SP147693/O-5

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**TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

BALANCE SHEETS

September 30, 2008 and June 30, 2008

(In thousands of reais ☐ R\$)

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(A free translation of the original report issued in Portuguese)

	Note	Parent company		Consolidated	
		09/30/08	06/30/08	09/30/08	06/30/08
Assets					
Current assets		<b>5,217,524</b>	4,456,796	<b>5,818,894</b>	4,860,213
Cash and cash equivalents		<b>1,094,556</b>	390,906	<b>1,245,116</b>	466,167
Trade accounts receivable, net		<b>2,863,747</b>	2,780,501	<b>3,119,887</b>	2,952,027
Deferred and recoverable taxes		<b>884,493</b>	918,410	<b>1,024,197</b>	1,034,832
Inventories		<b>114,970</b>	102,410	<b>143,126</b>	132,140
Other		<b>259,758</b>	264,569	<b>286,568</b>	275,047
Noncurrent assets		<b><u>13,438,899</u></b>	<u>13,340,113</u>	<b><u>13,258,168</u></b>	<u>13,285,527</u>
Deferred and recoverable taxes		<b>511,029</b>	509,846	<b>526,291</b>	525,056
Escrow deposits		<b>655,670</b>	587,189	<b>686,720</b>	614,398
Other		<b>105,163</b>	190,332	<b>144,375</b>	142,136
Investments		<b>2,201,932</b>	1,929,489	<b>1,056,876</b>	1,070,909
Property, plant and equipment, net		<b>9,102,013</b>	9,194,711	<b>9,942,499</b>	9,962,831
Intangible assets, net		<b>678,752</b>	728,848	<b>710,314</b>	763,179
Deferred charges		<b>184,340</b>	199,698	<b>191,093</b>	207,018
Total assets		<b><u>18,656,423</u></b>	<u>17,796,909</u>	<b><u>19,077,062</u></b>	<u>18,145,740</u>

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	Note	Parent company		Consolidated	
		09/30/08	06/30/08	09/30/08	06/30/08
Liabilities and shareholders' equity					
Current liabilities		<b>4,531,389</b>	4,286,630	4,917,716	<b><u>4,608,653</u></b>
Loans and financing		<b>386,918</b>	344,762	419,746	375,521
Debentures		<b>16,153</b>	13,957	16,153	13,957

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Trade accounts payable	<b>1,785,643</b>	1,577,107	2,022,694	1,761,394
Taxes payable	<b>995,338</b>	927,570	1,070,866	996,390
Dividends and interest on shareholders' equity	<b>440,338</b>	442,453	440,338	442,453
Reserve for contingencies	<b>150,345</b>	164,916	151,232	165,796
Payroll and related accruals	<b>183,649</b>	180,417	196,843	193,752
Derivative obligations	<b>70,601</b>	139,732	69,491	142,671
Other	<b>502,404</b>	495,716	530,353	516,719
Non-current liabilities	<b>3,125,185</b>	3,112,301	3,159,497	3,139,109
Non-current liabilities	<b>3,124,986</b>	3,112,168	3,156,651	3,134,609
Loans and financing	<b>827,673</b>	875,747	827,673	875,747
Debentures	<b>1,500,000</b>	1,500,000	1,500,000	1,500,000
Taxes payable	<b>39,800</b>	38,592	46,858	38,908
Reserve for contingencies	<b>584,019</b>	541,334	587,986	543,791
Reserve for post-retirement benefit plans	<b>103,674</b>	100,925	103,674	100,925
Other	<b>69,820</b>	55,570	90,460	75,238
Deferred income	<b>199</b>	133	2,846	4,500
Shareholders' equity	<b>10,999,849</b>	<u>10,397,978</u>	<u>10,999,849</u>	<u>10,397,978</u>
Capital	<b>6,575,198</b>	6,575,198	6,575,198	6,575,198
Capital reserves	<b>2,670,488</b>	2,670,488	2,670,488	2,670,488
Legal reserve	<b>661,411</b>	657,311	661,411	657,311
Retained earnings	<b>1,092,752</b>	494,981	1,092,752	494,981
Total liabilities and shareholders' equity	<b>18,656,423</b>	<u>17,796,909</u>	<b>19,077,062</b>	<u>18,145,740</u>

See accompanying notes.

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**TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

STATEMENTS OF INCOME

Three-month periods ended September 30, 2008 and September 30, 2007

(In thousands of reais □ R\$, except earnings per share)

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(A free translation of the original report issued in Portuguese)

	Note	Parent company		Consolidated	
		09/30/08	09/30/07	09/30/08	09/30/07
Gross operating revenue		<b>16,200,799</b>	15,240,901	<b>17,085,006</b>	15,917,056
Revenue deductions		<b>(5,140,532)</b>	(4,743,395)	<b>(5,263,753)</b>	(4,926,016)
Net operating revenue		<b>11,060,267</b>	10,497,506	<b>11,821,253</b>	10,991,040
Cost of services provided		<b>(5,891,007)</b>	(5,582,650)	<b>(6,336,739)</b>	(5,892,372)
Gross profit		<b>5,169,260</b>	4,914,856	<b>5,454,514</b>	5,098,668
Operating expenses		<b>(2,446,433)</b>	(2,262,342)	<b>(2,681,518)</b>	(2,408,868)
Selling		<b>(1,725,493)</b>	(1,657,850)	<b>(1,827,086)</b>	(1,704,602)
General and administrative		<b>(562,689)</b>	(670,910)	<b>(677,382)</b>	(717,821)
Equity accounting in subsidiaries		<b>(18,345)</b>	16,484	<b>5,984</b>	(3,855)
Other operating income (expense), net		<b>(139,906)</b>	49,934	<b>(183,034)</b>	17,410
Income from operations before financial income (expense)		<b>2,352,337</b>	2,200,507	<b>2,393,036</b>	2,236,800
Financial income		<b>199,328</b>	188,861	<b>211,880</b>	195,658
Financial expense		<b>(569,818)</b>	(640,868)	<b>(591,840)</b>	(648,658)
Operating income		<b>(370,490)</b>	(452,007)	<b>(379,960)</b>	(453,000)
Nonoperating income, net		<b>15,360</b>	124,424	<b>2,298</b>	125,005
Income before income tax and social contribution		<b>2,367,697</b>	2,324,931	<b>2,395,334</b>	2,361,805
Income and social contribution taxes		<b>(845,177)</b>	(822,149)	<b>(872,814)</b>	(859,023)
Reversal of interest on shareholders' equity		<b>200,000</b>	221,000	<b>200,000</b>	221,000
Net income		<b>1,722,520</b>	1,723,782	<b>1,722,520</b>	1,723,782
Outstanding number of shares at the balance sheet date □ in thousands		<b>505,841</b>	505,841		
Earnings per share - R\$		<b>3.40526</b>	3.40775		

See accompanying notes.

## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

### NOTES TO QUARTERLY INFORMATION

September 30, 2008

(In thousands of reais, unless otherwise stated)

(A free translation of the original report issued in Portuguese)

#### 1. Operations and background

a) Controlling shareholders

Telecomunicações de São Paulo S.A. - Telesp (hereinafter Telesp or Company), is headquartered at Rua Martiniano de Carvalho, 851, in the capital of the State of São Paulo. Telesp belongs to the Telefónica Group, telecommunications industry leader in Spain and present in several European and Latin American countries. The Company is controlled by Telefónica S.A., which as of September 30, 2008, holds total indirect interest of 87.95% of which 85.57% are common shares and 89.13% are preferred shares.

b) Operations

The Company's basic business purpose is the rendering of fixed wire telephone services in the state of São Paulo mainly in the São Paulo township, the biggest city of Brazil, under Fixed Switch Telephone Service Concession Agreement - STFC granted by the National Communications Agency (ANATEL), which is in charge of regulating the telecommunications sector in Brazil. The Company has also authorizations from ANATEL, directly or through its subsidiaries, to provide other telecommunications services, such as data communication to the business market and broadband internet services under the *Speedy* brand and since the second 2007 half, pay TV services (i) by satellite all over the country (Telefônica TV Digital) and (ii) using MMDS technology in the cities of São Paulo, Rio de Janeiro, Curitiba and Porto Alegre.

The Company is registered with the Brazilian Securities Commission (CVM) as a publicly held company and its shares are traded on the São Paulo Stock Exchange (BOVESPA). The Company is also registered with the US Securities and Exchange Commission (SEC) and its American Depository Shares (ADSs - level II) are traded on the New York Stock Exchange (NYSE).

c) The STFC concession agreement

The Company is a concessionaire of the Fixed Switch Telephone Service (STFC) to render local and domestic long-distance calls originated in Region 3, which comprises the largest part of the State of São Paulo, in Sectors 31, 32 and 34, established in the General Concession Plan (PGO).



NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

(In thousands of reais, unless otherwise stated)

(A free translation of the original report issued in Portuguese)

**1. Operations and background** (Continued)

c) The STFC concession agreement (Continued)

The Concession Agreement's renewal, dated December 22, 2005, in force since January 1, 2006, awarded as an onerous title, will be valid until December 31, 2025. However, the agreement can be reviewed on December 31, 2010, 2015 and 2020. Such condition allows ANATEL to set up new requirements and goals for universalization and quality of telecommunication services, according to the conditions in force by that moment.

The Concession Agreement establishes that all assets owned by the Company and which are indispensable to the provision of the services described on such agreement are considered reversible assets and are deemed to be part of the concession assets. These assets will be automatically returned to ANATEL upon expiration of the concession agreement, according to the regulation in force by that moment. On September 30, 2008, the net book value of reversible assets is estimated at R\$6,962,906 (R\$7,183,807 on June 30, 2008), comprised mainly of switching and transmission equipment and public use terminals, external network equipment, energy equipment and system and operation support equipment.

Every two years, during the agreement's new 20-year period, public regime companies will have to pay a renewal fee which will correspond to 2% of its prior- year SFTC revenue, net of taxes and social contributions. The first payment of this biannual fee has occurred on April 30, 2007 by value of R\$224,760 based on the 2006 STFC net revenues. The next payment is schedule to April 30, 2009 based on the 2008 net revenues (note 20).

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**TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

(In thousands of reais, unless otherwise stated)

(A free translation of the original report issued in Portuguese)

**1. Operations and background** (Continued)

d) Subsidiaries

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The chart below sets out the list of direct and indirect subsidiaries of the Company as well as the percentage ownership shareholdings:

Subsidiaries	Sep/2008	Jun/2008	Sep/2007
A.Telecom S.A. (2.a)	<b>100%</b>	100%	100%
Telefônica Data S.A. (a)	<b>100%</b>	100%	100%
TS Tecnologia da Informação Ltda.	<b>100%</b>	100%	100%
Telefônica Televisão Participações S.A. (b)	<b>100%</b>	100%	-
Telefônica Sistemas de Televisão S.A. (c)	<b>100%</b>	100%	-
Aliança Atlântica Holding B.V.	<b>50%</b>	50%	50%
Companhia AIX de Participações	<b>50%</b>	50%	50%
Companhia ACT de Participações	<b>50%</b>	50%	50%

(a) Former Telefônica Empresas S.A.

(b) Former Navytree Participações S.A.

(c) Former Ligthtree Participações S.A.

## 2. Corporate restructuring in 2007 and 2008

### a) Capital increase in Telefonica Televisão Participações S.A.

On February 29, 2008, the Company increased capital of Telefônica Televisão Participações S.A. Televisão using shares of A.Telecom held by it. With this operation, A.Telecom became a wholly-owned subsidiary of Telefonica Televisão Participações S.A.

On July 25, 2008 the Company contributed capital in Telefonica Televisão with shares held in Telefonica Data S/A. With such an operation, T.Data became a wholly-owned subsidiary of Telefonica Televisão.

### b) Acquisition of Telefônica Televisão Participações S.A.

On October 31, 2007, ANATEL concluded the regulatory analysis of the association between Abril Group and the Company signed on October 29, 2006, and approved such operation.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

(In thousands of reais, unless otherwise stated)

(A free translation of the original report issued in Portuguese)

## 2. Corporate restructuring in 2007 and 2008 (Continued)

b) Acquisition of Telefônica Televisão Participações S.A. (Continued)

Accordingly, the Company acquired 100% of the capital of Telefonica Televisão Participações S.A., a company that owns interests in companies providing subscription TV services. Telefonica Televisão holds the following ownership interests:

	<b>Shareholders Interest</b>	
	<b>ON</b>	<b>PN</b>
Telefônica Sistemas de Televisão S.A.	100.00%	-
Comercial Cabo TV São Paulo S.A.	19.90%	100.00%
Lemontree Participações S.A.	-	100.00%
TVA Sul Paraná S.A.	49.00%	100.00%
GTR-T Participações e Empr.S.A.	-	100.00%

### 3. Presentation of the quarterly information

The individual and consolidated quarterly information as of September 30, 2008 was prepared in accordance with accounting practices adopted in Brazil, with comprise, among others, the rules applicable to concessionaires of public telecommunications services and the accounting standards and procedures established by the Brazilian Securities Commission (CVM), including CVM Ruling No. 469/08. Quarterly information shall be analyzed together with financial statements for the last fiscal year.

Assets and liabilities are classified as current when their realization or liquidation will probably occur in the next twelve months. Otherwise, they will be classified as non-current assets and liabilities.

Accounting estimates are considered for the quarterly financial information preparation process. Such estimates are based on objective and subjective factors according to management's judgment for the appropriate amounts to be recorded in the quarterly financial information.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

(In thousands of reais, unless otherwise stated)

(A free translation of the original report issued in Portuguese)

### 3. Presentation of the quarterly information (Continued)

Transactions, which involve estimates mentioned above, may result in amounts different those recorded in the quarterly financial information when realized in subsequent periods due to inaccurate results regarding the estimate process. The Company revises its estimates and assumptions periodically.

The consolidated quarterly financial information includes the accounts and transactions of direct and indirect subsidiaries according to the equity holdings described in the note 1.d.

In consolidation, all assets, liabilities, revenues and expenses resulting from intercompany transactions and equity holdings between the Company and your subsidiaries have been eliminated.

### 3.1 Changes in Brazil's Corporation Law (6.404/76)

On January 1, 2008, Law No. 11638 became effective substantially amending the Chapter XV of Law No. 6,404 (Corporation Law), which addresses the Financial Statements.

On May 2, 2008, CVM issued CVM Ruling No. 469 establishing certain definitions for application of the new accounting practices introduced by Law No. 11638. Among these definitions, it established that the provisions of Law No. 11638 must be applied to financial statements for 2008, however, application thereof to Quarterly Financial Information (ITR) is optional.

### 3.2 Changes applied in this Quarterly Financial Information (ITR)

On the terms of CVM Ruling No. 469 and CVM Communication to Market dated 05/12/2008, the changes introduced by Law No. 11638 and applicable to the Company were considered in the Quarterly Financial Information at September 30, 2008 and June 30, 2008:

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

(In thousands of reais, unless otherwise stated)

(A free translation of the original report issued in Portuguese)

### 3. Presentation of the quarterly information (Continued)

#### 3.2 Changes applied in this Quarterly Financial Information (ITR) (Continued)

a) Present value of certain noncurrent assets and liabilities

Application of the present value concept at noncurrent assets generated effect on the Company's consolidated results of R\$(151) and R\$(46) in the periods ended September 30, 2008 and June 30, 2008, respectively. This adjustment was applied to ICMS credits, which may be used within 48 months.

b) Treatment of donations and investment grants

The balance existing at December 31, 2007, in the amount of R\$9,824, is maintained in capital reserve account in shareholders' equity, and may be used in the situations provided for by Law No. 6,404/76. As from 2008, additions were provisionally recorded in liabilities as deferred income, whose effect at September 30, 2008 was R\$199 (R\$133 at June 30, 2008).

In addition, the Company applied in this Quarterly Financial Information (ITR) the provisions of CVM Resolution No. 534, which approved CPC Statement 02, which regulates financial statements currency translation. As from 2008, the effects related to exchange variation on shareholders' equity of foreign subsidiary were recognized directly in the Company's shareholders' equity. The amounts recorded in Equity Valuation Adjustments are R\$1,855 and R\$(2,245) at September 30, 2008 and June 30, 2008, respectively.

Comparative information for the same 2007 period related to item (a) above was adjusted and the recognized effects are mentioned in Notes 26 and 29.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

(In thousands of reais, unless otherwise stated)

(A free translation of the original report issued in Portuguese)

### 3. Presentation of the quarterly information (Continued)

#### 3.3 Other changes introduced by Law No. 11638

The other changes introduced by the Law depend on specific regulation by relevant regulatory agencies for the application thereof. The Company will monitor regulation of these matters during 2008.

We set out below the other changes introduced by the Law, as well as the estimated effects on the Company's consolidated financial position and results at September 30, 2008, as applicable:

- a) Introduction of market or fair value concept in the valuation of certain financial assets and liabilities instruments, including derivatives.

The Company presents financial liabilities from loans, financing and debenture for which it has derivatives with the objective of reducing exchange and interest rate risk (Note 33). Using as a reference international standard (IAS 39) that addresses the accounting recognition of financial instruments, there would be effectiveness between asset and liability positions, as such, the debt and its respective derivatives should be recognized at fair value at quarterly financial information date. This would have a net effect on the financial position and result of operations for the period ended September 30, 2008 of R\$8,945 and R\$(10,147), respectively. The positive effect on the financial position at December 31, 2007 would be of R\$19,092.

- b) Inclusion of Equity Valuation Adjustment in shareholders' equity to consider records of events not going through P&L for the year while not realized, especially adjustment to market value of financial asset instruments classified as available for sale.

The Company has investments in certain listed companies. At September 30, 2008, this investment portfolio is stated at market value of R\$230,179 (Note 33), which would correspond to an equity adjustment of R\$93,188. The effect on the financial position at December 31, 2007 would be a positive adjustment of R\$153,355.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

(In thousands of reais, unless otherwise stated)

(A free translation of the original report issued in Portuguese)

### 3. Presentation of the quarterly information (Continued)

#### 3.3 Other changes introduced by Law No. 11638 (Continued)

- c) Expansion of the concept of fixed assets, including the possibility of recognition in situations in which there is transfer of risks, rewards and control over the assets;
- d) Limitation of items that may be recorded in deferred charges;
- e) Recording of assets and liabilities at market value in takeover, merger and spin-off operations, whenever (i) there is controlling interest transfer, and (ii) the operations are conducted between independent parties;
- f) Elimination of the possibility of voluntary revaluation of assets and treatment of the revaluation reserve balance at December 31, 2007;
- g) Change in the concept of affiliated and subsidiary companies under common control;
- h) Introduction of tax incentive reserve, exclusively for donations and government investment grants.
- i) Compulsory periodic analysis of recoverability of amounts recorded in fixed, intangible and deferred assets.

- j) Replacement of the Statement of Changes in Financial Position for the Statement of Cash Flows;
- k) Compulsory preparation of the Statement of Value Added;
- l) Possibility of including tax bookkeeping in commercial bookkeeping segregating commercial and tax statements.

In relation to item i) above, CVM issued CVM Resolution No. 527, which approves CPC Statement 01 and addresses the reduction of assets at recoverable value, applicable as from 2008. The Company will make necessary valuations required by said statement in the course of the last 2008 quarter.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

(In thousands of reais, unless otherwise stated)

(A free translation of the original report issued in Portuguese)

### 3. Presentation of the quarterly information (Continued)

#### 3.3 Other changes introduced by Law No. 11638 (Continued)

In regard to item j), on August 13, 2008 CVM issued CVM Resolution No. 547, which approves CPC Statement 03 dealing and addresses the cash flows statement, in order to provide guidance for the market on how to meet the required presentation introduced by Law No. 11638/07. The Company will make necessary valuations required by said statement until the end of 2008.

### 4. Cash and cash equivalents

	Parent company		Consolidated	
	Sep/2008	Jun/2008	Sep/ 2008	Jun/ 2008
Bank accounts	3,581	11,724	4,557	14,523
Short-term investments	1,090,975	379,182	1,240,559	451,644
Total	1,094,556	390,906	1,245,116	466,167

Short-term investments are indexed under CDI (Certificate for Inter-bank Deposits) rate variation, which are readily liquid and maintained with reputable financial institutions.

## 5. Trade accounts receivable, net

	Parent company		Consolidated	
	Sep/2008	Jun/2008	Sep/2008	Jun/2008
Billed amounts	<b>2,322,276</b>	2,335,273	<b>2,547,444</b>	2,445,627
Accrued unbilled amounts	<b>1,233,851</b>	1,156,857	<b>1,344,440</b>	1,288,370
Gross accounts receivable	<b>3,556,127</b>	3,492,130	<b>3,891,884</b>	3,733,997
Allowance for doubtful accounts	<b>(692,380)</b>	(711,629)	<b>(771,997)</b>	(781,970)
Total	<b>2,863,747</b>	2,780,501	<b>3,119,887</b>	2,952,027
Current	<b>1,808,047</b>	1,786,079	<b>2,022,423</b>	2,027,401
Past-due □ 1 to 30 days	<b>577,893</b>	517,267	<b>623,254</b>	541,283
Past-due □ 31 to 60 days	<b>193,365</b>	181,514	<b>204,262</b>	186,150
Past-due □ 61 to 90 days	<b>96,831</b>	100,507	<b>106,886</b>	91,600
Past-due □ 91 to 120 days	<b>89,281</b>	74,562	<b>90,392</b>	71,482
Past-due □ more than 120 days	<b>790,710</b>	832,201	<b>844,667</b>	816,081
Total	<b>3,556,127</b>	3,492,130	<b>3,891,884</b>	3,733,997

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

(In thousands of reais, unless otherwise stated)

(A free translation of the original report issued in Portuguese)

## 6. Deferred and recoverable taxes

	Parent company	Consolidated
--	----------------	--------------



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	<u>Sep/2008</u>	<u>Jun/2008</u>	<u>Sep/2008</u>	<u>Jun/2008</u>
Withholding taxes	<b>38,089</b>	29,584	<b>50,114</b>	40,118
Recoverable income tax and social contribution	<b>12,625</b>	118,093	<b>19,626</b>	123,494
Deferred taxes	<b>960,874</b>	927,493	<b>1,024,883</b>	974,061
Tax loss carry-forwards □ Income tax	-	-	<b>1,605</b>	1,855
Tax loss carry-forwards □ Social contribution tax	-	-	<b>76</b>	111
Reserve for contingencies	<b>341,818</b>	340,299	<b>342,646</b>	340,628
Post-retirement benefit plans	<b>35,249</b>	34,314	<b>35,249</b>	34,314
Allowance for doubtful accounts	<b>85,971</b>	80,429	<b>103,122</b>	95,216
Allowance for reduction of inventory to market value	<b>30,404</b>	30,104	<b>30,404</b>	30,104
Merged tax credit (a)	<b>79,572</b>	86,550	<b>79,572</b>	86,550
Income tax on other temporary differences	<b>285,191</b>	261,615	<b>317,801</b>	283,296
Social contribution tax on other temporary differences	<b>102,669</b>	94,182	<b>114,408</b>	101,987
ICMS (state VAT) (b)	<b>378,633</b>	348,932	<b>441,746</b>	408,837
Other	<b>5,301</b>	4,154	<b>14,119</b>	13,378
Total	<b>1,395,522</b>	1,428,256	<b>1,550,488</b>	1,559,888
Current	<b>884,493</b>	918,410	<b>1,024,197</b>	1,034,832
Non-current	<b>511,029</b>	509,846	<b>526,291</b>	525,056

(a) Amount recorded by the Company as a result of the spin-off of Telefonica Data S.A. (former Telefonica Empresas S.A.) in July 2006.

(b) Refers to credits on the acquisition of property, plant and equipment items, available for offset against VAT obligations in 48 months.

**TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

NOTES TO QUARTERLY INFORMATION (Continued)

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## 6. Deferred and recoverable taxes (Continued)

### Deferred income and social contribution taxes

Considering the existence of taxable income in the last five fiscal years and the expected generation of future taxable profit discounted to present value based on a technical and feasibility business plan, approved by the Board of Directors on December 10, 2007, as provided for CVM Instruction No. 371/2002, the Company estimates the realization of the deferred taxes as follows:

	<b>Year</b>	<b>Parent company</b>	<b>Consolidated</b>
2008		150,657	172,100
2009		331,448	354,116
2010		164,678	180,198
2011		100,955	101,373
Thereafter		213,136	217,096
		<b>960,874</b>	<b>1,024,883</b>
Total		<b>960,874</b>	<b>1,024,883</b>

The recoverable amounts above are based on projections subject to changes in the future.

### Merged tax credit

Generated from the acquisition of investment from Figueira Administração e Participações S.A. in 2001, which held telecommunications network operating assets of Banco Itaú S.A. as well as the investments at Galáxia Administrações e Participações S.A., a company that owns the Multimedia Communication Service (SCM) authorization.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

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## 6. Deferred and recoverable taxes (Continued)

### Merged tax credit (Continued)

The book entries maintained for Company's corporate and tax purposes were based on specific goodwill and provision accounts (merged), and the corresponding amortization, provision reversal and, the tax credit realization

are as follows:

<b>Parent company/Consolidated</b>	<b>Sep/2008</b>	<b>Jun/2008</b>
<b>Balance Sheet</b>		
Goodwill, net of accumulated amortization	<b>234,036</b>	254,556
Provision, net of reversals	<b>(154,464)</b>	(168,006)
Net amount □ tax credit	<b>79,572</b>	86,550
<b>Income Statement</b>		
	<b>Sep/2008</b>	<b>Sep/2007</b>
Goodwill amortization in the year	<b>(61,565)</b>	(61,565)
Reversal of provision in the year	<b>40,633</b>	40,633
Tax credit in the year	<b>20,932</b>	20,932
Effect on P&L in the year	-	-

As presents above, goodwill amortization, net of provision reversal and of the corresponding tax credit, do not affect the net income of the period.

For presentation purposes, the net amount of R\$79,572 (R\$52,460 under non-current assets and R\$27,112 under current assets), basically represented by merged tax credit, was classified in the balance sheet as deferred and recoverable taxes. Goodwill amortization and provision reversal are recognized in the accounting records as operating income and expenses, and the related tax credit is recognized as provision for income and social contribution taxes.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

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### 7. Inventories

<b>Parent company</b>		<b>Consolidated</b>	
<b>Sep/2008</b>	<b>Jun/2008</b>	<b>Sep/2008</b>	<b>Jun/2008</b>

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Consumption materials	<b>133,649</b>	120,280	<b>134,002</b>	120,513
Resale items	<b>58,238</b>	58,388	<b>86,598</b>	88,401
Public telephone prepaid cards	<b>12,356</b>	12,125	<b>12,356</b>	12,125
Scraps	<b>152</b>	157	<b>153</b>	158
Allowance for reduction to market value and obsolescence	<b>(89,425)</b>	(88,540)	<b>(89,983)</b>	(89,057)
	<hr/>	<hr/>	<hr/>	<hr/>
Total current	<b>114,970</b>	102,410	<b>143,126</b>	132,140
	<hr/>	<hr/>	<hr/>	<hr/>

The allowance for reduction to recoverable value and obsolescence takes into account timely analyses carried out by the Company.

## 8. Other assets

	<u>Parent company</u>		<u>Consolidated</u>	
	<u>Sep/2008</u>	<u>Jun/2008</u>	<u>Sep/2008</u>	<u>Jun/2008</u>
Advances to employees	<b>22,358</b>	17,501	<b>23,991</b>	22,602
Advances to suppliers	<b>18,760</b>	18,759	<b>19,790</b>	20,599
Prepaid expenses	<b>96,472</b>	99,675	<b>98,100</b>	100,503
Receivables from Barramar S.A. (a)	-	-	<b>59,545</b>	58,535
Intercompany receivables (Note 30)	<b>130,477</b>	126,603	<b>116,009</b>	106,261
Amounts linked to National Treasury securities	<b>11,070</b>	10,855	<b>11,070</b>	10,855
Advances for future capital increases (b)	-	40,010	-	-
Other assets	<b>47,398</b>	58,038	<b>82,584</b>	81,100
	<hr/>	<hr/>	<hr/>	<hr/>
Total	<b>326,535</b>	371,441	<b>411,089</b>	400,455
	<hr/>	<hr/>	<hr/>	<hr/>
Current	<b>259,758</b>	264,569	<b>286,568</b>	275,047
Non-current	<b>66,777</b>	106,872	<b>124,522</b>	125,408
	<hr/>	<hr/>	<hr/>	<hr/>

(a) Refers to receivables from Barramar S.A. recorded by the Companhia AIX de Participações, net of allowance for losses.

(b) Advances for future capital increases R\$10,010 to Telefônica Televisão Participações S.A. and R\$30,000 to Telefônica Data S.A.

## NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

(In thousands of reais, unless otherwise stated)

(A free translation of the original report issued in Portuguese)

**9. Escrow deposits**

	Parent company		Consolidated	
	Sep/2008	Jun/2008	Sep/2008	Jun/2008
Civil litigation	<b>228,279</b>	180,696	<b>228,316</b>	180,733
Tax litigation	<b>241,607</b>	256,553	<b>271,103</b>	283,635
Labor claims	<b>140,846</b>	66,611	<b>140,929</b>	66,684
Judicial blocked	<b>44,938</b>	83,329	<b>46,373</b>	83,346
Total non-current	<b>655,670</b>	587,189	<b>686,720</b>	614,398

**10. Investments**

	Parent company		Consolidated	
	Sep/2008	Jun/2008	Sep/2008	Jun/2008
Investments carried under the equity method	<b><u>1,236,186</u></b>	947,830	-	-
Telefônica Televisão Participações S.A.	<b>1,117,202</b>	678,723	-	-
Telefônica Data S.A.	-	153,912	-	-
Aliança Atlântica Holding B.V.	<b>63,269</b>	58,904	-	-
Companhia AIX de Participações	<b>55,696</b>	56,270	-	-
Companhia ACT de Participações	<b>19</b>	21	-	-
Investments in associates	-	-	<b>34,020</b>	33,768
GTR Participações e Empreendimentos S.A.	-	-	<b>1,717</b>	1,758
Lemontree Participações S.A.	-	-	<b>8,479</b>	8,323
Comercial Cabo TV São Paulo S.A.	-	-	<b>18,681</b>	18,331
TVA Sul Paraná S.A.	-	-	<b>5,143</b>	5,356

Negative and positive goodwill on acquisition

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of investments (see table below)	<b>869,442</b>	885,355	<b>871,626</b>	889,722
Investments carried at cost	<b>96,304</b>	96,304	<b>151,230</b>	147,419
Portugal Telecom	<b>75,362</b>	75,362	<b>128,165</b>	124,502
Zon Multimédia	<b>6,704</b>	6,704	<b>8,827</b>	8,679
Other investments, net of provision for losses	<b>14,238</b>	14,238	<b>14,238</b>	14,238
Total	<b><u>2,201,932</u></b>	1,929,489	<b><u>1,056,876</u></b>	1,070,909

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**TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

NOTES TO QUARTERLY INFORMATION (Continued)

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**10. Investments (Continued)**

Breakdown of goodwill (negative goodwill) on investment acquisition, net of amortization, is as follows:

<u>Parent company</u>	<u>Sep/2008</u>	<u>Jun/2008</u>
Companhia AIX de Participações	<b>(2,184)</b>	(4,367)
TS Tecnologia da Informação Ltda.	<b>945</b>	945
Santo Genovese Participações Ltda.	<b>74,888</b>	77,883
Telefônica Televisão Participações S.A.	<b>795,793</b>	810,894
Total	<b><u>869,442</u></b>	885,355

The Company's equity in subsidiaries is as follows:

<u>Parent company</u>		<u>Consolidated</u>	
<u>Sep/2008</u>	<u>Sep/2007</u>	<u>Sep/2008</u>	<u>Sep/2007</u>

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Aliança Atlântica	<b>4,181</b>	(796)	-	(3,855)
A. Telecom (a)	<b>13,096</b>	58,010	<b>15</b>	-
Companhia AIX de Participações	<b>(361)</b>	(6,135)	-	-
Companhia ACT de Participações	<b>(3)</b>	(2)	-	-
Telefonica Data S.A. (b)	<b>(18,013)</b>	(34,593)	-	-
Telefônica Televisão Participações S.A.	<b>(17,245)</b>	-	-	-
GTR Participações e Empreendimentos S.A	-	-	<b>(330)</b>	-
Lemontree Participações S.A.	-	-	<b>2,349</b>	-
Comercial Cabo TV São Paulo S.A.	-	-	<b>5,336</b>	-
TVA Sul Paraná S.A.	-	-	<b>(1,386)</b>	-
	-			
	<b>(18,345)</b>	16,484	<b>5,984</b>	(3,855)

- (a) This refers to income from January to February of 2008, recorded by A.Telecom, which became a wholly-owned subsidiary of Telefonica Televisão Participações S.A. (Note 2.a).
- (b) This refers to income from January to June of 2008, recorded by T-Data, which became a wholly-owned subsidiary of Telefônica Televisão Participações S.A. (Note 2.a).

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

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### 11. Property, plant and equipment, net

			Parent company		
		Sep/2008			
Annual depreciation rate %	Cost	Accumulated depreciation	Net book value	Cost	
Property, plant and equipment in service	<b>41,035,594</b>	<b>(32,535,901)</b>	<b>8,499,693</b>	40,84	
Switching and transmission equipment	<b>12.50</b>	<b>17,363,244</b>	<b>(15,182,300)</b>	<b>2,180,944</b>	17,23
Transmission equipment, overhead, underground and building cables, teleprinters,					

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PABX, energy equipment and furniture	10.00	12,441,577	(10,015,666)	2,425,911	12,400
Transmission equipment - modems	20.00	1,205,530	(859,252)	346,278	1,200
Underground and undersea cables, poles and Towers	5.00 to 6.67	413,691	(256,914)	156,777	410
Subscriber, public and booth equipment	12.50	2,144,910	(1,695,502)	449,408	2,110
IT equipment	20.00	565,302	(497,256)	68,046	570
Buildings and underground cables	4.00	6,558,875	(3,950,888)	2,607,987	6,540
Vehicles	20.00	51,542	(36,901)	14,641	50
Land	-	228,117	-	228,117	220
Other	4.00 to 20.00	62,806	(41,222)	21,584	60
Property, plant and equipment in progress	-	602,320	-	602,320	470
Total		41,637,914	(32,535,901)	9,102,013	41,310
Average annual depreciation rates - %		10.20			
Assets fully depreciated		19,849,767			19,450

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

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### 11. Property, plant and equipment, net (Continued)

	Annual depreciation rate%	Cost	Consolidated		
			Sep/2008 Accumulated depreciation	Net book value	Cost
Property, plant and equipment in service		42,269,043	(33,048,140)	9,220,903	41,988,600



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Switching and transmission equipment	12.50	17,384,923	(15,192,607)	2,192,316	17,259,9
Transmission equipment, overhead, underground and building cables, teleprinters, PABX, energy equipment and furniture	10.00	12,635,842	(10,052,786))	2,583,056	12,585,1
Transmission equipment - modems	20.00	1,265,072	(876,702)	388,370	1,260,2
Underground and undersea cables, poles and towers	5.00 to 6.67	427,466	(260,687)	166,779	427,5
Subscriber, public and booth equipment	12.50	2,207,096	(1,731,615)	475,481	2,179,8
IT equipment	20.00	682,699	(550,294)	132,405	689,5
Buildings and underground cables	4.00	6,561,074	(3,952,614)	2,608,460	6,546,3
TV equipment	8.00 to 20.00	681,173	(302,399)	378,774	618,4
Vehicles	20.00	52,961	(37,980)	14,981	52,4
Land	-	228,117		228,117	228,1
Other	4.00 to 20.00	142,620	(90,456)	52,164	141,0
Provision for losses		(12,133)	-	(12,133)	(3,9
Property, plant and equipment in progress	-	733,729	-	733,729	577,8
Total		42,990,639	(33,048,140)	9,942,499	42,562,4
Average annual depreciation rates - %		10.44			10
Assets fully depreciated		20,199,800			19,718,4

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

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### 12. Intangible assets net

	Parent company	
	Sep/2008	Jun/2008
Annual depreciation	Accumulated	Net book
		Accumulated

	<b>rate %</b>	<b>Cost</b>	<b>depreciation</b>	<b>value</b>	<b>Cost</b>	<b>d</b>
Trademarks and patents	<b>10.00</b>	<b>1,511</b>	<b>(1,511)</b>		1,511	
Software	<b>20.00</b>	<b>2,163,414</b>	<b>(1,512,200)</b>	<b>651,214</b>	2,140,048	(1,442,000)
Other	<b>20.00</b>	<b>158,714</b>	<b>(131,176)</b>	<b>27,538</b>	158,714	(1,000,000)
Total		<b>2,323,639</b>	<b>(1,644,887)</b>	<b>678,752</b>	2,300,273	(1,572,000)
Average annual depreciation rates %		<b>20.00</b>			20.00	
Assets fully depreciated		<b>863,059</b>			800,570	
<b>Consolidated</b>						
			<b>Sep/2008</b>			<b>Jun/2008</b>
	<b>Annual depreciation rate%</b>	<b>Cost</b>	<b>Accumulated depreciation</b>	<b>Net book value</b>	<b>Cost</b>	<b>Accumulated depreciation</b>
Trademarks and patents	<b>10.00</b>	<b>1,536</b>	<b>(1,511)</b>	<b>25</b>	1,536	
Software	<b>20.00</b>	<b>2,322,731</b>	<b>(1,646,291)</b>	<b>676,440</b>	2,299,371	(1,572,000)
Other	<b>20.00</b>	<b>169,569</b>	<b>(135,720)</b>	<b>33,849</b>	169,569	(1,000,000)
Total		<b>2,493,836</b>	<b>(1,783,522)</b>	<b>710,314</b>	2,470,476	(1,702,000)
Average annual depreciation rates %		<b>20.00</b>			20.00	
Assets fully depreciated		<b>977,843</b>			908,724	

**TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

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**13. Deferred charges**

Deferred charges as of September 30, 2008 and June, 30, 2008 are as follows:

	Parent company		Consolidated	
	Sep/2008	Jun/2008	Sep/2008	Jun/2008
Pre-operating expenses	-	-	<b>2,919</b>	3,158
Cost	-	-	<b>9,491</b>	9,491
Accumulated amortization	-	-	<b>(6,572)</b>	(6,333)
Goodwill on acquisition of the IP network	<b>30,839</b>	32,652	<b>30,839</b>	32,652
Cost	<b>72,561</b>	72,561	<b>72,561</b>	72,561
Accumulated amortization	<b>(41,722)</b>	(39,909)	<b>(41,722)</b>	(39,909)
Spanish and Figueira goodwill (merged from TDBH)	<b>153,501</b>	167,046	<b>153,501</b>	167,046
Cost	<b>301,276</b>	301,276	<b>301,276</b>	301,276
Accumulated amortization	<b>(147,775)</b>	(134,230)	<b>(147,775)</b>	(134,230)
Other	-	-	<b>3,834</b>	4,162
Cost	-	-	<b>12,059</b>	12,059
Accumulated amortization	-	-	<b>(8,225)</b>	(7,897)
	<b>184,340</b>	199,698	<b>191,093</b>	207,018

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**TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

NOTES TO QUARTERLY INFORMATION (Continued)

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**14. Loans and financing**

Parent company/Consolidated			Balance as of Sep/2008			
	Currency	Annual interest rate	Maturity	Current	Long-term	Total
Loans and financing - BNDES	URTJLP	9.73%	Up to 2015	<b>9,569</b>	<b>801,763</b>	<b>811,332</b>
□Mediocrédito□	US\$	1.75%	2014	<b>5,847</b>	<b>25,910</b>	<b>31,757</b>
Loans in foreign currency (*)			Up to 2009	<b>371,502</b>	-	<b>371,502</b>
Total company				<b>386,918</b>	<b>827,673</b>	<b>1,214,591</b>
Working capital loan in foreign currency (*)			Up to 2009	<b>32,828</b>	-	<b>32,828</b>
Total Consolidated				<b>419,746</b>	<b>827,673</b>	<b>1,247,419</b>

Parent company/Consolidated			Balance as of Jun/2008			
	Currency	Annual interest rate	Maturity	Current	Long-term	Total
Loans and financing - BNDES	URTJLP	9.73%	Up to 2015	9,563	801,276	810,839
□Mediocrédito□	US\$	1.75%	2014	4,994	23,940	28,934
Loans in foreign currency (*)			Up to 2009	330,205	50,531	380,736
Total company				344,762	875,747	1,220,509
Working capital loan in foreign currency (*)			Up to 2009	30,759	-	30,759

Total Consolidated	375,521	875,747	1,251,268
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The loan obtained from the National Bank for Social and Economic Development (*BNDES*) includes covenants relating to financial ratios, which have been fully met as of date.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

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### 14. Loans and financing (Continued)

(\*) Loans in foreign currency are as follows:

Consolidated	Currency	Interest rate	Principal	Interest	Balance as of Sep/2008
□Resolução 2770□	JPY	0.50% to 5.78%	208,468	2,986	211,454
□Resolução 2770□	EUR	5.74%	67,821	2,640	70,461
□Resolução 2770□	JPY	1.00%	32,637	191	32,828
Untied Loan □JBIC	JPY	Libor + 1.25%	89,213	374	89,587
			<b>398,139</b>	<b>6,191</b>	<b>404,330</b>

Consolidated	Currency	Interest rate	Principal	Interest	Balance as of Jun/2008
□Resolução 2770□	JPY	0.50% to 5.78%	201,412	3,051	204,463
□Resolução 2770□	EUR	5.74%	62,159	1,508	63,667
□Resolução 2770□	JPY	1.00%	27,907	92	27,999
□Resolução 2770□	USD	9.57%	2,700	61	2,761
Untied Loan □JBIC	JPY	Libor + 1.25%	111,542	1,063	112,605

405,720

5,775

411,495

**15. Debentures****Parent company / Consolidated**

	<b>Annual interest rate</b>	<b>Maturity</b>	<b>Sep/2008</b>	<b>Jun/2008</b>
Debentures	CDI + 0.35%	Up to 2010	<b>1,516,153</b>	1,513,957
Current			<b>16,153</b>	13,957
Non-current			<b>1,500,000</b>	1,500,000

Debenture conditions were renegotiated on September 1, 2007, final date of the first Remuneration period and open of the second Remuneration period. This period is expected to end on the debentures maturity date, on September 1, 2010. Debentures are subject to interest payable on a quarterly basis.

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**16. Taxes payable**

	<b>Parent company</b>		<b>Consolidated</b>	
	<b>Sep/2008</b>	<b>Jun/2008</b>	<b>Sep/2008</b>	<b>Jun/2008</b>
Taxes on income (a)				
Income tax	<b>138,115</b>	106,619	<b>146,450</b>	108,415
Social contribution tax	<b>124,308</b>	122,076	<b>124,308</b>	122,076
Indirect taxes				
ICMS (state VAT)	<b>645,805</b>	617,705	<b>694,741</b>	661,404

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PIS and COFINS (taxes on revenue)	<b>74,373</b>	70,079	<b>88,167</b>	83,459
Legal Liabilities (b)	<b>25,809</b>	24,326	<b>25,809</b>	24,326
Other (c)	<b>26,728</b>	25,357	<b>38,249</b>	35,618
	<hr/>	<hr/>	<hr/>	<hr/>
Total	<b>1,035,138</b>	966,162	<b>1,117,724</b>	1,035,298
	<hr/>	<hr/>	<hr/>	<hr/>
Current	<b>995,338</b>	927,570	<b>1,070,866</b>	996,390
Non-current	<b>39,800</b>	38,592	<b>46,858</b>	38,908
	<hr/>	<hr/>	<hr/>	<hr/>

- (a) Income and social contribution taxes payable are presented net of payments on an estimate basis (Note 6).
- (b) Legal obligations account records tax liabilities, net of judicial deposits, which are being questioned in court, as prescribed by CVM Resolution No, 489/2005.
- (c) The item "Others" include values of "FUST" payable R\$150,637 (R\$140,203 as of June 30, 2008), net of judicial deposits of R\$133,791 (R\$121,564 as of June 30, 2008).

## 17. Payroll and related charges

	Parent company		Consolidated	
	Sep/2008	Jun/2008	Sep/2008	Jun/2008
	<hr/>	<hr/>	<hr/>	<hr/>
Salaries and fees	<b>25,120</b>	21,427	<b>27,142</b>	23,732
Payroll charges	<b>101,047</b>	88,988	<b>109,426</b>	96,695
Accrued benefits	<b>3,141</b>	5,744	<b>3,262</b>	6,086
Employee profit sharing	<b>50,962</b>	50,282	<b>53,632</b>	53,263
Organizational Restructuring Program	<b>3,379</b>	13,976	<b>3,379</b>	13,976
	<hr/>	<hr/>	<hr/>	<hr/>
Total	<b>183,649</b>	180,417	<b>196,843</b>	193,752
	<hr/>	<hr/>	<hr/>	<hr/>

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**18. Dividends and interest on shareholders' equity**

	<b>Parent company/ Consolidated</b>	
	<b>Sep/2008</b>	<b>Jun/2008</b>
Interest on shareholders' equity - Minority	<b>110,482</b>	111,659
Dividends - Minority	<b>329,856</b>	330,794
Total	<b>440,338</b>	442,453

**19. Reserves, net**

The Company, as an entity and also as the successor to the merged companies, and its subsidiaries are involved in labor, tax and civil lawsuits filed with different courts. The Company's management regularly assesses the risk level of each legal claim in order to adopt the adequate accounting treatment. Based on the opinion of its legal advisors, the Company's management establishes provisions for the cases whose unfavorable outcome is deemed probable. The table below shows the breakdown of reserves by nature and activities during the third quarter of 2008:

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**19. Reserves, net (Continued)**

<b>Consolidated</b>	<b>Nature</b>			<b>Total</b>
	<b>Labor</b>	<b>Tax</b>	<b>Civil</b>	
Balances as of 06/30/2008	489,348	188,730	244,513	922,591
Additions	11,553	1,035	28,046	40,634
Write-offs	(30,995)	(15,763)	(17,584)	(64,342)



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Monetary restatement	22,374	-	4,957	27,331
Balances as of 06/30/2008	492,280	174,002	259,932	926,214
Escrow deposits	(126,172)	(58,462)	(2,362)	(186,996)
Net balances as of 06/30/2008	366,108	115,540	257,570	739,218
Current	39,502	850	110,880	151,232
Non-current	326,606	114,690	146,690	587,986

### 19.1 Labor contingencies and reserves

The Company has several reserves related to labor claims, amounting to R\$492,280, consolidated, to cover cases considered as probable of losses, The amounts involved and respective risk levels are as follows:

Risk	Amount involved		
	Telesp	A Telecom	Total
Probable	491,568	712	492,280

These contingencies involve several lawsuits, mainly related to wage differences, and equivalence, overtime, employment relationship with employees of outsourced companies and job hazard premium, among others.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

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### 19. Reserves, net (Continued)

#### 19.2 Tax contingencies and reserves

Amount involved

<b>Risk</b>	<b>Telesp</b>	<b>AIX</b>	<b>A Telecom</b>	<b>Total</b>
Probable	171,551	2,451	-	174,002
Possible	2,694,782	-	17,359	2,712,141
<b>Total</b>	<b>2,866,333</b>	<b>2,451</b>	<b>17,359</b>	<b>2,886,143</b>

The Company, based on the assessment of the Company's legal counsel and management, a reserve for tax contingencies amounting to R\$174,002 was recorded on September 30, 2008.

As a result of the favorable ruling handed down by the Higher Court on September 29, 2008, the Company reversed the provision for contingencies amounting to R\$14,749 in regard to FINSOCIAL, a former tax replaced with COFINS, levied on operating gross revenues originally introduced at a 0.5% rate and gradually and subsequently increased up to 2.0%, offset by former CTBC (a company merged in November 1999), which the Federal Government deemed to be improper and eventually proposed delinquent tax collection proceedings.

There were no other significant changes in tax contingencies and reserves as compared to those disclosed in the latest annual financial statements.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

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### 19. Reserves, net (Continued)

#### 19.3 Civil contingencies and reserves

<b>Risk</b>	<b>Amount involved</b>			<b>Total</b>
	<b>Telesp</b>	<b>Telefonica Televisão</b>	<b>A Telecom</b>	
Probable	258,133	78	1,721	259,932
Possible	589,198	-	55	589,253

Total	847,331	78	1,776	849,185
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The Company has recorded several provisions for civil suits in the total amount of R\$259,931.

As of September 30, 2008, the Company has a provision of R\$97,777 for fines relating to Administrative Proceedings filed by ANATEL against Telesp, considered by the legal advisors as a probable risk of loss.

## 20. Other liabilities

	Parent company		Consolidated	
	Sep/2008	Jun/2008	Sep/2008	Jun/2008
Consignments on behalf of third parties	<b>147,963</b>	146,798	<b>131,595</b>	132,975
Advances from customers	<b>62,063</b>	68,871	<b>62,547</b>	64,412
Amounts to be refunded to subscribers	<b>50,507</b>	62,016	<b>62,063</b>	78,525
Concession renewal fee	<b>77,552</b>	50,995	<b>77,552</b>	50,995
Accounts payable □ sale of shares (a)	<b>113,492</b>	113,661	<b>113,492</b>	113,661
Deferred revenues	-	-	<b>7,717</b>	7,131
Other	<b>54,339</b>	52,427	<b>93,427</b>	89,294
<b>Total</b>	<b>505,916</b>	494,768	<b>548,393</b>	536,993
Current	<b>461,321</b>	453,471	<b>481,066</b>	474,136
Non-current	<b>44,595</b>	41,297	<b>67,327</b>	62,857

(a) Amounts resulting from the auction of share fractions after the reverse split process in 2005, and the acquisition of TDBH in 2006.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

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## 21. Shareholders' equity

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Capital

As of September 30, 2008, paid-up capital is R\$6,575,198. Subscribed and paid-up capital is represented by shares with no par value, held as follows:

	<b>Sep/2008</b>
Total capital in shares	
Common shares	<b>168,819,870</b>
Preferred shares	<b>337,417,402</b>
	<hr/>
Total	<b>506,237,272</b>
Treasury shares	
Common shares	<b>(210,579)</b>
Preferred shares	<b>(185,213)</b>
	<hr/>
Total	<b>(395,792)</b>
Outstanding shares	
Common shares	<b>168,609,291</b>
Preferred shares	<b>337,232,189</b>
	<hr/>
Total	<b>505,841,480</b>
	<hr/>
Book value per outstanding share in R\$	<b>21.75</b>
	<hr/>

Dividends □ Net income on December 31, 2007

On March 26, 2008, the General Shareholders' Meeting approved dividends based on the accumulated earnings prescribed in 2007, in the amount of R\$350,938.

Dividends per share are as follows:

	<b>Types of shares</b>	
	<b>Common</b>	<b>Preferred (*)</b>
Amounts in R\$ per share	0.6504090	0.7154500

(\*) 10% higher than dividends for each common share, as per article 7<sup>o</sup> of the Company's by-laws.

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**21. Shareholders' equity** (Continued)Dividends - Net income on December 31, 2007 (Continued)

These dividends were assigned to holders of common and preferred shares, as presented in the Company's records by the end of March 26, 2008, and were paid as from June 23, 2008.

Interim dividends and interest on shareholders' equity - 2008

The Board of Directors meeting held on May 20, 2008, approved distribution of interim dividends of R\$485,000, based on profits disclosed in the March 31, 2008 quarterly balance sheet.

Dividends per share are as follows:

	<b>Types of shares</b>	
	<b>Common</b>	<b>Preferred (*)</b>
Amounts in R\$ per share	0.898872	0.988760

(\*) 10% higher than dividends for each common share, as per article 7<sup>o</sup> of the Company's bylaws.

On this same meeting also approved distribution of interest on shareholders' equity in the gross amount of R\$200,000, subject to withholding tax at 15%, obtaining a net interest of R\$170,000, according to article 9 of Law N<sup>o</sup> 9.249/95.

The distribution per share is as follows:

<b>Amounts in R\$ per share</b>	<b>Tax immune or exempt for legal entity (gross value)</b>	<b>Withholding tax</b>	<b>Legal entity and individuals (net value)</b>
Common shares	0.370669	0.055600	0.315068
Preferred shares (*)	0.407736	0.061160	0.346575

(\*) 10% higher than dividends for each common share, as per article 7<sup>o</sup> of the Company's bylaws.

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**TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

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**21. Shareholders' equity**(Continued)

Dividends and interest on shareholders' equity were assigned to holders of common and preferred shares, as presented in the Company's records by the end of May 20, 2008 and were paid as from June 23, 2008.

As provided for by article 28 of the Company's By-Laws, interest on shareholders' equity may be included in minimum compulsory dividends for 2008.

**22. Net operating revenue**

	Parent company		Consolidated	
	Sep/2008	Sep/2007	Sep/2008	Sep/2007
Monthly subscription charges	<b>4,254,483</b>	4,298,468	<b>4,149,540</b>	4,286,317
Activation fees	<b>94,152</b>	88,722	<b>94,133</b>	88,714
Local service	<b>1,905,604</b>	2,085,867	<b>1,944,823</b>	2,180,834
LDN - Domestic long-distance (i)	<b>2,739,786</b>	2,385,941	<b>2,805,215</b>	2,465,827
LDI - International long-distance (i)	<b>94,143</b>	86,054	<b>109,209</b>	103,076
Interconnection services (i)	<b>3,189,835</b>	2,924,628	<b>3,256,868</b>	3,037,346
Network usage services	<b>349,818</b>	301,204	<b>349,818</b>	301,204
Public telephones (i)	<b>339,929</b>	397,518	<b>339,929</b>	401,730
Data transmission	<b>2,486,797</b>	1,973,496	<b>2,734,382</b>	2,171,278
Network access	<b>309,693</b>	255,192	<b>285,751</b>	231,088
Service of TV	-	-	<b>301,775</b>	4,114
Other	<b>436,559</b>	443,809	<b>713,563</b>	645,528
Gross operating revenue	<b>16,200,799</b>	15,240,901	<b>17,085,006</b>	15,917,056
Taxes on gross revenue	<b>(5,140,532)</b>	(4,743,395)	<b>(5,263,753)</b>	(4,926,016)
ICMS (State VAT)	<b>(3,544,216)</b>	(3,384,726)	<b>(3,739,028)</b>	(3,525,342)
PIS and COFINS (taxes on revenue)	<b>(581,845)</b>	(554,578)	<b>(672,284)</b>	(604,869)
ISS (Municipal service tax)	<b>(21,042)</b>	(22,443)	<b>(31,774)</b>	(31,588)
Discounts	<b>(993,429)</b>	(781,648)	<b>(820,667)</b>	(764,217)
Net operating revenue	<b>11,060,267</b>	10,497,506	<b>11,821,253</b>	10,991,040

(i)

For a better presentation of Operating Revenue to the market and regulatory agency, ANATEL, the Company made reclassifications to the amounts as of September 2007. The main reclassifications were made between the items [LDN] Domestic long-distance, [LDI] International long-distance, [Interconnection services], [Public telephones] and [Other].

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### 22. Net operating revenue (Continued)

#### Tariff adjustments affecting recorded revenue

Increase in wireline to wireline rates through Acts Nos. 4288 and 4289, the National Telecommunications Office (ANATEL) validated the percentages for adjustment of rates of Switched Wireline Telephone Service (STFC), according to the criteria established in the Local and National Long Distance Concession Contracts, effective beginning July 21, 2008. The increases in rates were the same ones both for local and LDN, i.e. 3.01% .

Increase in wireline to mobile rate through Act No. 4290, the National Telecommunications Office (ANATEL) validated the adjustment of 3.01% for wireline to mobile tariffs (VC1, VC2 and VC3) in all the Company's area of concession, sectors 31, 32 and 34 of Region III. On the same date, Anatel approved the 2.06% adjustment in wireline to mobile interconnection tariff (VUM), related to VC1, VC2 and VC3. The adjustments are effective July 24, 2008.

### 23. Cost of services provided

	Parent company		Consolidated	
	Sep/2008	Sep/2007	Sep/2008	Sep/2007
Depreciation and amortization	<b>(1,675,743)</b>	(1,699,640)	<b>(1,773,259)</b>	(1,744,094)
Personnel	<b>(142,368)</b>	(143,023)	<b>(170,783)</b>	(178,731)
Materials	<b>(22,424)</b>	(25,008)	<b>(24,080)</b>	(25,922)
Network interconnection	<b>(2,811,318)</b>	(2,630,561)	<b>(2,845,696)</b>	(2,666,544)
Outside services	<b>(931,556)</b>	(813,197)	<b>(1,100,782)</b>	(920,287)
Other	<b>(307,598)</b>	(271,221)	<b>(422,139)</b>	(356,794)
Total	<b>(5,891,007)</b>	<u>(5,582,650)</u>	<b>(6,336,739)</b>	(5,892,372)

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**24. Selling expenses**

	Parent company		Consolidated	
	Sep/2008	Sep/2007	Sep/2008	Sep/2007
Depreciation and amortization	<b>(11,982)</b>	(14,051)	<b>(12,185)</b>	(14,114)
Personnel	<b>(262,604)</b>	(238,667)	<b>(277,443)</b>	(250,987)
Materials	<b>(46,703)</b>	(67,318)	<b>(46,922)</b>	(67,492)
Outside services	<b>(1,014,100)</b>	(852,061)	<b>(1,019,453)</b>	(864,628)
Allowance for doubtful accounts	<b>(349,858)</b>	(465,377)	<b>(388,190)</b>	(487,854)
Other	<b>(40,246)</b>	<b>(20,376)</b>	<b>(82,893)</b>	<b>(19,527)</b>
Total	<b>(1,725,493)</b>	<b>(1,657,850)</b>	<b>(1,827,086)</b>	<b>(1,704,602)</b>

**25. General and administrative expenses**

	Parent company		Consolidated	
	Sep/2008	Sep/2007	Sep/2008	Sep/2007
Depreciation and amortization	<b>(169,673)</b>	(192,932)	<b>(196,104)</b>	(205,309)
Personnel	<b>(116,124)</b>	(179,506)	<b>(121,494)</b>	(192,464)
Materials	<b>(6,578)</b>	(10,384)	<b>(6,778)</b>	(11,565)
Outside services	<b>(238,152)</b>	(264,686)	<b>(294,505)</b>	(282,185)
Other	<b>(32,162)</b>	(23,402)	<b>(58,501)</b>	(26,298)
Total	<b>(562,689)</b>	(670,910)	<b>(677,382)</b>	(717,821)



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**26. Financial income (Expenses)**

	Parent Company		Consolidated	
	Sep/2008	Sep/2007	Sep/2008	Sep/2007
Financial income	<b>199,328</b>	188,861	<b>211,880</b>	195,658
Income from short-term investments	<b>82,188</b>	33,939	<b>88,535</b>	39,545
Interests receivable	<b>30,792</b>	35,375	<b>33,443</b>	36,160
Gains on derivative transactions	<b>10,912</b>	-	<b>11,698</b>	-
Monetary/exchange variations	<b>72,096</b>	112,945	<b>72,167</b>	113,066
Receivable				
Other	<b>3,340</b>	6,602	<b>6,037</b>	6,887
Financial expenses	<b>(569,818)</b>	(640,868)	<b>(591,840)</b>	(648,658)
Interests on Shareholders' Equity	<b>(200,000)</b>	(221,000)	<b>(200,000)</b>	(221,000)
Interests payable	<b>(299,039)</b>	(232,273)	<b>(304,689)</b>	(235,963)
Losses on derivative transactions	-	(125,204)	-	(125,257)
Expenses on financial transactions	<b>(11,842)</b>	(61,799)	<b>(23,492)</b>	(65,482)
Monetary/exchange variations				
Payable (a)	<b>(58,937)</b>	(592)	<b>(63,659)</b>	(956)
Total	<b>(370,490)</b>	(452,007)	<b>(379,960)</b>	(453,000)

(a) Contains the present value adjustment from 2007, related to the assets for long term in the total amount of R\$ 3,417 □ Note 3. The adjustment amount as of September was R\$ 3,417.

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**27. Other operating income, net**

	Parent company		Consolidated	
	Sep/2008	Sep/2007	Sep/2008	Sep/2007
Income	<b>337,698</b>	384,073	<b>357,305</b>	390,298
Technical and administrative services	<b>37,661</b>	37,609	<b>33,850</b>	35,019
Amortization of negative goodwill □				
Company AIX	<b>6,551</b>	6,551	<b>6,551</b>	6,551
Income from supplies	<b>15,063</b>	49,316	<b>18,152</b>	49,316
Dividends	<b>25,430</b>	10,083	<b>29,599</b>	13,072
Fines on telecommunication services	<b>114,463</b>	92,562	<b>123,535</b>	94,867
Recovered expenses	<b>20,746</b>	103,180	<b>21,756</b>	107,070
Reversal of provision for contingencies	<b>51,968</b>	50,565	<b>53,735</b>	50,977
Rent of shared infrastructure	<b>38,379</b>	27,789	<b>38,379</b>	27,789
Other revenue	<b>27,437</b>	6,418	<b>31,748</b>	5,637
Expenses	<b>(477,604)</b>	(334,139)	<b>(540,339)</b>	(372,888)
Allowance for reduction to market value of inventories	<b>(3,531)</b>	(4,053)	<b>(4,387)</b>	(3,982)
Amortization of goodwill	<b>(94,819)</b>	(49,619)	<b>(94,819)</b>	(49,619)
Donations and sponsorships	<b>(15,544)</b>	(15,183)	<b>(15,647)</b>	(15,472)
Taxes other than income taxes	<b>(201,349)</b>	(181,452)	<b>(241,031)</b>	(200,553)
Provision for contingencies	<b>(142,524)</b>	(68,444)	<b>(144,167)</b>	(71,155)
Other	<b>(19,835)</b>	(15,388)	<b>(40,288)</b>	(32,107)
Total	<b>(139,906)</b>	49,934	<b>(183,034)</b>	17,410

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**TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

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**28. Non-operating income, net**

	Parent company		Consolidated	
	Sep/2008	Sep/2007	Sep/2008	Sep/2007
Income	<b>49,255</b>	182,549	<b>54,493</b>	183,567
Proceeds from sale of property, plant and equipment and investments (a)	<b>7,184</b>	140,763	<b>11,969</b>	141,129
Unidentified revenue	<b>35,124</b>	32,963	<b>35,178</b>	32,963
Fines	<b>6,947</b>	8,823	<b>7,346</b>	9,475
Expenses	<b>(33,895)</b>	(58,125)	<b>(52,195)</b>	(58,562)
Cost of sale of property, plant and equipment and investments (a)	<b>(33,879)</b>	(58,083)	<b>(51,822)</b>	(58,470)
Other	<b>(16)</b>	(42)	<b>(373)</b>	(92)
Total	<b>15,360</b>	124,424	<b>2,298</b>	125,005

(a) Refers mainly to the sale of the property situated in Barra Funda in the amount of R\$134,555, with residual value written down in March 2007 of R\$46,044.

**29. Income and social contribution taxes**Reconciliation of tax expenses and standard rates

Reconciliation of the reported tax charges and the amounts calculated by applying 34% (income tax of 25% and social contribution tax of 9%) in September 30, 2008 and 2007 are shown in the table below:

	Parent company		Consolidated	
	Sep/2008	Sep/2007	Sep/2008	Sep/2007
Income before taxes	<b>2,367,697</b>	2,324,931	<b>2,395,334</b>	2,361,805
<u>Income tax and Social contribution taxes</u>				
Income tax and Social contribution tax expense	<b>(805,017)</b>	(790,477)	<b>(814,413)</b>	(803,014)

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Permanent differences				
Equity pick-up	<b>(6,237)</b>	5,605	<b>2,035</b>	(1,311)
Prescribe of interest on shareholders' equity	-	(22,119)	-	(22,119)
Goodwill on company acquisition	<b>(14,145)</b>	(3,055)	<b>(14,145)</b>	(3,055)
Nondeductible expenses, gifts, incentives and dividends received	<b>(29,491)</b>	(22,108)	<b>(56,018)</b>	(39,529)
Other				
Incentives (cultural, food and transportation)	<b>9,713</b>	10,005	<b>9,727</b>	10,005
Total (income tax + social contribution tax)	<b>(845,177)</b>	(822,149)	<b>(872,814)</b>	(859,023)

The net income for September 30, 2007 considers the tax effect on the adjustment to present value of noncurrent assets in the amount of R\$2,255 □ Note 3.1.

Deferred tax assets and liabilities are shown in Notes 6 and 16, respectively.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

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### 30. Transactions with related parties

The principal balances with related parties are as follows:

	<b>Consolidated</b>	
	<b>Sep/2008</b>	<b>Jun/2008</b>
ASSETS		
Current assets	<b>402,175</b>	356,935
Trade accounts receivable	<b>286,166</b>	250,674
Intercompany receivables	<b>116,009</b>	106,261
Non-current assets	<b>19,853</b>	16,728
Intercompany receivables	<b>19,853</b>	16,728

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Total Assets	<b>422,028</b>	373,663
<b>LIABILITIES</b>		
Current liabilities	<b>464,163</b>	383,757
Trade accounts payable	<b>414,876</b>	341,174
Dividends and Interest on shareholders' equity	-	-
Intercompany payables	<b>49,287</b>	42,583
Non-current liabilities	<b>23,134</b>	12,381
Intercompany payables	<b>23,134</b>	12,381
Total Liabilities	<b>487,297</b>	396,138
<b>Consolidated</b>		
<b>Sep/2008</b>		
<b>Sep/2007</b>		
<b>STATEMENT OF INCOME</b>		
Revenues	<b>281,799</b>	224,293
Telecommunications services	<b>249,558</b>	200,576
Financial Income	<b>83</b>	80
Other operating revenue	<b>32,158</b>	23,637
Costs and expenses	<b>(1,976,453)</b>	(1,717,040)
Cost of services provided	<b>(1,610,381)</b>	(1,416,119)
Selling	<b>(274,391)</b>	(261,781)
General and administrative	<b>(91,562)</b>	(39,016)
Financial Expenses	<b>(119)</b>	(124)

Trade accounts receivable include receivables for telecommunications services, mainly represented by Vivo S,A, and Atento Brasil S,A, related with long-distance services.

**TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

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### **30. Transactions with related parties (Continued)**

Other intercompany receivables in current and non-current assets comprise credits from Telefónica Internacional S.A., Telefônica Serviços Empresariais do Brasil Ltda, Telecomunicações do Chile S.A., Vivo S.A., Colômbia Telecom among other related parties, corresponding to services rendered, advisory fees, expenses with salaries and other expenses paid by the Company to be refunded by the related companies.

Trade accounts payable include services provided primarily by Atento Brasil S.A., Vivo S.A. and TIWS Brasil S.A.. We also highlight the rendering of administrative services in the accounting, financial, human resources, property, logistics and IT areas payable to Telefônica Serviços Empresariais do Brasil Ltda.

Revenue from telecommunications services comprises mainly billing to Vivo S.A., Terra Networks Brasil S.A. and Atento Brasil S.A.

The costs and expenses of services provided refers mainly to expenses on interconnection and traffic services (mobile terminal) provided by Vivo Group S.A., system maintenance services for internet operation provided by Terra Networks Brasil S.A. and call center management services provided by Atento Brasil S.A. referred to telemarketing, Call Center, maintenance, technical support and ombudsman.

### **31. Post-retirement benefit plans**

The Company maintains the same post-employment benefit plans disclosed in the latest annual financial statements.

As of September 30, 2008, the Company made contributions to the PBS Telesp Plan in the amount of R\$20 (R\$34 in the same period of 2007) and to "Visão" Telesp plan in the amount of R\$14,665 (R\$18,374 in the same period of 2007).

A.Telecom individually sponsors two defined contribution plans: "Visão" Assist Benefits Plan, similar to that of Telesp, and Visão A.Telecom Benefits Plan, which cover 53% of its employees. The sponsor's basic and additional contributions to Visão A.Telecom Benefits Plan correspond to 30% of participants' basic and additional contributions. A.Telecom contributions to such plans amount to R\$161 (R\$461 in the same period of 2007).

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## **TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

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### **31. Post-retirement benefit plans (Continued)**

Telefonica Data S.A. (former Telefonica Empresas S.A.) individually sponsors a defined contribution plan similar to that of the Company, the Visão Telefônica Empresas Benefits Plan. The contributions made to this plan in 2008 amount to R\$464 (R\$608 in the same period of 2007).

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The table below shows the actuarial deficit recorded at September 30, 2008 and June 30, 2008 for the following post-employment plans:

Plan	Sep/2008	Jun/2008
CTB	<b>22,345</b>	21,827
PAMA	<b>81,329</b>	79,098
Total parent company and consolidated	<b>103,674</b>	100,925

The other plans sponsored by the Company and its subsidiaries record an actuarial surplus (PBS-A, PBS Telesp, Visão Telesp and Visão Telefônica Empresas) and are not recorded in accounting, with the latest actuarial valuation occurred in December 2007.

### 32. Insurance (unaudited)

The Company and its subsidiaries' policies as well as that of the Telefónica Group includes the maintenance of insurance coverage for all assets and liabilities involving significant amounts and high risks based on management's judgment and following Telefónica S.A.'s corporate program guidelines. In this context, Telecomunicações de São Paulo S.A. - Telesp complies with the Brazilian legislation for contracting insurance coverage.

The major insurances contracted by the Company are shown below:

Type	Insurance coverage
Operational risks (with loss of profits)	US\$10,788,108 mil
Optional civil responsibility - vehicles	R\$1,000
ANATEL guarantee insurance	R\$10,463.8

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

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### 33. Financial instruments

Carrying and market values of financial instruments as of September 30, 2008 and June 30, 2008 are as follows:

Consolidated	
Sep/2008	Jun/2008

	<b>Book value</b>	<b>Market value</b>	<b>Book value</b>	<b>Market value</b>
Loans, financing and debentures	<b>(2,763,572)</b>	<b>(2,670,633)</b>	(2,765,225)	(2,654,132)
Derivatives	<b>(69,491)</b>	<b>(68,940)</b>	(142,671)	(137,855)
Cash and cash equivalents	<b>1,245,116</b>	<b>1,245,116</b>	466,167	466,167
	<b>(1,587,947)</b>	<b>(1,494,457)</b>	(2,441,729)	(2,325,820)

The discounted cash flow method was used to determine the market value of loans, financings, debentures and derivatives (exchange and interest rate swap) considering expected settlement or realization of liabilities and assets at the market rates prevailing at balance sheet date.

The Company has a total direct and indirect interest of 1,21% in Portugal Telecom and 0,52% in Zon Multimédia valued by the cost method. The investment at market value is based on the last quotation of September 2008 from the Lisbon Stock Exchange for Portugal Telecom and Zon Multimédia equivalent to €7,11 (€7,21 in June 2008) and €5,15 (€5,28 in June 2008) respectively:

	<b>Consolidated</b>			
	<b>Sep/2008</b>		<b>Jun/2008</b>	
	<b>Book value</b>	<b>Fair value</b>	<b>Book value</b>	<b>Fair value</b>
Portugal Telecom	<b>128,165</b>	<b>207,355</b>	124,502	192,612
Zon Multimédia	<b>8,827</b>	<b>22,824</b>	8,679	21,420
	<b>136,992</b>	<b>230,179</b>	133,181	214,032

## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008



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### 33. Financial instruments (Continued)

The principal market risk factors that affect the Company's business are detailed below:

For the period ended September 30, 2008, derivative operations generated consolidated net positive result of R\$11,698 (Note 26).

a) Exchange rate risk

As of September 30, 2008, 15.78% (15.93% on June 30, 2008) of the debt was denominated in foreign currency (U.S. dollar and yen); 99.26% (99.33% on June 30, 2008) of this debt was covered by asset positions on currency hedge transactions (swaps for CDI).

The book and market values of the Company's exposure to the exchange rate risk as of September 30, 2008 and June 30, 2008 are as follows:

	<b>Consolidated</b>			
	<b>Sep/2008</b>		<b>Jun/2008</b>	
	<b>Book value</b>	<b>Market value</b>	<b>Book value</b>	<b>Market value</b>
Liabilities				
Loans and financing	<b>436,087</b>	<b>427,693</b>	440,429	436,023
Trade accounts payable	<b>23,990</b>	<b>23,990</b>	16,034	16,034
Asset position on swaps	<b>432,848</b>	<b>427,700</b>	437,473	436,030
Net exposure	<b>(27,229)</b>	<b>(23,983)</b>	(18,990)	<b>(16,027)</b>

b) Interest rate risk

To prevent against the exchange risk and variable interest rates on these foreign currency debts (Libor), the Company has hedge transactions in order to peg these debts to local currency, at floating rates indexed to the CDI (Inter-bank Deposit Certificate), in a way that the Company's financial result is affected by the CDI variation. The balance of loans and financing also includes debentures issued in 2004 with interest based on the variation of the CDI of R\$1,516,153 (R\$1,513,957 as of June 30, 2008), as described in Note 15.

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### **33. Financial instruments (Continued)**

b) Interest rate risk (Continued)

The Company invests its excess cash with a view to reducing its exposure to local interest rate fluctuations (CDI) in the total amount of R\$1,240,559 (R\$451,644 as of June 30, 2008), mainly in short-term instruments, based on the CDI variation, which also reduces such risk. The book values of these instruments approximate market values, since they may be redeemed in the short term.

As of September 30, 2008, the Company had swap transactions  $\square$  CDI at fixed rate, to partially hedge against fluctuations in internal interest rates. Hedge operations amounts contracted total R\$50,000 generated a net consolidated positive result of R\$377 accumulated until September 2008. The Company also contracted swap transactions - CDI + 0.35% of CDI percentage swap with identical flows of those of debentures (Note 15) issued by the Company, which generated net negative result of R\$195.

c) Debt acceleration risk

As of September 30, 2008, the Company's loan and financing agreements contain restrictive clauses (covenants), typically applicable to such agreements, relating to cash generation, debt ratios and other restrictions. The Company has fully complied with these restrictive clauses, and such covenants do not restrict its ability to conduct its ordinary course of business.

d) Credit risk

As of September 30, 2008, the Company's customer portfolio had no subscribers whose receivables were individually higher than 1% of the total accounts receivable from services.

The Company is also subject to credit risk related to temporary cash investments and receivables from swap transactions. The Company reduces this exposure by dispersing it among reputable financial institutions.

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## **TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP**

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

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### 33. Financial instruments (Continued)

#### CVM resolution No. 550

On October 17, 2008, CVM issued CVM Resolution No. 550, which established that publicly-traded companies must disclose in a specific note, qualitative and quantitative information about all its derivative instruments, recognized or not as asset or liability in its balance sheet.

All the Company's derivative instruments have the objective of providing hedge against the risk of variation in foreign exchange and external and internal interest rates arising from financial debts, according to the company's risk management policy. As such, any changes in risk factors generate an opposite effect on the purpose to hedge. There are no derivative instruments for speculative purposes and liabilities in foreign exchange are hedged.

The instruments were contracted with Bradesco, Banco do Brasil, BES, Citibank, Santander, Votorantim and HSBC in the domestic market, according to ruling credit risk policy.

Only a contract referring at a debt with fair value of R\$89,042 at September 30, 2008 requires margin deposit, of an immaterial amount, which in case of US dollar appreciation, may generate a company receivable from the other party, thus reducing its exposure.

A summary of the amounts of consolidated derivative financial instruments are as follows:

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

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### 33. Financial instruments (Continued)

#### CVM resolution No. 550 (Continued)

Description	Notional value		Fair value		Accumulated effect Sep/2008	
	Sep/2008	Jun/2008	Sep/2008	Jun/2008	Amount receivable / (received) (*)	Amount payable / (paid) (*)
Option Contracts						
Main position □ sale						
Foreign currency (a)	<b>25,500</b>	25,500	<b>51</b>	1,098	-	-

Swap contracts						
Asset position						
Foreign currency (b)	<b>460,167</b>	568,697	<b>427,700</b>	436,030	-	<b>69,993</b>
Variable rates (CDI) (c)	<b>1,500,000</b>	1,500,000	<b>1,525,166</b>	1,524,003	-	<b>75</b>
Variable rates (CDI) (d)	<b>50,000</b>	50,000	<b>58,069</b>	56,267	<b>577</b>	-
Liability position						
Variable rates (CDI)	<b>(460,167)</b>	(568,697)	<b>(495,301)</b>	(572,559)	-	-
Variable rates (CDI)	<b>(1,500,000)</b>	(1,500,000)	<b>(1,527,557)</b>	(1,527,391)	-	-
Fixed rates	<b>(50,000)</b>	(50,000)	<b>(57,068)</b>	(55,303)	-	-

(\*) Gains and losses for the period, grouped by contract entered into, recorded in statement of income accounts (as required by CVM Resolution No. 550) are disclosed in Note 26.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

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### 33. Financial instruments (Continued)

#### CVM resolution No. 550 (Continued)

As of September 30, 2008, the current liabilities balance was R\$69,491 to recognize the derivatives net position at the referred date.

The fair value of the Company's debts that generated the derivative contracts above are described below:

Description	Fair value	
	Sep/2008	Jun/2008
Loan agreements		
Foreign currency	<b>427,693</b>	436,023
Debentures	<b>1,528,044</b>	1,527,259

- a) Purchase of put options (R\$25,500) □ purchase of foreign exchange put options maturing in January 2009 with the objective of reducing financial expenses in case of Brazilian real devaluation. In case of real devaluation, the loss is limited at a paid premium upon their purchase (R\$ 455). This premium is being recognized on a deferred basis until maturity in □Other financial expenses□ account.
- b) Foreign currency x CDI swaps (derivative fair value of the R\$427,700) □ swap operations with several maturities until 2014, which the objective is of hedge foreign exchange and interest rate changes in loan operations in foreign currency with these characteristics (debt fair value of R\$ 427,693).

- c) CDI + 0.35% x CDI percentage swap (derivative fair value of R\$1,525,166) □ contracted swap operations maturing until 2010 with identical flow as that of debentures (Note 15), to cover the risk of fixed spread (0.35%) (debt fair value of R\$1,528,044).
- d) CDI x fixed index swap (R\$50,000) □ swap operations maturing in January 2009 to partially cover fluctuations in domestic interest rates in relation to debts and derivatives exposed to CDI. The asset position presents a limit for decrease in CDI rate, thus limiting any negative result for the company.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

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### 34. Subsequent event

As a significant information published on October 21, 2008, the Company's Board of Directors approved on referred date the proposal that aims the corporate reorganization involving Telefônica Data do Brasil Participações Ltda. (□DABR□ □ remaining holding company of the business line that operated investments in telecommunication companies, whose assets were ownership interest in Telefônica Data Brasil Holding S.A., dissolved upon merger with Telesp in 2006) and Telefônica Televisão Participações S.A. (□TTP□ □ wholly-owned subsidiary of Telesp, with interest in Telefônica Sistema de Televisão S.A, A.Telecom S.A. and Telefonica Data S.A.).

The transaction shall observe the following steps:

1st Step: DABR will be merged by TELESP, been extinguished the society and all of its shares as a result of the mentioned transaction. The shares of TELESP, previously owned by DABR, when the merger happens, will be directly transferred to the controlling shareholder, SP Telecomunicações Participações Ltda., with the maintenance of the same rights of outstanding shares issued by TELESP. DABR has a goodwill on its net equity resulted of shares received from TELESP, in the amount of R\$ 185,511, which is economic based on future profitability. In accordance to the Law nº 9,532/1997, as a result of the merger of DABR, the goodwill amortization will generate a tax benefit to TELESP in the amount of R\$63,073. In accordance to the CVM Instruction nº 319/1999 and subsequent amendments, the amount equivalent to the tax benefit of the goodwill will be accounted on TELESP's Shareholders Equity. Other shareholders have the preference right for the subscription of the capital increases referred.

2nd Step: TTP will be merged into Telesp and dissolved and all of its shares will be cancelled upon this operation. Goodwill of R\$848,307 on the acquisition of this company in 2007, based on future expected profitability will result in a tax benefit for Telesp, in the amount of R\$288,424 under ruling legislation.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

NOTES TO QUARTERLY INFORMATION (Continued)

September 30, 2008

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### 34. Subsequent event (Continued)

Net equity of TTP and DABR for merger purposes was evaluated at book value as of September 30, 2008 and October 17, 2008, respectively, by an independent appraiser whose appointment will be approved by the General Shareholders' Meeting of Telesp on November 11, 2008, as disclosed to market in the call for meeting. The merged companies do not have unrecorded contingent liabilities which, as a result of this operation, would be assumed by Telesp. The documents related to this reorganization are at the disposal of interested parties at the Company's head office, and the operation is not subject to approval by regulatory authorities or Brazilian or foreign anti-trust offices and withdrawing rights will not be exercised since there are no controlling shareholders.

Telesp management considers that this corporate reorganization meets the Company's and its shareholders' interests and will allow increase in synergies, rationalization of managerial risks, simplification of the administrative and corporate structure, reducing costs and also generating tax benefits and cash flow improvement for the Company and its shareholders.

Details about the reorganization are presented in the significant information disclosed on October 21, 2008.

### 35. Other information

On July 2 and 3, 2008, technical problems that affected the Company's data transmission network generated instability with consequent suspension in Telesp's broadband services. The services were fully resumed in the São Paulo State at the end of July 3, 2008.

The Company refunded all Speedy service subscribers as established by the Conduct Agreement ("TAC") entered into by the Company with the Public Prosecution Office, which established (i) a discount of 36 hours related to the service interruption and (ii) a credit equivalent to 84 hours to cover damages and losses. The refund was made through a credit in clients' service bills for July and August, which resulted in a decrease in the Company's operating result of R\$34.5 million, in addition to other expenses incurred in connection with the event.

The Company made due communications to insurance companies, whose contracts are established according to the Concession Agreement as well as good market practices.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

### MANAGEMENT COMMENTS ON CONSOLIDATED PERFORMANCE

(In millions of reais, unless otherwise stated)

(A free translation of the original issued in Portuguese)

September 30, 2008

	<b>Sep/08</b>	<b>Sep/07</b>	<b>%</b>	<b>Variation</b> <b>R\$</b>
Gross operating revenues	<b>17,085.0</b>	15,917.0	7.3	1,168.0
Net operating revenues	<b>11,821.3</b>	10,991.0	7.6	830.2
Cost of services provided	<b>(6,366.7)</b>	(5,892.4)	(8.0)	(474.3)
Financial income/expenses, net	<b>(380.0)</b>	(453.0)	16.1	73.0
Operating income/expenses	<b>(2,681.5)</b>	(2,408.9)	(11.3)	(272.6)

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Operating profit	<b>2,393.0</b>	2,236.8	6.9	156.2
Net income for the period	<b>1,722.5</b>	1,723.8	(0.1)	(1.3)

1. Accumulated net operating revenues until September 2008 totaled R\$11,821.3 million, which, compared with R\$10,991.0 million recorded in the same prior-year period, represents an increase of R\$830.2 million, or 7.6%. Such changes are mainly due to rise in the Paid TV and Speedy services, revenues from lease of means and network use, as a consequence of the growth in the telecommunications market, revenues from national long-distance calls, and tariff adjustment effective as from July 2008. Such effects were partially offset against the fall in revenues from public payphones, local services and subscription, the latter due to decrease in the average network in operation and increase in the alternative plan base of fixed telephones with a lower subscription price.
2. Cost of services provided increased by R\$474.3, or 8.0%, chiefly resulting from interconnection expenses, growth in mobile traffic, with use of code 15 (code for selection of service provider), client service, advertising and TV content, in addition to expenses with rent of equipment: last mile with other operators and infrastructure (ruracel, head end location that receives satellite signals and EILD (Industrial Exploration of Dedicated Line)). Such effects were partially offset against the fall in expenses with materials, in view of the decrease in expenses with telephone cards, resulting from change in the mix of inductive cards, in addition to decrease in fuel expenses, detecta equipment and maintenance services: vehicles and properties.
3. The negative financial result improved by R\$73.0 million, or 16.1%, justified by the decrease in CPMF (Provisional Contribution Tax on Financial Transactions) expenses, with its extinction in January 2008, and CDB investment gains. Such effects were partially offset against interest expenses with loans taken out with BNDES.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

MANAGEMENT COMMENTS ON CONSOLIDATED PERFORMANCE (Continued)

(In millions of reais, unless otherwise stated)

(A free translation of the original issued in Portuguese)

September 30, 2008

A. Financial income/expenses, net	Variation			
	Annual comparison	Sep/08	Sep/07	%
Financial income/expenses	<b>73.5</b>	40.0	84.1	33.5
Hedge operations	<b>11.7</b>	(125.3)	(109.3)	137.0
CPMF	<b>(0.7)</b>	(61.9)	98.9	61.3
IOF	<b>(3.4)</b>	(0.5)	(592.3)	(2.9)
Interest receivable	<b>33.4</b>	36.2	(7.5)	(2.7)
Interest payable	<b>(304.7)</b>	(236.0)	29.1	(68.7)
Monetary/exchange variations	<b>10.2</b>	115.5	(91.2)	(105.4)
Interest on shareholders' equity	<b>(200.0)</b>	(221.0)	(9.5)	21.0

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Financial income/expenses, net	<b>(380.0)</b>	(453.0)	16.1	73.0
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4. Operating income recorded a 6.9% increase when compared to the same prior-year period. Part of such result is due to rise in revenues from data communication by package, Speedy and TV services, in addition to decrease in expenses with personnel and interest on shareholders' equity, offset against increase in Fixed-Mobile interconnection services, expenses with infrastructure lease (last mile and backbone), telesales expenses, purchase of content by Telefônica Televisão, and access network maintenance/upkeep.

5. Physical data (\*)

Progress of the major physical data:

	<b>Unit</b>	<b>Sep/08</b>	<b>Sep/07</b>	<b>Variation %</b>
Installed lines	Line	<b>14,663,947</b>	14,516,524	1.0
Fixed lines in service	Line	<b>11,860,741</b>	12,024,572	(1.3)
Local traffic				
Minutes recorded	min thou	<b>39,159,240</b>	40,316,582	(2.9)
Exceeding minutes	min thou	<b>21,716,006</b>	23,328,852	(6.9)
Public payphones in operation	Equipment	<b>250,290</b>	250,394	(0.0)
ADSL □ Speedy in operation	Capacity	<b>2,455,910</b>	1,935,696	26.9
Digital TV (DTH, DTHi and MMDS)	User	<b>424,974</b>	0.0	100

(\*) Not reviewed by independent auditors.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

MANAGEMENT COMMENTS ON CONSOLIDATED PERFORMANCE (Continued)

(In millions of reais, unless otherwise stated)

(A free translation of the original issued in Portuguese)

September 30, 2008

### 6. Investments

The Company confirms the long-term commitment of the Telefônica Group in Brazil, to both maintenance and socialization of the traditional services and provision of broader and better services to its clients.

Up to September 30, 2008, the Company invested the consolidated amount of R\$1,544.2 million.

#### 6.1 Sale of telephone lines (\*)

The quarter ended September 2008 recorded a total of 11,860,741 lines in operation, of which 73% are residential clients, 15% are



non-residential clients, 7% are companies, and the remaining refers to lines for own use and public payphones.

6.2 Public payphones (\*)

The Company maintains a network of 250,290 public payphones to meet the demand of the population in the state of São Paulo and in order to continue complying with the regulating agency's determination.

6.3 Internet

In February 2008, the Company was the first to launch internet access through fiber optics (Fiber to the Home - FTTH) for the residential segment located in the Jardins neighborhood, São Paulo. In addition to the internet connection with speeds of 8, 16 and 30 Mb, the Company also offers packages that include Wi-Fi network, Digital TV, 2,000 monthly minutes for local and interstate calls, safety packages, call identifiers, technical assistance and dedicated call centers.

(\*) Not reviewed by independent auditors.

7. Anatel

7.1 Goals

The quality and universalization goals of the Fixed Switched Telephone Services (STFC) may be monitored on the National Communications Agency (ANATEL) electronic page, at [www.anatel.gov.br](http://www.anatel.gov.br)

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

### MANAGEMENT COMMENTS ON CONSOLIDATED PERFORMANCE (Continued)

(In millions of reais, unless otherwise stated)

(A free translation of the original issued in Portuguese)

September 30, 2008

7. Anatel (Continued)

7.2 Concession contract

The STFC concession contract was postponed, on December 22, 2005, to a further 20 years, and may be amended on December 31, 2010, 2015 and 2020. Such condition enables that ANATEL establish new terms and quality and universalization goals, based on the conditions prevailing at the time.

8. Corporate restructurings in 2008 and 2007

8.1

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Capital increase in Telefônica Televisão Participações S.A., previously denominated Navytree Participações S.A.

On February 29, 2008, the Company made a capital contribution at Telefônica Televisão, with the shares held in A.Telecom. As a result of such operation, A.Telecom is now a wholly-owned subsidiary of Telefônica Televisão.

On July 25, 2008, the Company made a capital contribution at Telefônica Televisão, with the shares held in Telefônica Data S/A. As a result of such operation, Telefônica Data is now a wholly-owned subsidiary of Telefônica Televisão.

8.2 Acquisition of Telefônica Participações S.A, previously denominated Navytree Participações S.A.

On October 31, 2007, Anatel concluded the process of regulatory analysis of the association made on October 29, 2006 between Abril Group and the Company, approving the operation.

Accordingly, the Company acquired 100% of the capital of Telefônica Televisão Participações S.A., company that holds equity interest in cable TV companies. Telefônica Televisão has equity interest in the following companies:

	Shareholding interest	
	ON	PN
Telefônica Sistemas de Televisão S.A.	100.00%	-
Comercial Cabo TV São Paulo S.A.	19.90%	100.00%
Lemontree Participações S.A.	-	100.00%
TVA Sul Paraná S.A.	49.00%	100.00%
GTR-T Participações e Empr.S.A.	-	100.00%

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

MANAGEMENT COMMENTS ON CONSOLIDATED PERFORMANCE (Continued)

(In millions of reais, unless otherwise stated)

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### 9. Alternative fixed telephone plans (\*)

The alternative fixed telephone plans increase profitability of the Telesp installed capacity, build client loyalty, and progressively improves services to the different market segments, with more adequate options for access to fixed telephones. In 3Q08, the alternative plan base represented 50% of the total lines in operation. The Minute Plans, which provide progressive discounts in relation to the contracted number of minutes, are sold in the form of fixed-fixed, fixed-mobile, and long-distance, interstate telephone calls.

Trio Telefônica this package was launched by the Company in August 2007 and offers a combination of cable TV, broadband and local call services. It is offered to the entire Company's concession area, and stands out in the market because of the flexibility to combine different TV packages and broadband speeds. The subscriber is offered mini-packages divided by channel categories, such as general knowledge, kids, variety shows, action, world and films. In October 2007, the Company launched packages that included GloboSat content and signed a commercial and operating partnership with TVA, strengthening and increasing the integrated cable TV offer even more.

Posto de Trabalho Informático launched in 2007 to offer a customized IT infrastructure solution to the corporate clients. Through monthly fees, Telesp offers a package with voice, data, internet access, network and equipment management services for small, mid-sized and large clients. The IT and communication services integrated offer is one of the Company's strategic initiatives for the corporate market.

Paid TV channels [these are provided through packages or stand-alone offers, via satellite (DTH) and MMDS (Multichannel Multipoint Distribution Service)]. Since its launching, the Company has been recording an accelerated growth rhythm, servicing 424,974 clients in 3Q08, which represents an increase of 78,080 clients, or 23%, in comparison with 2Q08.

Broadband - currently offered through ADSL and MMDS technologies, under the names "Speedy" and "Ajato", respectively. In September 2008, 2,455,910 clients were serviced, a 7% increase in relation to 2Q08. In comparison with September 2007, the growth was of 520 thousand accesses, or 27%, in line with the growth rhythm recorded in the last quarters. Investments in broadband are priority and reinforce Telesp's commitment to its clients to increase the offer and quality of its products and services, enabling increasingly better services and making the Company even more competitive. In this regard, in February 2008, the Company was the first to launch internet access through optic fiber (Fiber to the Home - FTTH), currently available at speeds of 8 and 30 Mb.

(\*) Not reviewed by independent auditors.

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## TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

### MANAGEMENT COMMENTS ON CONSOLIDATED PERFORMANCE (Continued)

(In millions of reais, unless otherwise stated)

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September 30, 2008

#### 10. Tariff adjustments

10.1

Tariff adjustment of July 21, 2008

Increase in the Fixed-Fixed tariffs based on Official Announcement No. 4.288 and 4.289, by ANATEL, which approved the STFC tariff adjustment percentages, as per criteria established in the Local and National Long-distance concession contracts, effective as from July 21, 2008. Tariff increases were the same for local and national long-distance calls, that is, 3.01%.

Increase in the Fixed-Mobile tariffs based on Official Announcement No. 4.290, by ANATEL, which approved a 3.01% adjustment for calls made between fixed and mobile equipment (VC1, VC2 and VC3) in all Telesp concession areas, sectors 31, 32 and 34 of Region III. On this

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same date, ANATEL approved a 2.06% tariff adjustment for fixed-mobile interconnection (VUM) referring to VC1, VC2 and VC3. Adjustments became effective as from July 24, 2008.

**11.** Additional information

For further details on the Company's performance, please refer to the "Press Release" at [www.telefonica.com.br](http://www.telefonica.com.br).

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**TELESP HOLDING COMPANY**

Date: November 28, 2008

By:           /s/ Norair Ferreira do Carmo          

Name: Norair Ferreira do Carmo

Title: Investor Relations Director

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