

HUNT M TRUMAN  
Form 4  
January 05, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HUNT M TRUMAN

2. Issuer Name and Ticker or Trading Symbol  
NU SKIN ENTERPRISES INC  
[NUS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
01/03/2007

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President & CEO

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

PROVO, UT 84601

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Class A Common Stock	01/03/2007		S <sup>(1)</sup>	600	D	\$ 18.6	190,262 D
Class A Common Stock	01/03/2007		S <sup>(1)</sup>	400	D	\$ 18.61	189,862 D
Class A Common Stock	01/03/2007		S <sup>(1)</sup>	100	D	\$ 18.62	189,762 D
Class A Common Stock	01/03/2007		S <sup>(1)</sup>	5,000	D	\$ 18.7	184,762 D

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Common Stock							
Class A Common Stock	01/04/2007	S <sup>(1)</sup>	22,800	D	\$ 18.45	161,962	D
Class A Common Stock	01/04/2007	S <sup>(1)</sup>	4,200	D	\$ 18.5	157,762	D
Class A Common Stock	01/04/2007	S <sup>(1)</sup>	900	D	\$ 18.51	156,862	D
Class A Common Stock	01/04/2007	S <sup>(1)</sup>	300	D	\$ 18.52	156,562	D
Class A Common Stock	01/04/2007	S <sup>(1)</sup>	100	D	\$ 18.53	156,462	D
Class A Common Stock	01/04/2007	S <sup>(1)</sup>	100	D	\$ 18.54	156,362	D
Class A Common Stock	01/04/2007	S <sup>(1)</sup>	500	D	\$ 18.55	155,862 <sup>(2)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
	\$ 20.875					<sup>(4)</sup>	10/20/2007		19,000

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Employee Stock Option (right to buy) <sup>(3)</sup>				Class A Common Stock	
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 13.91	<u>(4)</u>	08/21/2008	Class A Common Stock	18,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12.94	<u>(4)</u>	08/31/2009	Class A Common Stock	40,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 6.56	<u>(4)</u>	08/31/2010	Class A Common Stock	35,000
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 8.2	<u>(4)</u>	02/28/2011	Class A Common Stock	17,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 6.85	<u>(4)</u>	08/31/2011	Class A Common Stock	17,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 8.99	<u>(4)</u>	03/01/2012	Class A Common Stock	17,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12	<u>(4)</u>	09/03/2012	Class A Common Stock	17,500
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12.45		01/17/2004 <sup>(5)</sup>	01/17/2013	Class A Common Stock 250,000
	\$ 19.15		02/27/2005 <sup>(5)</sup>	02/27/2014	25,000



## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Sale pursuant to a 10b5-1 plan adopted by the Reporting Person.
- (2) Represents number of shares beneficially owned as of January 4, 2007.
- (3) Previously Reported
- (4) Currently exercisable in full.
- (5) Becomes exercisable in four equal annual installments beginning on the date indicated.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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