

BELLSOUTH CORP
Form DEFA14A
April 01, 2004

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

BellSouth Corporation

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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- o Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

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Important proxy reminder please vote your shares!

Dear BellSouth Shareholder:

By now you should have received your Annual Meeting proxy material, including your proxy statement and proxy card. As noted in the proxy statement, the 2004 Annual Meeting of Shareholders will be held on April 26, 2004. As in previous years, all of the proposals to be voted on are important. This year your vote is especially critical because the Directors' proposal to amend the By-laws to provide for the annual election of the members of the Board of Directors requires approval by the owners of 75% of the outstanding shares.

Your vote matters! We encourage you to read your proxy statement and vote your shares as soon as possible.

You can use the original proxy card you received, or the duplicate card included with this letter, to vote your shares by Internet, telephone or mail. Follow the easy instructions on the proxy card to vote in one of these three ways.

If you have questions or need help voting, please call Morrow & Co., our proxy solicitor, at 800-969-2372. If you need another copy of the proxy statement or 2003 Annual Report to Shareholders, you can download them from our website at www.bellsouth.com/investor. Alternatively, you can call 800-969-2372 and a copy will be mailed to you.

Thank you for taking the time to vote your shares.

Sincerely,

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Duane Ackerman
Chairman of the Board and Chief Executive Officer

Enclosures

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