

COTY INC.  
Form 4  
October 01, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Scannavini Michele

(Last) (First) (Middle)  
COTY INC., 350 FIFTH AVENUE  
(Street)

NEW YORK, NY 10118

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
COTY INC. [COTY]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/29/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below)  Other (specify below)  
Former CEO and director

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A common stock <sup>(1)</sup>	09/29/2014		M		404,700	A	\$ 10.2
Class A common stock <sup>(1)</sup>	09/29/2014		M		200,000	A	\$ 8.25
Class A common stock <sup>(1)</sup>	09/29/2014		M		300,000	A	\$ 6.4
Class A common	09/29/2014		M		520,000	A	\$ 9.2

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stock <sup>(1)</sup>

Class A common stock <sup>(1)</sup>	09/29/2014		D	2,441,700	D	\$ 17.214	30,000	D
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Class A common stock <sup>(2)</sup>	09/30/2014		D	30,000	D	\$ 0	0	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount
Stock Option (right to buy) <sup>(1)</sup>	\$ 10.2	09/29/2014		M	404,700	<sup>(3)</sup> 12/29/2014	Class A common stock 404
Stock Option (right to buy) <sup>(1)</sup>	\$ 8.25	09/29/2014		M	200,000	09/08/2014 <sup>(3)</sup> 12/29/2014	Class A common stock 200
Stock Option (right to buy) <sup>(1)</sup>	\$ 6.4	09/29/2014		M	300,000	01/07/2014 <sup>(3)</sup> 12/29/2014	Class A common stock 300
Stock Option (right to buy) <sup>(1)</sup>	\$ 9.2	09/29/2014		M	520,000	09/29/2014 <sup>(3)</sup> 12/29/2014	Class A common stock 520
Stock Option (right to buy) <sup>(2)</sup>	\$ 9.2	09/30/2014		D	291,660	12/03/2015 01/10/2020	Class A common stock 291

