#### Edgar Filing: PYLE THOMAS F JR - Form 4

PYLE THOM	IAS F JR										
Form 4											
March 04, 20	08										
FORM	<b>DRM 4</b> UNITED STATES SECURITIES AND EXCHANGE COMMISSION							OMB APPROVAL			
	- UNITED S	TATES		hington, 1			NGE	COMMISSION	OMB Number:	3235-0287	
Check this				U /					Expires:	January 31,	
if no longer subject to STATEMENT OF CHANG				GES IN BENEFICIAL OWNERS				NERSHIP OF	Estimated average 2005		
Section 16	Section 16.				TIES				burden hours per		
Form 4 or Form 5	Form 4 or					-		A ( 61024	response 0.5		
obligation	- ·						-	ge Act of 1934,			
may conti	nue. Section 17(a		of the Inv	•	•	- ·		of 1935 or Section 40	)[]		
See Instru 1(b).	ction	50(II)	or the my		compun.	y 1 ici	. 01 17	10			
(Drint or Tom o D	)										
(Print or Type R	esponses)										
PYLE THOMAS F JR Symbol				Name and Ticker or Trading				5. Relationship of Reporting Person(s) to			
								Issuer			
				ON OUTI	DOORS	INC		(Check all applicable)			
			[JOUT]								
(Last)	(First) (M	iddle)		Earliest Tra	nsaction			X_ Director Officer (give		6 Owner er (specify	
			(Month/Day/Year) 02/29/2008					below) below)			
(Street)		4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check				
Filed(M			Filed(Mont	d(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person			
MADISON,	WI 53704							_X_ Form filed by M Form filed by M Person			
(City)	(State) (	Zip)	<b>T</b> 11		• • •				e n e · ·		
	. , .						ties Ac	quired, Disposed o		-	
1.Title of Security	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if		3. 4. Securities TransactionAcquired (A) or			SecuritiesHBeneficially(OwnedI	(D) or	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
(Instr. 3)	any		,	CodeDisposed of (D)(Instr. 8)(Instr. 3, 4 and 5)							
			Day/Year)				5)		Indirect (I) (Instr. 4)		
								Reported	(IIIstr. 4)	(Instr. 4)	
						(A) or		Transaction(s)			
				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Class A											
Common	02/29/2008			А	1,308	А	\$0	24,013	D		
Stock											

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

#### 1. Title of 3. Transaction Date 3A. Deemed 5. 6. Date Exercisable and 7. Title and 8. Price of 9. Nt 2. 4. (Month/Day/Year) Derivative Conversion Execution Date, if TransactionNumber **Expiration Date** Amount of Derivative Deriv Security or Exercise any Code of (Month/Day/Year) Underlying Security Secu (Instr. 3) Price of (Month/Day/Year) (Instr. 8) Securities (Instr. 5) Derivative Bene (Instr. 3 and 4) Derivative Securities Own Security Acquired Follo (A) or Repo Disposed Trans of (D) (Insti (Instr. 3, 4, and 5) Amount or Date Expiration Title Number Exercisable Date of Shares Code V (A) (D)

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## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
PYLE THOMAS F JR 3500 CORBEN COURT MADISON, WI 53704	Х					
Signatures						
Eric P. Hagemeier, Attorney-in-fact		03/04/2008				
**Signature of Reporting Person		Date				

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.