#### FEINSTEIN LEONARD

Form 4

\$0.01 per share

November 16, 2011

| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION |                                  |  |  |                          |                            |                               | OMB APPROVAL |  |  |   |  |
|---|----------------------------------|--|--|--------------------------|----------------------------|-------------------------------|--------------|--|--|---|--|
|   | UNITED                           | S SECURITIES AND EXCHANGE COMMISS Washington, D.C. 20549   |  |                          |                            |                               | OMMISSION    | OMB<br>Number:   | 3235-0287  |   |  |
| Check this bo<br>if no longer                           |                                  |  |  | Ü                        | ·                          |                               |              |  | Expires:   | January 31,   |  |
| subject to<br>Section 16.<br>Form 4 or<br>Form 5        |                                  | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES |  |                          |                            |                               |              |  | Estimated average burden hours per response 0.5          |   |  |
| obligations may continue <i>See</i> Instruction 1(b).   | <b>).</b>                        | ` '  |  | •                        | olding Cor<br>nt Compar    |                               | •            | 935 or Section   |  |   |  |
| (Print or Type Resp                                     | oonses)                          |  |  |                          |                            |                               |              |  |  |   |  |
| 1. Name and Addre<br>FEINSTEIN LI                       |                                  | g Person *   | Symbol   | l                        | nd Ticker or               |                               | I            | . Relationship of I<br>ssuer   | Reporting Pers   | son(s) to   |  |
|   |                                  |  | [BBB]  |                          | BEYOND                     | ) INC                         |              | (Check all applicable)   |  |   |  |
| (Last)  | (First)                          | (Middle)   | 3. Date of Earliest Transaction (Month/Day/Year) |                          |                            |                               | _            | _X Director<br>_X Officer (give t  | itle Oth   | Owner<br>er (specify  |  |
| C/O BED BAT<br>INC., 110 BI-C<br>BOULEVARD              | ND                               | 11/14/2011   |  |                          |                            | b                             | elow)<br>Co  | below)<br>-Chairman  |  |   |  |
|   | (Street)                         |  |  | nendment,<br>Ionth/Day/Y | Date Origina<br>ear)       | al                            | A            | o. Individual or Joi<br>Applicable Line)<br>X_Form filed by Or   | ne Reporting Pe  | erson   |  |
| FARMINGDA   | LE, NY 1173                      | 35   |  |                          |                            |                               | F            | Form filed by Mo<br>Person   | ore than One Re  | eporting  |  |
| (City)  | (State)                          | (Zip)  | Ta   | ble I - Non              | -Derivative                | Secur                         | rities Acqui | red, Disposed of,  | or Beneficial  | ly Owned  |  |
|   | ransaction Date<br>nth/Day/Year) | 2A. Deeme<br>Execution I<br>any<br>(Month/Da               | Date, if   | Code (Instr. 8)          | orDisposed of (Instr. 3, 4 | of (D)<br>and 5)<br>(A)<br>or |              | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Common  |                                  |  |  | Code V                   | Amount                     | (D)                           | Price        | (msure una 1)  |  |   |  |
| Stock, par  | 14/2011                          |  |  | M                        | 99,902                     | A                             | \$ 38.22     | 1,216,384<br>(1)   | D  |   |  |
| Common<br>Stock, par<br>value 11/1<br>\$0.01 per        | 14/2011                          |  |  | M                        | 65,070                     | A                             | \$ 38.765    | 5 1,281,454<br>(1)   | D  |   |  |

### Edgar Filing: FEINSTEIN LEONARD - Form 4

| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 11/14/2011 | S | 164,972 | D | \$<br>61.4164<br>(2) | 1,116,482<br>(1)   | D |                                |
|--|------------|---|---------|---|----------------------|--------------------|---|--------------------------------|
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 11/15/2011 | M | 188,154 | A | \$ 38.765            | 1,304,636<br>(1)   | D |                                |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share | 11/15/2011 | S | 188,154 | D | \$<br>61.5382        | 1,116,482<br>(1)   | D |                                |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share |            |   |         |   |                      | 394,946 <u>(4)</u> | I | By Trusts                      |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share |            |   |         |   |                      | 350,000 (5)        | I | By<br>Charitable<br>Foundation |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share |            |   |         |   |                      | 289,250 <u>(6)</u> | I | By Spouse                      |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.                    | 5. Number of      | <ol><li>Date Exer</li></ol> | cisable and     | 7. Title and  | Amount of  |
|-------------|-------------|---------------------|--------------------|-----------------------|-------------------|-----------------------------|-----------------|---------------|------------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | TransactionDerivative |                   | Expiration D                | Expiration Date |               | Securities |
| Security    | or Exercise | • •                 | any                | Code                  | Securities        | (Month/Day                  | /Year)          | (Instr. 3 and | 4)         |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8)            | Acquired (A) of   | r                           |                 |               |            |
| , , ,       | Derivative  |                     | ` ,                | · · · · ·             | Disposed of (D    | )                           |                 |               |            |
|             | Security    |                     |                    |                       | (Instr. 3, 4, and | <i>*</i>                    |                 |               |            |
|             |             |                     |                    |                       | 5)                |                             |                 |               |            |
|             |             |                     |                    | C + V                 | (A) (D)           | D.                          | Б               | TP: 41        |            |
|             |             |                     |                    | Code V                | (A) (D)           | Date                        | Expiration      | Title         | Amount     |
|             |             |                     |                    |                       |                   | Exercisable                 | Date            |               | Number     |

|  |           |            |   |         |            |            |                 | Shares |
|--|-----------|------------|---|---------|------------|------------|-----------------|--------|
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 38.22  | 11/14/2011 | M | 99,902  | <u>(7)</u> | 04/25/2013 | Common<br>Stock | 99,902 |
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 38.765 | 11/14/2011 | M | 65,070  | <u>(7)</u> | 04/25/2013 | Common<br>Stock | 65,070 |
| Employee<br>Stock<br>Option<br>(right to<br>buy) | \$ 38.765 | 11/15/2011 | M | 188,154 | <u>(7)</u> | 04/25/2013 | Common<br>Stock | 188,15 |

# **Reporting Owners**

| Reporting Owner Name / Address       | Relationships |           |             |       |  |  |
|--------------------------------------|---------------|-----------|-------------|-------|--|--|
| reporting ( ) mor i mino / , radicos | Director      | 10% Owner | Officer     | Other |  |  |
| FEINSTEIN LEONARD                    |               |           |             |       |  |  |
| C/O BED BATH & BEYOND INC.           | X             |           | Co Chairman |       |  |  |
| 110 BI-COUNTY BOULEVARD              | Λ             |           | Co-Chairman |       |  |  |
| FARMINGDALE, NY 11735                |               |           |             |       |  |  |

## **Signatures**

/s/ Ori Solomon -Attorney-in-Fact

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Does not include shares owned by two of Mr. Feinstein's children (who do not share the same home as Mr. Feinstein) and shares owned (1) by trusts for the benefit of three of his children (who do not share the same home as Mr. Feinstein). Mr. Feinstein disclaims beneficial ownership of such shares.
- This transaction was executed in multiple trades at prices ranging from \$61.00 to \$62.02. The price reported above reflects the weighted (2) average sale price. Detailed information regarding the number of shares sold at each separate price will be provided upon request by the Commission staff, the issuer or a security holder of the issuer.
- This transaction was executed in multiple trades at prices ranging from \$61.00 to \$61.90. The price reported above reflects the weighted average sale price. Detailed information regarding the number of shares sold at each separate price will be provided upon request by the Commission staff, the issuer or a security holder of the issuer.
- (4) Represents shares held by trusts for the benefit of Mr. Feinstein and his family members. Mr. Feinstein disclaims beneficial ownership of 197,473 such shares.
- (5) Represents shares held by a charitable foundation of which Mr. Feinstein and his family members are trustees and officers. Mr. Feinstein disclaims beneficial ownership of such shares.

Reporting Owners 3

### Edgar Filing: FEINSTEIN LEONARD - Form 4

- (6) Represents shares held by Susan Feinstein, Mr. Feinstein's spouse. Mr. Feinstein disclaims beneficial ownership of such shares.
- (7) The stock option is fully exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.