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STEVEN M Form 4	ADDEN, LTD.									
August 18, 2 FORN		STATES S					NGE C	COMMISSION	OMB AF OMB Number:	PROVAL 3235-0287
Check th if no long subject to Section 1 Form 4 co Form 5 obligation may conto <i>See</i> Instr 1(b).	ger o STATEM 16. or Filed purs tinue. Section 17(a	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								
(Print or Type l	Responses)									
	Address of Reporting I TZ THOMAS H.	S	ymbol	Name and N MADD			-	5. Relationship of Issuer		
	(First) (M EN MADDEN, 6 BARNETT AVI	(1 (1 0	. Date of	Earliest Tra ay/Year)				(Check X_ Director Officer (give below)) Owner er (specify
LONG ISL	(Street) AND CITY, NY 1	F		ndment, Dat th/Day/Year)	-	l		6. Individual or Jo Applicable Line) _X_ Form filed by O Form filed by M Person	One Reporting Pe	rson
(City)	(State)	(Zip)	Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	ransaction Date 2A. Deemed			4. Securi n(A) or Di (Instr. 3,	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
Common Stock, par value \$0.0001 per share	08/17/2015			Code V	Amount 300	(D) D	Price \$ 40.37	(Instr. 3 and 4) 11,289	D	
Common Stock, par value \$0.0001 per share	08/17/2015			S	200	D	\$ 40.36	11,089	D	
Common Stock, par	08/17/2015			S	300	D	\$ 40.35	10,789	D	

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Common Stock, par Stock, par	value \$0.0001 per share						
	Stock, par value \$0.0001	08/17/2015	S	2,347 D	\$ 40.34	8,442	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e	Securities	(Instr. 5)	Bene
. ,	Derivative		· · · ·		Securities	5	(Instr. 3 and 4)	. ,	Owne
	Security				Acquired		· · · · ·		Follo
	2				(A) or				Repo
					Disposed				Trans
					of (D)				(Instr
					(Instr. 3,				
					4, and 5)				
							Amount		
							or		

			Date Exercisable	Expiration Date	Title	or Number of
Code V	(A)	(D)				Shares

Reporting Owners

Reporting Owner Name / Address

Relationships

10% Owner Officer Other

Director

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SCHWARTZ THOMAS H. C/O STEVEN MADDEN, LTD. 52-16 BARNETT AVENUE LONG ISLAND CITY, NY 11104

Signatures

/s/ Arvind Dharia, Attorney-in-Fact for Thomas H. Schwartz

08/18/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.