

MeeMee Media Inc.  
Form 10-K  
November 15, 2016

---

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549

FORM 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF  
1934

For the fiscal year ended July 31, 2016

Commission file number 000-52961

MEEMEE MEDIA INC.  
(Exact name of registrant as specified in its charter)

Nevada  
(State or other jurisdiction of incorporation or organization)

6630 West Sunset Boulevard  
Los Angeles, CA 90027  
(Address of principal executive offices, including zip code.)

(416) 903-6691  
(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:  
Title of each class Name of each exchange on which registered  
None None

Securities registered pursuant to Section 12(g) of the Act:  
Common Stock, par value \$0.001 per share

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.  
YES [ ] NO

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Act: YES  
[ ] NO

Indicate by check mark whether the registrant (1) has filed all reports required by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 day. YES  NO [ ]

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulations S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy if information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. [ ]

Edgar Filing: MeeMee Media Inc. - Form 10-K

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES  NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 if the Exchange Act.

Large Accelerated Filer	<input type="checkbox"/>	Accelerated Filer	<input type="checkbox"/>
Non-accelerated Filer	<input type="checkbox"/>	Smaller Reporting Company	<input checked="" type="checkbox"/>

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). YES  NO

The aggregate market value of the voting common stock held by non-affiliates - 21,546,015 shares of voting common stock as of the most recently completed fiscal year end, computed at the market price of \$0.05 was \$1,077,300.

On November 14, 2016, the Registrant had 43,075,000 outstanding common shares of voting common stock.

DOCUMENTS INCORPORATED BY REFERENCE

Exhibits incorporated by reference are referred to under Part IV.

---

---

Form 10-K Index

MEEMEE MEDIA INC.

Index to Form 10-K  
For the Fiscal Year Ended July 31, 2016

	Page
<u>PART I</u>	
<u>Item 1</u> Business	1
<u>Item 1A</u> Risk Factors	7
<u>Item 2</u> Properties	7
<u>Item 3</u> Legal Proceedings	7
<u>Item 4</u> Mine Safety Disclosures	7
<u>PART II</u>	
<u>Item 5</u> Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities	8
<u>Item 6</u> Selected Financial Data	10
<u>Item 7</u> Management's Discussion and Analysis of Financial Condition and Results of Operations	10
<u>Item 7A</u> Quantitative and Qualitative Disclosures About Market Risk	14
<u>Item 8</u> Financial Statements and Supplementary Data	15
<u>Item 9</u> Changes in and Disagreements with Accountants on Accounting and Financial Disclosure	34
<u>Item 9A</u> Controls and Procedures	34
<u>Item 9B</u> Other Information	36
<u>PART III</u>	
<u>Item 10</u> Directors, Executive Officers and Corporate Governance	36
<u>Item 11</u> Executive Compensation	39
<u>Item 12</u> Security Ownership of Certain Beneficial Owners and Management Related Stockholder Matters	41
<u>Item 13</u> Certain Relationships and Related Transactions, and Director Independence	42
<u>Item 14</u> Principal Accountant Fees and Services	43
<u>PART IV</u>	

<u>Item 15</u>	Exhibits and Financial Statement Schedules	44
	<u>Signatures</u>	46

---

Form 10-K Index

Cautionary Statement Regarding Forward-Looking Statements

This document and the documents incorporated by reference herein contain forward-looking statements. We have based these statements on our beliefs and assumptions, based on information currently available to us. These forward-looking statements are subject to risks and uncertainties. Forward-looking statements include the information concerning our possible or assumed future results of operations, our total market opportunity and our business plans and objectives set forth under the sections entitled "Description of Business" and "Management's Discussion and Analysis of Financial Condition and Results of Operations."

Forward-looking statements are not guarantees of performance. Our future results and requirements may differ materially from those described in the forward-looking statements. Many of the factors that will determine these results and requirements are beyond our control. In addition to the risks and uncertainties discussed in "Business" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," investors should consider the following:

- inability to raise additional financing for working capital and product development;
- deterioration in general or regional economic, market and political conditions;
- the impact of competition and changes to the competitive environment on our products and services,
- the inability of management to effectively implement our strategies and business plans; and
- the other risks and uncertainties detailed in this report and in our filings with the Securities and Exchange Commission.

These forward-looking statements speak only as of the date of this report. We do not intend to update or revise any forward-looking statements to reflect changes in our business anticipated results of our operations, strategy or planned capital expenditures, or to reflect the occurrence of unanticipated events, except as required by law.

In this Form 10-K references to "MeeMee", "the Company", "we", "us" and "our" refer to MeeMee Media Inc.

PART I

ITEM 1. BUSINESS

History

We were incorporated in the State of Nevada on August 23, 2005. We maintain our statutory registered agent's office at 701 S. Carson St. Ste. 200 Carson City, NV 89701 and our business office is 6630 West Sunset Boulevard, Los Angeles, CA 90027. Our telephone number is (416) 903-6691.

Our original business was to involve the design and marketing of women's intimate apparel. Emphasis was on utilizing fabric and stitch design which would not show through regular clothing as undergarments. We were unsuccessful in our efforts to locate a suitable fabric, and as a result we have been seeking other viable business opportunities for the Company.

On May 21, 2015, we entered into an Agreement and Plan of Merger (the "Merger Agreement"), with All Screens Media, LLC, and the holders of 100% of the membership interests of ASM (the "ASM Members"). Subject to the

terms and conditions of the Merger Agreement, we shall establish a wholly-owned subsidiary (the "Merger Sub") prior to closing which shall be merged with and into ASM (the "Merger") and ASM shall be the surviving company in the Merger and shall continue its limited liability company existence under the laws of the State of Nevada and shall succeed to and assume all of the rights and obligations of ASM and Merger Sub in accordance with the NRS and shall become, as a result of the Merger, a direct wholly-owned subsidiary of MeeMee.

In connection with the Merger Agreement, the Company and ASM entered into a Secured Promissory Note dated May 19, 2015 (the "Promissory Note"). The Promissory Note provides that we will fund ASM a total of up to \$900,000 in increments of no less than \$225,000 on or earlier than each of June 15, 2015, July 15, 2015 and August 15, 2015, and September 15, 2015.

Upon the closing of the Merger Agreement, we shall issue 10,000,000 restricted shares of common stock to the ASM Members, and up to an additional 5,000,000 restricted shares of common stock to the ASM Members subject the achievement of certain 12 and 24 month EBITDA thresholds to be mutually agreed upon prior to the closing. The Merger Agreement is subject to several closing conditions, including, without limitation: (i) the Company's completion of the funding in the total amount of \$900,000 Promissory Note; (ii) the Company's issuance of an aggregate of 3,000,000 Stock Options to the ASM Members at the per share price

Form 10-K Index

of \$0.12; and (iii) ASM completing an audit and delivering to the Company financial statements prepared in compliance with GAAP. For further details concerning the Merger, please refer to the Company's Report on Form 8-K filed with the Sec on Edgar on May 22, 2015. The parties' objective is to close the Merger on a date to be specified by the parties which shall be no later than the second business day after satisfaction or waiver of the closing conditions set forth in the Merger Agreement.

On May 2, 2016, we entered into an amendment to the Agreement and Plan of Merger and the Security Promissory Note with ASM and the ASM Members such that the Principal Amount of the Note was amended from \$900,000 to \$675,000 and to be paid on or before May 6, 2016. On May 6, 2016 the full amount of \$675,000 has been advanced such that the Funding Requirement condition has been met.

Upon the closing of the Merger Agreement, we shall issue 17,500,000 restricted shares of common stock to the ASM Members, and up to an additional 17,500,000 restricted shares of common stock to ASM Members subject to certain criteria.

The Amendment amended the Merger Agreement to a Closing Date of August 31, 2016.

On September 28, 2016, we entered into a Second Amendment to the Agreement and Plan of Merger amending the ASM Financial Statements required to be delivered for the Closing and extending the Closing Date to April 30, 2017.

All other terms and conditions remained in effect.

On July 17, 2015, we entered into an Exclusive License Agreement (the "Agreement") with ECA World Fitness Alliance, ("ECA") and the sole owner of ECA granting the Company an exclusive and perpetual right and license to the Marks and Intellectual Property of ECA. In connection with the Agreement, (i) we issued the sole owner of ECA an initial royalty payment in the form of One Million (1,000,000) shares of restricted common stock of the Company; (ii) we shall further issue to the sole owner of ECA additional royalties in the amounts of up to 300,000 shares of restricted common stock of the Company per year for the first two years from the effective date in the event certain revenue milestones are achieved; (iii) we will arrange for payment in the outstanding amount of \$89,913.45 owed by ECA to the Marriott Marquis Hotel in New York, New York; and (iv) pursuant to the terms of the Agreement, we have the right to purchase any and all assets, intellectual property, inventory, products and business of ECA worldwide at a purchase price of \$1.00 pursuant to a mutually agreeable form of purchase agreement.

Subsequent to the end of the period we entered into negotiations with the sole shareholder of ECA World Fitness Alliance ("ECA") to acquire all assets, intellectual property, inventory, products and business of ECA worldwide at a purchase price of \$1.00 and the assumption of the current liability of \$51,198.15 to the Marriott Marquis Hotel in New York, New York pursuant to a mutually agreeable form of purchase agreement. All other liabilities of ECA would remain with the sole shareholder of ECA and post-closing, ECA would be dissolved. All other obligation or commitment to the sole shareholder will be terminated. As at the date of this report, the agreements have not been finalized.

We have no employees and own no property. We do not intend to perform any further operations until a merger or acquisition consummated. We are a "shell company" whose sole purpose at this time is to locate and consummate a merger and/or acquisition with an operating entity.

Merger or Acquisition of a Candidate

The acquisition of a business opportunity may be made by purchase, merger, exchange of stock, or otherwise, and may encompass assets or a business entity, such as a corporation, joint venture, or partnership. We have very limited

capital, and it is unlikely that we will be able to take advantage of more than one such business opportunity.

We intend to seek opportunities demonstrating the potential of long-term growth as opposed to short-term earnings. At the present time we have not identified any business opportunity that we plan to pursue, nor have we reached any agreement or definitive understanding with any person concerning an acquisition.

We anticipate that we will contact broker/dealers and other persons with whom our officers and directors are acquainted and who are involved in corporate finance matters to advise them of our existence and to determine if any companies or businesses they represent have an interest in considering a merger or acquisition with us. No assurance can be given that we will be successful in finding or acquiring a desirable business opportunity, given the limited funds that are expected to be available for acquisitions, or that any acquisition that occurs will be on terms that are favorable to us or our stockholders.

Our search will be directed toward small and medium-sized enterprises which have a desire to become public corporations and which are able to satisfy, or anticipate in the reasonably near future being able to satisfy, the minimum requirements in order to qualify shares for trading on the Bulletin Board on a stock exchange we anticipate that the business opportunities presented to us will:

- 2 -

---



Form 10-K Index

- be recently organized with no operating history, or a history of losses attributable to under-capitalization or other factors;
- be in need of funds to develop a new product or service or to expand into a new market; and
- be relying upon an untested product or marketing any business, to the extent of limited resources. This includes
- industries such as service, finance, natural resources, manufacturing, high technology, product development, medical, communications and others.

Our discretion in the selection of business opportunities is unrestricted, subject to the availability of such opportunities, economic conditions, and other factors.

In connection with such a merger or acquisition, it is highly likely that an amount of stock constituting control of our company would be issued by us or purchased from the current principal shareholders of our company by the acquiring entity or its affiliates.

If stock is purchased from the current shareholders, the transaction is very likely to result in substantial gains to them relative to their purchase price for such stock. In our judgment, our officers and directors would not thereby become an "underwriter" within the meaning of the Section 2(11) of the Securities Act of 1933, as amended. The sale of a controlling interest by certain principal shareholders of our company could occur at a time when our other shareholders remain subject to restrictions on the transfer of our shares.

Depending upon the nature of the transaction, our officers and directors may resign their management positions in connection with our acquisition of a business opportunity.

In the event of such a resignation, our officers and directors would not have any control over the conduct of our business following our combination with a business opportunity. We anticipate that business opportunities will come to our attention from various sources, including our officers and directors, our other stockholders, professional advisors such as attorneys and accountants, securities broker/dealers, venture capitalists, members of the financial community, and others who may present unsolicited proposals.

We have no plans, understandings, agreements, or commitments with any individual for such person to act as a finder of opportunities. We do not foresee that we would enter into a merger or acquisition transaction with any business with which our officers or directors are currently affiliated.

#### Investigation and Selection of Business Opportunities

To a large extent, a decision to participate in a specific business opportunity may be made upon:

- management's analysis of the quality of the other company's management and personnel;
- the anticipated acceptability of new products or marketing concepts; and
- the merit of technological changes, the perceived benefit we will derive from becoming a publicly held entity, and
- numerous other factors which are difficult, if not impossible, to analyze through the application of any objective criteria.

In many instances, it is anticipated that the historical operations of a specific business opportunity may not necessarily be indicative of the potential for the future because of the possible need to shift marketing approaches substantially, expand significantly, change product emphasis, change or substantially augment management, or make other changes. We will be dependent upon the owners of a business opportunity to identify any such problems which may exist and to implement, or be primarily responsible for the implementation of, required changes.

Because we may participate in a business opportunity with a newly organized firm or with a firm which is entering a new phase of growth, it should be emphasized that we will incur further risks, because management in many instances will not have proved its abilities or effectiveness, the eventual market for such company's products or services will likely not be established, and such company may not be profitable when acquired.

We anticipate that we will not be able to diversify, but will essentially be limited to one such venture because of our limited financing. This lack of diversification will not permit us to offset potential losses from one business opportunity against profits from another, and should be considered an adverse factor affecting any decision to purchase our securities.

Holders of our securities should not anticipate that we necessarily will furnish such holders, prior to any merger or acquisition, with financial statements, or any other documentation, concerning a target company or its business. In some instances, however, the proposed participation in a business opportunity may be submitted to the stockholders for their consideration, either voluntarily by our officers and directors to seek the stockholders' advice and consent or because state law so requires. The analysis of business opportunities will be undertaken by or under the supervision of our officers and directors, who are not professional business analysts.

Form 10-K Index

Although there are no current plans to do so, our management might hire an outside consultant to assist in the investigation and selection of business opportunities, and might pay a finder's fee. Since our management has no current plans to use any outside consultants or advisors to assist in the investigation and selection of business opportunities, no policies have been adopted regarding use of such consultants or advisors, the criteria to be used in selecting such consultants or advisors, the services to be provided, the term of service, or regarding the total amount of fees that may be paid.

However, because of our limited resources, it is likely that any such fee we agree to pay would be paid in stock and not in cash. Otherwise, we anticipate that we will consider, among other things, the following factors:

- Potential for growth and profitability, indicated by new technology, anticipated market expansion, or new products;
- Our perception of how any particular business opportunity will be received by the investment community and by our stockholders;
- Whether, following the business combination, the financial condition of the business opportunity would be, or would have a significant prospect in the foreseeable future of becoming sufficient to enable our securities to qualify for listing on an exchange or on a national automated securities quotation system, such as NASDAQ, so as to permit the trading of such securities to be exempt from the requirements of a Rule 15g-9 adopted by the Securities and Exchange Commission;
- Capital requirements and anticipated availability of required funds, to be provided by us or from our operations, through the sale of additional securities, through joint ventures or similar arrangements, or from other sources;
- The extent to which the business opportunity can be advanced;
- Competitive position as compared to other companies of similar size and experience within the industry segment as well as within the industry as a whole;
- Strength and diversity of existing management, or management prospects that are scheduled for recruitment;
- The cost of our participation as compared to the perceived tangible and intangible values and potential; and
- The accessibility of required management expertise, personnel, raw materials, services, professional assistance, and other required items. In regard to the possibility that our shares would qualify for listing on NASDAQ, the current standards include the requirements that the issuer of the securities that are sought to be listed have total assets of at least \$4,000,000 and total capital and surplus of at least \$2,000,000, and proposals have recently been made to increase these qualifying amounts.

Many, and perhaps most, of the business opportunities that might be potential candidates for a combination with us would not satisfy the NASDAQ listing criteria. Not one of the factors described above will be controlling in the selection of a business opportunity, and management will attempt to analyze all factors appropriate to each opportunity and make a determination based upon reasonable investigative measures and available data.

Potentially available business opportunities may occur in many different industries and at various stages of development, all of which will make the task of comparative investigation and analysis of such business opportunities extremely difficult and complex.

Potential investors must recognize that, because of our limited capital available for investigation and management's limited experience in business analysis, we may not discover or adequately evaluate adverse facts about the opportunity to be acquired. We are unable to predict when we may participate in a business opportunity. We expect, however, that the analysis of specific proposals and the selection of a business opportunity may take several months or more.

Prior to making a decision to participate in a business opportunity, we will generally request that we be provided with written materials regarding the business opportunity containing such items as:

- a description of products;
- services and company history;
- management resumes;
- financial information;
- available projections, with related assumptions upon which they are based;
- an explanation of proprietary products and services;
- evidence of existing patents, trademarks, or services marks, or rights thereto;
- present and proposed forms of compensation to management;
- a description of transactions between such company and its affiliates during relevant periods;
- a description of present and required facilities;
- an analysis of risks and competitive conditions;
- a financial plan of operation and estimated capital requirements;
- audited financial statements, or if they are not available, unaudited financial statements, together with reasonable assurances that audited financial statements would be able to be produced within a reasonable period of time not to exceed 60 days following completion of a merger transaction; and
- other information deemed relevant.

Form 10-K Index

As part of our investigation, our officers and directors:

- may meet personally with management and key personnel;
  - may visit and inspect material facilities;
- obtain independent analysis or verification of certain information provided;
- check references of management and key personnel; and
- take other reasonable investigative measures, to the extent of our limited financial resources and management expertise.

Benefits of a Merger or Acquisition With Us

Our management believes that various types of potential merger or acquisition candidates might find a business combination with us to be attractive. These include:

- acquisition candidates desiring to create a public market for their shares in order to enhance liquidity for current shareholders;
- acquisition candidates which have long-term plans for raising capital through the public sale of securities and believe that the possible prior existence of a public market for their securities would be beneficial; and
- acquisition candidates which plan to acquire additional assets through issuance of securities rather than for cash, and believe that the possibility of development of a public market for their securities will be of assistance in that process.

Acquisition candidates that have a need for an immediate cash infusion are not likely to find a potential business combination with us to be an attractive alternative.

Form of Acquisition

It is impossible to predict the manner in which we may participate in a business opportunity. Specific business opportunities will be reviewed as well as our respective needs and desires and the promoters of the opportunity and, upon the basis of that review and our negotiating strength and such promoters, the legal structure or method deemed by management to be suitable will be selected. Such structure may include, but is not limited to:

- leases, purchase and sale agreements;
- Licenses;
- joint ventures; and
- other contractual arrangements.

We may act directly or indirectly through an interest in a partnership, corporation or other form of organization.

Implementing such structure may require a merger, consolidation or reorganization with other corporations or forms of business organization, and although it is likely, we cannot assure you that we would be the surviving entity. In addition, our present management and stockholders most likely will not have control of a majority of our voting shares following a reorganization transaction. As part of such a transaction, our officers and directors may resign and new directors may be appointed without any vote by stockholders. It is likely that we will acquire participation in a business opportunity through the issuance of our common stock or other securities.

Although the terms of any such transaction cannot be predicted, in certain circumstances, the criteria for determining whether or not an acquisition is a so-called "tax free" reorganization under the Internal Revenue Code of 1986, depends upon the issuance to the stockholders of the acquired company of a controlling interest equal to 80% or more

of the common stock of the combined entities immediately following the reorganization.

If a transaction were structured to take advantage of these provisions rather than other "tax free" provisions provided under the Internal Revenue Code, our current stockholders would retain in the aggregate 20% or less of the total issued and outstanding shares. This could result in substantial additional dilution in the equity of those who were our stockholders prior to such reorganization. Our issuance of these additional shares might also be done simultaneously with a sale or transfer of shares representing a controlling interest in us by our officers, directors and principal shareholders.

We anticipate that any new securities issued in any reorganization would be issued in reliance upon exemptions, if any are available, from registration under applicable federal and state securities laws. In some circumstances, however, as a negotiated element of the transaction, we may agree to register such securities either at the time the transaction is consummated, or under certain conditions or at specified times thereafter.

Form 10-K Index

The issuance of substantial additional securities and their potential sale into any trading market that might develop in our securities may have a depressive effect upon such market. We will participate in a business opportunity only after the negotiation and execution of a written agreement.

Although the terms of such agreement cannot be predicted, generally such an agreement would require:

- specific representations and warranties by all of the parties thereto,
- specify certain events of default,
- detail the terms of closing and the conditions which must be satisfied by each of the parties thereto prior to such closing,
- outline the manner of bearing costs if the transaction is not closed,
- set forth remedies upon default, and
- include miscellaneous other terms.

We anticipate that we, and/or our officers, directors and principal shareholders will enter into a letter of intent with the management, principals or owners of a prospective business opportunity prior to signing a definitive binding agreement. This letter of intent will set forth the terms of the proposed acquisition but will not bind any of the parties to consummate the transaction. Execution of a letter of intent will by no means indicate that consummation of an acquisition is probable. Neither we nor any of the other parties to the letter of intent will be bound to consummate the acquisition unless and until a definitive agreement concerning the acquisition as described in the preceding paragraph is executed.

Even after a definitive agreement is executed, it is possible that the acquisition would not be consummated should any party elect to exercise any right provided in the agreement to terminate it on specified grounds. We anticipate that the investigation of specific business opportunities and the negotiation, drafting and execution of relevant agreements, disclosure documents and other instruments will require substantial management time and attention and substantial costs for accountants, attorneys and others.

If we decide not to participate in a specific business opportunity, the costs incurred in the related investigation would not be recoverable. Moreover, because many providers of goods and services require compensation at the time or soon after the goods and services are provided, our inability to pay until an indeterminate future time may make it impossible to procure goods and services.

#### Investment Company Act and Other Regulation

We may participate in a business opportunity by purchasing, trading or selling the securities of such business. We do not, however, intend to engage primarily in such activities.

Specifically, we intend to conduct our activities so as to avoid being classified as an Investment Company under the Investment Company Act of 1940 ("Investment Act"), and therefore to avoid application of the costly and restrictive registration and other provisions of the Investment Act, and the regulations promulgated thereunder.

Section 3(a) of the Investment Act contains the definition of an Investment Company, and it excludes any entity that does not engage primarily in the business of investing, reinvesting or trading in securities, or that does not engage in the business of investing, owning, holding or trading investment securities defined as all securities other than government securities or securities of majority-owned subsidiaries the value of which exceeds 40% of the value of its total assets excluding government securities.

We intend to implement our business plan in a manner that will result in the availability of this exception from the definition of Investment Company. As a result, our participation in a business or opportunity through the purchase and sale of investment securities will be limited.

Our plan of business may involve changes in our capital structure, management, control and business, especially if we consummate a reorganization as discussed above. Each of these areas is regulated by the Investment Act, in order to protect purchasers of investment company securities. Since we will not register as an Investment Company, stockholders will not be afforded these protections.

Any securities which we might acquire in exchange for our common stock will be restricted securities within the meaning of the Securities Act of 1933, as amended (The "Act"). If we elect to resell such securities, such sale cannot proceed unless a registration statement has been declared effective by the Securities and Exchange Commission or an exemption from registration is available. Section 4(1) of the Act, which exempts sales of securities not involving a distribution, would in all likelihood be available to permit a private sale.



Form 10-K Index

Although the plan of operation does not contemplate resale of securities acquired, if such a sale were to be necessary, we would be required to comply with the provisions of the Act to effect such resale. An acquisition made by us may be in an industry that is regulated or licensed by federal, state or local authorities. Compliance with such regulations can be expected to be a time-consuming and expensive process.

Competition

We expect to encounter substantial competition in our efforts to locate attractive opportunities, primarily from business development companies, venture capital partnerships and corporations, venture capital affiliates of large industrial and financial companies, small investment companies, and wealthy individuals. Many of these entities will have significantly greater experience, resources and managerial capabilities than we do and will therefore be in a better position to obtain access to attractive business opportunities. We also will experience competition from other public blind pool companies, many of which may have more funds available than we do.

Employees

We currently have no employees other than our officers and directors. We expect to use consultants, attorneys and accountants as necessary, and do not anticipate a need to engage any full-time employees so long as it is seeking and evaluating business opportunities. The need for employees and their availability will be addressed in connection with the decision whether or not to acquire or participate in specific business opportunities.

ITEM 1A. RISK FACTORS

We are a smaller reporting company as defined by Rule 12b-2 of the Exchange Act and are not required to provide the information required under this item.

ITEM 2. PROPERTIES

We own no real property. We currently maintain office space located at 6630 West Sunset Boulevard, Los Angeles, CA 90027. There is no lease arrangement for the office space. We are on a month-by-month, as needed basis.

ITEM 3. LEGAL PROCEEDINGS

None.

ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

Form 10-K Index

## PART II

ITEM MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND  
5. ISSUER PURCHASES OF EQUITY SECURITIES

## Market Information

Our common stock is presently quoted on the Financial Industry Regulatory Authority's (FINRA) Over-the-Counter marketplace under the name "MeeMee Media Inc." and under the symbol "MEME". Our common stock par value is \$0.001 per share.

There is no established trading market for shares of our common stock and there have been a limited number of trades of our common stock on the OTC Bulletin Board ("OTCBB") during the last two fiscal years. We cannot provide assurance that any established trading market for our common stock will develop or be maintained.

The following table sets forth, for the fiscal quarters indicated, the high and low sale price for our common stock, as reported on the OTCBB. The quotations below reflect inter-dealer prices, without retail mark-up, markdown or commissions and may not represent actual transactions.

Fiscal Year		High Bid	Low Bid
2016			
Fourth Quarter	05-1-16 to 07-31-16	0.05	0.03
Third Quarter	02-1-16 to 04-30-16	0.05	0.03
Second Quarter	11-1-15 to 01-31-16	0.06	0.04
First Quarter	08-1-15 to 10-31-15	0.16	0.06
Fiscal Year		High Bid	Low Bid
2015			
Fourth Quarter	05-1-15 to 07-31-15	0.20	0.06
Third Quarter	02-1-15 to 04-30-15	0.20	0.04
Second Quarter	11-1-14 to 01-31-15	0.11	0.04
First Quarter	08-1-14 to 10-31-14	0.27	0.07

## Shareholders

At July 31, 2016 the Company had 51 shareholders of record of common stock, including shares held by brokerage clearing houses, depositories or otherwise in unregistered form. The beneficial owners of such shares are not known to the Company. Our transfer agent is Empire Stock Transfer. Empire Stock Transfer is located at 1859 Whitney Mesa Dr., Henderson, NV 89014; telephone: (702) 818-5898; facsimile: (702) 974-1444.

## Dividends

In the future we intend to follow a policy of retaining earnings, if any, to finance the growth of the business and do not anticipate paying any cash dividends in the foreseeable future. The declaration and payment of future dividends on the Common Stock will be the sole discretion of our board of directors and will depend on our profitability and financial condition, capital requirements, statutory and contractual restrictions, future prospects and other factors deemed relevant.

#### Securities Authorized for Issuance Under Equity Compensation Plans

We do not have any equity compensation plans and accordingly we have no securities authorized for issuance thereunder.

#### Recent Sale of Unregistered Securities

The Company has issued the following shares pursuant to the exemption from registration contained in Regulation S of the Securities Act of 1933, as amended, in that the transaction took place outside the United States of America with non-US persons or to sophisticated investors who are also "accredited investors" within the meaning of Rule 501 (a) under the Securities Act:

- 8 -

---

Form 10-K Index

On July 17, 2015, the Company entered into an Exclusive License Agreement (the "Agreement") with ECA World Fitness Alliance, ("ECA") and the sole owner of ECA granting the Company an exclusive and perpetual right and license to the Marks and Intellectual Property of ECA. In connection with the Agreement, the Company granted to the sole owner of ECA 1,000,000 unregistered common shares valued at FMV of \$0.10 per share at the time of issuance. The shares were issued pursuant to the exemption from registration provided by Section 4(2) of the Securities Act of 1933, to sophisticated investors who are also "accredited investors" within the meaning of Rule 501 (a) under the Securities Act.

During the fiscal year ended July 31, 2015 the Company issued an aggregate of 2,450,000 unregistered common shares pursuant to a private placement of Units at the price of \$0.10 per Unit for gross proceeds of \$245,000. Each Unit consisted of one (1) share of common stock and one half (1/2) stock purchase warrant. One whole warrant is convertible into one share of common stock at an exercise price of US \$0.15 if exercised within two years year from the date of issuance. The shares were issued pursuant to the exemption from registration provided by Section 4(2) of the Securities Act of 1933, to sophisticated investors who are also "accredited investors" within the meaning of Rule 501 (a) under the Securities Act.

On August 5, 2015, the Company issued 250,000 unregistered common shares to a non-related service provider pursuant to a consulting services agreement. The shares were valued at \$40,000 based on the fair market value of the stock on the date the shares were issued.

On October 26, 2015, the Company issued an aggregate of 3,000,000 unregistered common shares pursuant to a private placement of Units at the price of \$0.10 per Unit for gross proceeds of \$300,000. Each Unit consists of one (1) share of common stock and one half (1/2) stock purchase warrant. One whole warrant is convertible into one share of common stock at an exercise price of US \$0.15 if exercised within two years year from the date of issuance.

On April 6, 2016, the Company entered into a Third Amendment to the Secured Promissory Note dated February 3, 2014 to extend the Maturity Date of the Note to December 31, 2017 and to reduce the conversion price per share of the Common Stock to six cents (\$0.06). The Third Amendment also provided for the amendment and restatement of the February 2014 Warrant, the October 2014 Warrant and the March 2015 Warrant such that the exercise price of the Warrants was adjusted to six cents (\$0.06) per common share, subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company.

The Third Amendment also provided for the issuance to of 2,000,000 shares of Company common stock and an additional Common Stock Purchase Warrant dated April 6, 2016 (the "April 2016 Warrant") to purchase up to 2,000,000 shares of the Company's common stock at an exercise price of \$0.06 per share (subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company) with a five (5) year term pursuant to the April 2016 Warrant. The 2,000,000 unregistered common shares were valued at FMV at the time of issuance of \$0.035 per share.

On April 6, 2016, the Company also entered into an additional Secured Promissory notes in the principal amount of \$175,000 and \$25,000. The notes will accrue interest at the rate of 10% per annum and will mature on December 31, 2017. The Notes also provides that all unpaid principal, together with the then accrued interest may be converted in whole or in part, at the option of the Holder, at a price of \$0.06 per share.

On May 12, 2016 the Company entered into a Secured Promissory note in the principal amount of \$250,000. The \$250,000 Note will accrue interest at the rate of 10% per annum and will mature on December 31, 2017 and also provides that all unpaid principal, together with the then accrued interest may be converted in whole or in part, at the option of the Holder, at a price of \$0.06 per share. The \$250,000 Note provided for the issuance of 1,000,000 shares of Company common stock. The 1,000,000 unregistered common shares were valued at FMV at the time of issuance

of \$0.03 per share.

Subsequent to the end of the period, on September 2, 2016, the Company entered into a \$550,000 Secured Convertible Grid Promissory Note. The \$550,000 Note provided for the advancement of funds to the Company pursuant to the following schedule and amounts: \$200,000 on August 31, 2016; \$200,000 on September 27, 2016; \$100,000 on October 27, 2016; and \$50,000 on November 25, 2016. The \$550,000 Note will accrue interest at the rate of 12% per annum and provides for the issuance of 20 Share Purchase Warrants (the "September 2016 Warrants") for every \$1.00 drawn against the \$550,000 Note to a maximum of 11,000,000 Warrants and will mature on December 31, 2018. The \$550,000 Note also provides that all unpaid principal, together with the then accrued interest may be converted in whole or in part, at the option of the Holder, at a price of \$0.05 per share.

In addition, effective September 2, 2016, the Company entered into an Omnibus Amendment to the Secured Promissory Note dated February 3, 2014, the \$175,000 Note dated April 6, 2016, the \$25,000 Note dated April 6, 2016 and the \$250,000 Note dated May 6, 2016 (the "Notes") and Common Stock Purchase Warrants dated February 3, 2014, October 9, 2014, March 5, 2015 and April 6, 2016 (the "Amended and Restated Warrants"). The Omnibus Amendment amended the Notes to reduce the conversion price per share of the Common Stock to five cents (\$0.05), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company, and also provided for the amendment of the Warrants such that the exercise price of the Warrants is adjusted to five cents (\$0.05) per common share, subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company.

- 9 -

---

Form 10-K Index

Issuer Repurchases of Equity Securities

None.

ITEM 6. SELECTED FINANCIAL DATA

Pursuant to Item 301(c) of Regulation S-K, the Company, as a smaller reporting company, is not required to provide the information required by this item.

ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis of our results of operations and financial condition should be read in conjunction with our financial statements and the notes to those financial statements that are included elsewhere in this Form 10-K. Our discussion includes forward-looking statements based upon current expectations that involve risks and uncertainties, such as our plans, objectives, expectations and intentions. Actual results and the timing of events could differ materially from those anticipated in these forward-looking statements as a result of a number of factors, including those set forth under Cautionary Notice Regarding Forward-Looking Statements and Business sections in this Form 10-K. We use words such as "anticipate," "estimate," "plan," "project," "continuing," "ongoing," "expect," "believe," "intend," "may," "will," "should," "could," and similar expressions to identify forward-looking statements.

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with the audited financial statements and accompanying notes and other financial information appearing elsewhere in this annual report on Form 10-K.

Limited Operating History; Need for Additional Capital

There is limited historical financial information about our company upon which to base an evaluation of our future performance. We are a development stage corporation and have not generated any revenues from operations. We cannot guarantee that we will be successful in our business operations. We are subject to risks inherent in the establishment of a new business enterprise, including limited capital resources and possible delays in the exploitation of business opportunities. We may fail to adopt a business model and strategize effectively or fail to revise our business model and strategy should industry conditions and competition change.

We presently finance our operations through debt and equity financings. We have limited resources and there is no assurance that future financing will be available to our Company on acceptable terms. If financing is not available on acceptable terms, we may be unable to continue, develop or expand our operations. Additional equity financing could result in dilution to existing shareholders.

Liquidity and Capital Resources

At July 31, 2016, we had total assets of \$871,746 and total liabilities of \$2,668,603, compared to total assets of \$439,190 and total liabilities of \$1,985,687 at July 31, 2015. We had a working capital deficiency of (\$239,013) compared to (\$1,736,410) at July 31, 2015. We incurred a net loss of (\$761,771) for the year ended July 31, 2016 and we have incurred an aggregate deficit of (\$4,549,179) since inception.

Since inception, we have used our common stock to raise money to fund our business operations, for corporate expenses and to repay outstanding indebtedness. During the fiscal year ended July 31, 2016 we issued 3,000,000 common shares of our common stock for cash valued at \$300,000.

During the next twelve months we expect to continue to incur indebtedness for administrative and professional charges associated with preparing, reviewing, auditing and filing our financial statements and our periodic and other disclosure documents to maintain the Company in good standing. We will also continue to incur indebtedness for the accrued interest charges for the Secured Promissory Notes. Our management is exploring a variety of options to meet our cash requirements and future capital requirements, including the possibility of equity offerings, debt financing and business combinations.

As at July 31, 2016, we have \$2,668,603 of total incurred and accrued debts of which an aggregate of \$658,791 is owed to our current officers and other past related parties for services rendered.

- 10 -

---

Form 10-K Index

On February 3, 2014, the Company entered into a Secured Promissory Note in the principal amount of \$1,000,000 (the "Note"), a Security Agreement (the "Security Agreement") and Common Stock Purchase Warrant (the "February Warrant") with an accredited investor (the "Investor"). The Note provides that all unpaid principal, together with the then accrued interest and any other amounts payable thereunder, shall be due and payable on the date which is the first to occur between (i) the closing of the Company's previously announced acquisition of a Latin American mobile services target; or (ii) six (6) months after the date of the Note. The Company will repay the note through proceeds generated from private placements upon future rounds of financings.

The amount of outstanding principal under the Note bears interest at a rate of one percent (1%) per month; provided, however, upon the occurrence of an uncured event of default under the Note, the outstanding principal at the time of such uncured event of default shall accrue at the rate of seventeen percent (17%) per annum during the period of time which the event of default is continuing and not cured, and the amount of any and all such default interest shall be payable on demand by the Investor. The obligations of the Company under this Note are secured pursuant to the terms of the Security Agreement which grants the Investor a first-priority security interest and lien against the Company's assets. In connection with the Note, the Company granted the Investor 100,000 shares of Company common stock. The Company also granted the Investor piggyback registration rights and the same registration rights (if any) granted to the investors in any Company financing completed in connection with the Acquisition.

The February Warrant provides for the grant of warrants to purchase up to 3,000,000 shares of the Company's common stock to the Investor with a 5 year term at an exercise price of \$0.50 per share. The Company granted the Investor piggyback registration rights, and the same registration rights (if any) granted to the investors in any Company financing completed in connection with the Acquisition, for the shares underlying the warrants. The February Warrant also provides that, other than in connection with certain excepted issuances described in the Warrant, the \$0.50 per share exercise price shall be reduced to any lower price issuance by the Company of any common stock or securities convertible into or exercisable directly or indirectly for shares of common stock. Additionally, if the Company sells shares of its common stock, or securities convertible into or exercisable directly or indirectly for shares of common stock, in a financing which is completed in connection with the Acquisition at a price per share, or at an exercise or conversion price per share, which is less than \$0.75, then the exercise price shall be automatically reduced to an exercise price which is equal to (i) the lesser price multiplied by (ii) six hundred sixty six thousands (0.666).

Effective October 9, 2014, the Company amended the Note and the February Warrant so that (i) the maturity date of the Secured Note was extended from August 3, 2014 to August 3, 2015; (ii) all interest due under the Secured Note as of August 3, 2014 was capitalized; (iii) the exercise price under the February Warrant was reduced from \$0.50 per share to \$0.25 per share, and the exercise price under the February Warrant may be reduced to a reset price as follows: (a) if the average of the closing prices of the Company common stock for the fifteen trading days after October 31, 2014 is less than \$0.25 per share, then the exercise price shall be reset to such less price; and (b) if the Company issues shares in an acquisition financing at a price per share less than \$0.75 per share, then the exercise price shall be reduced to a price equal to the price per share in the financing multiplied by 0.333. In connection with the Amendment, the Company also issued the Holder an additional Common Stock Purchase Warrant dated October 9, 2014 (the "New Warrant") to purchase up to 5,000,000 shares of Company common stock. The Warrant has a term of 5 years and an exercise price of \$0.25 per share, subject to a reduction under the same reset conditions a provided in the February Warrant.

On March 5, 2015, the Company entered into a second amendment (the "Second Amendment") to the Secured Promissory Note of February 3, 2014 (the "Note"). The Second Amendment amended the Note and the first amendment to the Note of October 9, 2014 (the "First Amendment") to include a section allowing for the conversion of the Note by the Holder. The conversion feature in the Second Amendment grants the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Note at any time or times by



delivering to the Company a duly executed facsimile copy of a notice of conversion. The conversion price per share of the Common Stock under the Second Amendment is ten cents (\$0.10), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company.

On April 6, 2016, the Company entered into a Third Amendment to the Secured Promissory Note dated February 3, 2014 to extend the Maturity Date of the Note to December 31, 2017 and to reduce the conversion price per share of the Common Stock to six cents (\$0.06). The Third Amendment also provided for the amendment and restatement of the February 2014 Warrant, the October 2014 Warrant and the March 2015 Warrant such that the exercise price of the Warrants was adjusted to six cents (\$0.06) per common share, subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company.

The Third Amendment also provided for the issuance to of 2,000,000 shares of Company common stock and an additional Common Stock Purchase Warrant dated April 6, 2016 (the "April 2016 Warrant") to purchase up to 2,000,000 shares of the Company's common stock at an exercise price of \$0.06 per share (subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company) with a five (5) year term pursuant to the April 2016 Warrant. The 2,000,000 unregistered common shares were valued at FMV at the time of issuance of \$0.035 per share.

Form 10-K Index

On April 6, 2016, the Company also entered into an additional Secured Promissory notes in the principal amount of \$175,000 and \$25,000. The notes will accrue interest at the rate of 10% per annum and will mature on December 31, 2017. The Notes also provides that all unpaid principal, together with the then accrued interest may be converted in whole or in part, at the option of the Holder, at a price of \$0.06 per share.

On May 12, 2016 the Company entered into a Secured Promissory note in the principal amount of \$250,000. The \$250,000 Note will accrue interest at the rate of 10% per annum and will mature on December 31, 2017 and also provides that all unpaid principal, together with the then accrued interest may be converted in whole or in part, at the option of the Holder, at a price of \$0.06 per share. The \$250,000 Note provided for the issuance of 1,000,000 shares of Company common stock. The 1,000,000 unregistered common shares were valued at FMV at the time of issuance of \$0.03 per share.

Subsequent to the end of the period, on September 2, 2016, the Company entered into a \$550,000 Secured Convertible Grid Promissory Note. The \$550,000 Note provided for the advancement of funds to the Company pursuant to the following schedule and amounts: \$200,000 on August 31, 2016; \$200,000 on September 27, 2016; \$100,000 on October 27, 2016; and \$50,000 on November 25, 2016. The \$550,000 Note will accrue interest at the rate of 12% per annum and provides for the issuance of 20 Share Purchase Warrants (the "September 2016 Warrants") for every \$1.00 drawn against the \$550,000 Note to a maximum of 11,000,000 Warrants and will mature on December 31, 2018. The \$550,000 Note also provides that all unpaid principal, together with the then accrued interest may be converted in whole or in part, at the option of the Holder, at a price of \$0.05 per share.

Also on September 2, 2016, the Company entered into an Omnibus Amendment to the Secured Promissory Note dated February 3, 2014, the \$175,000 Note dated April 6, 2016, the \$25,000 Note dated April 6, 2016 and the \$250,000 Note dated May 6, 2016 (the "Notes") and Common Stock Purchase Warrants dated February 3, 2014, October 9, 2014, March 5, 2015 and April 6, 2016 (the "Amended and Restated Warrants"). The Omnibus Amendment amended the Notes to reduce the conversion price per share of the Common Stock to five cents (\$0.05), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company, and also provided for the amendment of the Warrants such that the exercise price of the Warrants is adjusted to five cents (\$0.05) per common share, subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company. Please refer to the Company's Current Report on Form 8-K filed on EDGAR September 12, 2016 for further details.

On February 5, 2014, the Company advanced \$150,000 as a loan to a non-related party. The loan bore an interest amount equal to \$2,000 plus an administration fee of \$1,500 which was due on March 4, 2014. To date \$100,000 CDN (\$90,000 USD) was repaid. The balance of \$60,000 USD was extended to June 30, 2014 (the "Due Date") and bears an amended interest rate of 2% principal per month, effective from February 5, 2014 and is payable in full together with the balance of the of the principal on the Due Date. Interest of 2% per month will continue to accrue on any and all sums (principal, interest and penalties) outstanding after the Due Date. Furthermore, the loan is subject to an additional late payment penalty of \$2,500 on the Due Date. During the year just ended, the Company deemed the loan to be uncollectible and wrote off the amount of \$91,039 as a "Bad Debt".

Our ability to meet our financial liabilities and commitments is primarily dependent upon the continued financial support of our management and stockholders, the continued issuance of equity to new stockholders, and our ability to achieve and maintain profitable operations. If financing is not available on satisfactory terms, we may be unable to continue, develop or expand our operations. There can be no assurance that we will be able to raise additional capital, and if we are unable to raise additional capital, we will unlikely be able to continue as a going concern.

Plan of Operation

Currently, we are a growth stage corporation. A growth stage corporation is one engaged in the search of business opportunities, successful negotiation and closing of a business acquisition and furthering its business plan.

Our plan of operation for the next twelve months will be to work towards the completion of the Agreement and Plan of Merger with All Screens Media, LLC, and the holders of 100% of the membership interests of ASM (the "ASM Members") as described in the Merger Agreement dated May 21, 2015 and to expand the business opportunities under the ECA License. In the event the Merger does not close, we will then (i) consider guidelines of industries in which we may have an interest; (ii) adopt a business plan regarding engaging in business in any selected industry; and (iii) commence such operations through funding and/or the acquisition of an operating entity engaged in any industry selected.

Form 10-K Index

Results of Operations

For the Years Ended July 31, 2016 and 2015

ECA Operations:

The ECA World Fitness Alliance 2016 fitness event in New York City took place in April 2016 and the Company reclassified amounts previously recorded as Deferred Income to Earned Income. For the fiscal year ended July 31, 2016, the gross revenues generated from the event were \$356,497. The direct event costs were \$341,132 for net revenues of \$15,365. Other expenses incurred by ECA in preparation for the event was an aggregate of \$69,580 resulting in a net loss of (\$54,215). There were no revenues or associated costs during fiscal 2015 for ECA.

Operating Expenses: During the fiscal year ended July 31, 2016, ECA incurred aggregate expenses of \$69,580 in expenses relating the ECA World Fitness Alliance 2016 fitness event (July 31, 2015 – nil). Advertising and promotional fees of \$59,144 was incurred by ECA during year (nil in 2015 as the ECA License was not in effect). An aggregate of \$111,070 was paid in commissions of which \$109,820 (included in direct conference costs) was to the principal of ECA (nil in 2015).

Consolidated Operations:

During the fiscal years ended July 31, 2016 and 2015, much of the Company's resources were directed at maintaining the Company in good standing, capitalizing on the License with ECA and working towards the completion of the Agreement and Plan of Merger with All Screens Media LLC.

On a consolidated basis, we had a net loss of (\$761,771) for the fiscal year ended July 31, 2016 compared to a net loss of (\$1,087,223) for fiscal 2015.

Operating Expenses: Operating expenses were \$391,992 and \$353,704 respectively. Expenses were lower in fiscal 2015 as we incurred additional costs relating to the ECA Division during 2016. We paid out a total of \$111,070 in commissions (\$0 in 2015). An aggregate of \$197,078 was paid in consulting fees and outside services for 2016 of which \$37,779 was by ECA. Included in the total was \$90,000 to related parties. During 2015, a total of \$170,000 was paid in consulting fees of which \$157,500 was to related parties. Consulting fees to related parties decreased as the officers of the Company voluntarily reduced their management fees during 2016. General and administrative expenses (which included administrative and professional charges associated with preparing, reviewing, auditing and filing our financial statements and our periodic and other disclosure documents to maintain the Company in good standing, transfer agent fees, office utilities and communication fees, travel and entertainment, bank and foreign exchange fees and general office expenses were consistent at \$115,803 compared to \$138,036 in 2015. The Company incurred \$18,718 in shareholder relations and retained a third party investor relations firm for a three month period. During 2015, the Company spent \$15,668.

During the year, the Company did not incur any due diligence costs as it allocated much of its resources towards the ECA business and towards the completion of the transaction with ASM LLC. During fiscal 2015, \$30,000 was spent associated with the investigation of a former prospective merger with a Latin American mobile content and services company which was subsequently abandoned. During 2016 the Company deemed the Account Receivable from February 2014 to be uncollectible and wrote off the amount of \$91,039 as a bad debt. For the 2016 fiscal period \$294,257 was accrued in interest and financing costs related to the Promissory Notes. As at the date of this Report, the Company owes a total of \$1,850,000 in principal debt to one lender. The interest and financing costs were accrued to the same Lender. During the year \$122,816 of interest was capitalized as the August 3, 2014 Promissory Note had matured. The Third Amendment extended the maturity date of the August 2014, the October 2015 and the March

2016 Promissory Notes to December 31, 2017.

During the twelve months ended July 31, 2016 the Company recorded \$(294,257) in interest expense and financing costs compared to \$744,059 in 2015. The 2015 amount was higher as it included the effect of the discount and issuance of the warrants related to the \$1,000,000 promissory note and its extension. During 2016, there was no Interest receivable as the loan receivable was written off as uncollectible. (\$17,819 – July 31, 2015)

As of the date of this report, we have generated minimal revenues. As a result, we have generated significant operating losses since our formation and expect to incur substantial losses and negative operating cash flows for the foreseeable future as we attempt to expand our infrastructure and development activities and carry on with the due diligence process of the proposed acquisition. Our ability to continue may prove more expensive than we currently anticipate and we may incur significant additional costs and expenses.

We are subject to risks inherent in the establishment of a new business enterprise. We may fail to adopt a business model and strategize effectively or fail to revise our business model and strategy should industry conditions and competition change. We have limited resources and there is no assurance that future financing will be available to our Company on acceptable terms. These conditions could further impact our business and have an adverse effect on our financial position, results of operations and/or cash flows.

- 13 -

---

## Form 10-K Index

### Going Concern Uncertainties

As of the date of this annual report, there is substantial doubt regarding our ability to continue as a going concern as we have not generated sufficient cash flow to fund our business operations. The financial statements included in this annual report have been prepared on the going concern basis, which assumes that we will be able to realize our assets and discharge our obligations in the normal course of business. If we are not to continue as a going concern, we would likely not be able to realize our assets at values comparable to the carrying value or the fair value estimates reflected in the balances set out in the preparation of the financial statements.

Our future success and viability, therefore, are dependent upon our ability to generate capital financing. The failure to generate sufficient revenues or raise additional capital may have a material and adverse effect upon us and our shareholders.

### Critical Accounting Policies

The following are the accounting policies that we consider to be critical accounting policies. Critical accounting policies are those that are both important to the portrayal of our financial condition and results and those that require the most difficult, subjective, or complex judgments, often as results of the need to make estimates about the effect of matters that are subject to a degree of uncertainty.

**Use of Estimates:** The preparation of financial statements included in this Annual Report on Form 10-K requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. On an on-going basis, management evaluates its estimates and judgments. Management bases its estimates and judgments on historical experiences and on various other factors that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. Our accounting policies are described in the notes to the financial statements included in this Annual Report on Form 10-K.

**Revenue Recognition:** The Company recognizes revenue on an accrual basis as it invoices for services. Revenue is generally realized or realizable and earned when all of the following criteria are met: 1) persuasive evidence of an arrangement exists between the Company and our customer(s); 2) services have been rendered; 3) our price to our customer is fixed or determinable; and 4) collectability is reasonably assured.

### Recent Pronouncements

We do not expect the adoption of recently issued accounting pronouncements to have a significant impact on our results of operations, financial position or cash flow.

### Contractual Obligations

None.

### Off-Balance Sheet Arrangements

As of July 31, 2016, we do not have any off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, changes in financial condition, revenues or expenses, results or operations, liquidity, capital expenditures or capital resources that is material to investors.

ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Pursuant to Item 305(e) of Regulation S-K, the Company, as a smaller reporting company, is not required to provide the information required by this item.

- 14 -

---

Form 10-K Index

ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

MEEMEE MEDIA INC.  
(A Development Stage Company)

AUDIT REPORT OF INDEPENDENT ACCOUNTANTS  
AND FINANCIAL STATEMENTS

July 31, 2016 and 2015

	Index
<u>Report of Independent Registered Public Accounting Firm</u>	F-1
<u>Balance Sheets</u>	F-2
<u>Statements of Operations</u>	F-3
<u>Statements of Stockholders' Equity (Deficit)</u>	F-4
<u>Statements of Cash Flows</u>	F-5
<u>Notes to the Financial Statements</u>	F-6



Index to Financials

PCAOB Registered Auditors – [www.sealebeers.com](http://www.sealebeers.com)

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Stockholders of  
MeeMee Media Inc.

We have audited the accompanying balance sheets of MeeMee Media Inc. as of July 31, 2016 and July 31, 2015 and the related statements of income, stockholders' equity (deficit), and cash flows for each of the years in the two-year period ended July 31, 2016. MeeMee Media Inc.'s management is responsible for these financial statements. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of MeeMee Media Inc. as of July 31, 2016 and July 31, 2015, and the related statements of income, stockholders' equity (deficit), and cash flows for each of the years in the two-year period ended July 31, 2016 in conformity with accounting principles generally accepted in the United States of America.

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. As discussed in Note 3 to the financial statements the company has incurred recurring losses and recurring negative cash flow from operating activities, and has an accumulated deficit which raises substantial doubt about its ability to continue as a going concern. Management's plans concerning these matters are also described in Note 3. The financial statements do not include any adjustments that might result from the outcome of this uncertainty.

/s/ Seale and Beers, CPAs

Seale and Beers, CPAs  
Las Vegas, Nevada  
November 15, 2016

8250 W Charleston Blvd, Suite 100 - Las Vegas, NV  
89117  
(888)727-8251 Fax: (888)782-2351

Phone:

F-1

- 16 -

---

Index to Financials

MEEMEE MEDIA INC.

## BALANCE SHEET

(Expressed in US Dollars)

	July 31, 2016	July 31, 2015
<b>ASSETS</b>		
Current Assets:		
Cash	\$4,333	\$3,238
Loan receivable	-	91,039
Prepaid expenses	2,500	-
Advances to All Screen Media	675,000	155,000
	\$681,833	\$249,277
ECA License	189,913	189,913
Total Assets	\$871,746	\$439,190
<b>LIABILITIES AND STOCKHOLDER'S EQUITY (DEFICIT)</b>		
Current Liabilities:		
Accounts payable	\$262,055	\$293,452
Promissory notes payable (net of debt discount)	-	1,174,941
Due to related parties	658,791	517,294
	\$920,846	\$1,985,687
Long Term Liabilities:		
Convertible Promissory Notes payable (net of debt discount)	1,747,757	-
Total Liabilities	\$2,668,603	\$1,985,687
<b>STOCKHOLDERS' EQUITY (DEFICIT)</b>		
Common Stock		
Authorized: 150,000,000 shares authorized with a \$0.001 par value		
Issued and outstanding: 43,075,000 and 36,825,000		
as of 7/31/16 and 07/31/15 respectively	\$43,075	\$36,825
Additional Paid-in Capital	2,709,247	2,204,086
Accumulated Deficit	(4,549,179)	(3,787,408)
Total Stockholders' Deficit	(1,796,857)	(1,546,497)
Total Liabilities and Stockholders' Equity (Deficit)	\$871,746	\$439,190

The accompanying notes are an integral part of these financial statements.



Index to Financials

MEEMEE MEDIA INC.

## STATEMENTS OF OPERATIONS

(Expressed in US Dollars)

	For the Year Ended July 31, 2016	For the Year Ended July 31, 2015
<b>INCOME</b>		
ECA Conference Income	356,497	-
Conference Costs	(341,132 )	-
<b>NET REVENUES</b>	15,365	-
<b>EXPENSES</b>		
Advertising, marketing and promotion	59,144	-
General and administrative expenses	115,803	138,036
Commissions	1,250	-
Consulting fees and outside services	197,078	170,000
Shareholder relations	18,718	15,668
Due Diligence	-	30,000
<b>Total Expenses</b>	391,992	353,704
<b>NET LOSS FROM OPERATIONS</b>	<b>\$(376,626 )</b>	<b>\$(353,704 )</b>
Other income/expenses		
Foreign currency translation gain (loss)	152	(7,279 )
Write down of bad debt	(91,039 )	-
Interest and miscellaneous income	-	17,819
Interest expense and financing costs	(294,257 )	(744,059 )
	<b>\$(385,144 )</b>	<b>\$(733,519 )</b>
<b>NET (LOSS) INCOME</b>	<b>\$(761,771 )</b>	<b>\$(1,087,223 )</b>
<b>NET (LOSS) PER COMMON SHARE - BASIC</b>	<b>\$(0.02 )</b>	<b>\$(0.03 )</b>
<b>WEIGHTED AVERAGE NUMBER OF COMMON SHARES OUTSTANDING (BASIC AND FULLY DILUTED)</b>	<b>40,209,246</b>	<b>33,668,682</b>

The accompanying notes are an integral part of these financial statements.

Index to Financials

MEEMEE MEDIA INC.

## STATEMENTS OF STOCKHOLDERS EQUITY (DEFICIT)

(Expressed in US Dollars)

	Common Stock Shares	Common Stock Amount	Additional Paid In Capital	Accumulated Deficit	Total Stockholders' Equity (Deficit)
Balance, July 31, 2014	33,375,000	33,375	1,233,419	(2,665,027 )	(1,398,232 )
Prior period adjustments	-	-	-	(35,160 )	(35,160 )
Discount on debt (warrants granted October 9, 2014)	-	-	337,428	-	337,428
Discount on debt (warrants granted March 5, 2015)	-	-	166,836	-	166,836
Discount on debt (amendment to warrants granted February 3, 2014)	-	-	124,854	-	124,854
April 14, 2015 - Stock issued for cash at \$0.10 per share for \$25,000	250,000	250	24,750	-	25,000
April 27, 2015 - Stock issued for cash at \$0.10 per share for \$30,000	300,000	300	29,700	-	30,000
May 26, 2015 - Stock issued for cash at \$0.10 per share for \$40,000	400,000	400	39,600	-	40,000
July 21, 2015 - Stock issued for cash at \$0.10 per share for \$150,000	1,500,000	1,500	148,500	-	150,000
July 21, 2015 - Stock issued pursuant to License Agreement valued at \$0.10 per share for \$100,000	1,000,000	1,000	99,000	-	100,000
Net loss for year ended July 31, 2015	-	-	-	(1,087,221 )	(1,087,221 )
Balance, July 31, 2015	36,825,000	\$36,825	\$2,204,086	\$(3,787,408 )	\$(1,546,497 )
August 5, 2015 – Stok issued for services valued at \$0.16 per share for \$40,000	250,000	250	39,750	-	40,000
October 26, 2015 – Stock issued for cash at \$0.10 per	3,000,000	3,000	297,000	-	300,000

share for \$300,000

April 8, 2016 – Stock issued pursuant to Extension  
of  
Maturity Date of Promissory Note @ deemed  
value of

\$0.035 per share	2,000,000	2,000	68,000	-	70,000
-------------------	-----------	-------	--------	---	--------

April 8, 2016 - Discount on debt (April 2016  
Warrants)

-	-	71,411	-	71,422
---	---	--------	---	--------

May 12, 2016 – Stock issued pursuant to  
Additional  
Loan Agreement @ deemed value of \$0.03 per  
share

1,000,000	1,000	29,000	-	30,000
-----------	-------	--------	---	--------

Net loss for year ended July 31, 2016

-	-	-	(761,771 )	(761,771 )
---	---	---	------------	------------

Balance, July 31, 2016

43,075,000	\$43,075	\$2,709,247	\$(4,549,179 )	\$(1,796,857 )
------------	----------	-------------	----------------	----------------

The accompanying notes are an integral part of these financial statements.

F-4

- 19 -

---

Index to FinancialsMEEMEE MEDIA INC.  
STATEMENTS OF CASH FLOWS  
(Expressed in US Dollars)

	For the Year Ended July	
	31,	
	2016	2015
<b>OPERATING ACTIVITIES</b>		
Net (loss)	\$(761,771)	\$(1,087,223)
Adjustments to reconcile net loss to net cash used in operating activities:		
Bad debt	91,039	-
Warrants and common stock issued for convertible debt	292,638	616,859
Modification of warrants issued for convertible debt	1,589	127,200
Changes in assets and liabilities		
- (Increase) decrease in accrued interest receivable	-	(21,229 )
- Increase (decrease) in accounts payable	(31,397 )	23,333
- Increase (decrease) in prepaid expenses	(2,500 )	25,000
Net Cash (used by) Operating Activities	(410,402)	(316,060 )
<b>INVESTING ACTIVITIES</b>		
Advances to All Screen Media	(520,000)	(155,000 )
Net Cash Used By Investing Activities	(520,000)	(155,000 )
<b>FINANCING ACTIVITIES</b>		
Issuances of common stock	340,000	245,000
Increase (decrease) in due to related parties	141,497	75,515
Increase (decrease) in note payable	450,000	-
Net Cash Provided By Financing Activities	931,497	320,515
<b>NET CHANGE IN CASH</b>	1,095	(150,546 )
<b>CASH AND CASH EQUIVALENTS- Beginning of Period</b>	3,238	153,784
<b>CASH AND CASH EQUIVALENTS - End of Period</b>	\$4,333	\$3,238
<b>SUPPLEMENTAL DISCLOSURES</b>		
Interest paid	\$-	\$-
Income taxes paid	\$-	\$-
Non-cash transactions	\$-	\$-
ECA License	\$-	\$(189,913 )

The accompanying notes are an integral part of these financial statements.





Index to Financials

MEEMEE MEDIA INC.

NOTES TO THE FINANCIAL STATEMENTS

July 31, 2016

---

NOTE 1. ORGANIZATION AND RECENT DEVELOPMENTS

MeeMee Media Inc. ("we" and "the Company") was incorporated under the laws of the state of Nevada on August 23, 2005. The Company's sole purpose at this time is to locate and consummate a merger and/or acquisition of an operating entity.

On May 21, 2015, the Company entered into an Agreement and Plan of Merger (the "Merger Agreement"), with All Screens Media, LLC, and the holders of 100% of the membership interests of ASM (the "ASM Members"). Subject to the terms and conditions of the Merger Agreement, MeeMee shall establish a wholly-owned subsidiary (the "Merger Sub") prior to closing which shall be merged with and into ASM (the "Merger") and ASM shall be the surviving company in the Merger and shall continue its limited liability company existence under the laws of the State of Nevada and shall succeed to and assume all of the rights and obligations of ASM and Merger Sub in accordance with the NRS and shall become, as a result of the Merger, a direct wholly-owned subsidiary of MeeMee.

In connection with the Merger Agreement, the Company and ASM entered into a Secured Promissory Note dated May 19, 2015 (the "Promissory Note"). The Promissory Note provides that the Company will fund ASM a total of up to \$900,000 in increments of no less than \$225,000 on or earlier than each of June 15, 2015, July 15, 2015 and August 15, 2015, and September 15, 2015.

Upon the closing of the Merger Agreement, the Company shall issue 10,000,000 restricted shares of common stock to the ASM Members, and up to an additional 5,000,000 restricted shares of common stock to the ASM Members subject the achievement of certain 12 and 24 month EBITDA thresholds to be mutually agreed upon prior to the closing. The Merger Agreement is subject to several closing conditions, including, without limitation: (i) the Company's completion of the funding in the total amount of \$900,000 Promissory Note; (ii) the Company's issuance of an aggregate of 3,000,000 Stock Options to the ASM Members at the per share price of \$0.12; and (iii) ASM completing an audit and delivering to the Company financial statements prepared in compliance with GAAP. The parties' objective is to close the Merger on a date to be specified by the parties which shall be no later than the second business day after satisfaction or waiver of the closing conditions set forth in the Merger Agreement.

On May 2, 2016, we entered into an amendment to the Agreement and Plan of Merger and the Security Promissory Note with ASM and the ASM Members such that the Principal Amount of the Note was amended from \$900,000 to \$675,000 and to be paid on or before May 6, 2016. On May 6, 2016 the full amount of \$675,000 has been advanced such that the Funding Requirement condition has been met.

Upon the closing of the Merger Agreement, we shall issue 17,500,000 restricted shares of common stock to the ASM Members, and up to an additional 17,500,000 restricted shares of common stock to ASM Members subject to certain criteria. The Amendment amended the Merger Agreement to a Closing Date of August 31, 2016.

On September 28, 2016, we entered into a Second Amendment to the Agreement and Plan of Merger amending the ASM Financial Statements required to be delivered for the Closing and extending the Closing Date to April 30, 2017. All other terms and conditions remains in effect.

F-6  
- 21 -

---

Index to Financials

MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
July 31, 2016

---

NOTE 1. ORGANIZATION AND RECENT DEVELOPMENTS (continued)

On July 17, 2015, the Company entered into an Exclusive License Agreement (the "Agreement") with ECA World Fitness Alliance, ("ECA") and the sole owner of ECA granting the Company an exclusive and perpetual right and license to the Marks and Intellectual Property of ECA. In connection with the Agreement, (i) MeeMee issued the sole owner of ECA an initial royalty payment in the form of One Million (1,000,000) shares of restricted common stock of the Company; (ii) MeeMee shall further issue to the sole owner of ECA additional royalties in the amounts of up to 300,000 shares of restricted common stock of the Company per year for the first two years from the effective date in the event certain revenue milestones are achieved; (iii) MeeMee will arrange for payment in the outstanding amount of \$89,913.45 owed by ECA to the Marriott Marquis Hotel in New York, New York; and (iv) pursuant to the terms of the Agreement, MeeMee has the right to purchase any and all assets, intellectual property, inventory, products and business of ECA worldwide at a purchase price of \$1.00 pursuant to a mutually agreeable form of purchase agreement.

Subsequent to the end of the period we entered into negotiations with the sole shareholder of ECA World Fitness Alliance ("ECA") to acquire all assets, intellectual property, inventory, products and business of ECA worldwide at a purchase price of \$1.00 and the assumption of the current liability of \$51,198.15 to the Marriott Marquis Hotel in New York, New York pursuant to a mutually agreeable form of purchase agreement. All other liabilities of ECA would remain with the sole shareholder of ECA and post-closing, ECA would be dissolved. All other obligation or commitment to the sole shareholder will be terminated. As of the date of this report, the agreements has not been finalized.

NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING PRACTICES

Basis of Accounting

Preparation of the financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Earnings per Share

Historical net (loss) per common share is computed using the weighted average number of common shares outstanding. Diluted earnings per share include additional dilution from common stock equivalents, such as stock issuable pursuant to the exercise of securities or other contracts to issue common stock were exercised or converted into common stock or resulted in the issuance of common stock that shared in the earnings of the entity, but these potential common stock equivalents were determined to be antidilutive.

Calculation of net income (loss) per share is as follows:

	For the Year Ended July 31,
	2016                      2015

Edgar Filing: MeeMee Media Inc. - Form 10-K

Net (loss) (numerator)	\$ (761,771 )	\$ (1,087,223 )
Weighted average common shares outstanding (denominator)	40,209,246	33,668,682
Basic (loss) per share	\$ (0.02 )	\$ (0.03 )

F-7

- 22 -

---

Index to Financials

MEEMEE MEDIA INC.  
 NOTES TO THE FINANCIAL STATEMENTS  
 July 31, 2016

---

## NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING PRACTICES (continued)

The following table sets forth the outstanding securities not included in the diluted net loss per common share calculation for the fiscal years ended July 31, 2016 and 2015, because their effect would be anti-dilutive:

	July 31, 2016	July 31, 2015
Warrants	14,725,000	11,225,000
	14,725,000	11,225,000

Revenue recognition

The Company recognizes revenue on an accrual basis as it invoices for services. Revenue is generally realized or realizable and earned when all of the following criteria are met: 1) persuasive evidence of an arrangement exists between the Company and our customer(s); 2) services have been rendered; 3) our price to our customer is fixed or determinable; and 4) collectability is reasonably assured.

For the period from August 23, 2005 (inception) to July 31, 2015, the Company has not recognized any revenues. During the year ended July 31, 2016, the Company recognized a minimal amount of revenues generated through the ECA Fitness World Event in April 2016.

Cash and Cash Equivalents

The Company considers all highly liquid instruments with a maturity of three months or less at the time of issuance to be cash equivalents. The Company maintains its cash in bank deposit accounts, which, at times, may exceed federally insured limits. Management does not believe the Company is exposed to significant credit risk. Management, as well, does not believe the Company is exposed to significant interest rate and foreign currency fluctuation risks during the period presented in these financial statements. As at July 31, 2016 and 2015, the Company has cash equivalents in the amount of \$ nil and \$nil over the federally insured limit.

Receivables

Receivables are stated at the amount management expects to collect from balances outstanding at year end. Management provides for probable uncollectible amounts through a charge to earnings and a credit to an allowance based on its assessment of the current status of individual accounts. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the valuation allowance. As of July 31, 2016 the Company has no receivables as management has deemed the previously held Loan Receivable to be uncollectible and wrote it off during the year (2015 - \$91,039).

Dividends

The Company has not yet adopted any policy regarding payment of dividends. No Dividends have been paid during the period shown.

Income Taxes

The provision for income taxes is the total of the current taxes payable and the net of the change in the deferred income taxes. Provision is made for the deferred income taxes where differences exist between the period in which transactions affect current taxable income and the period in which they enter into the determination of net income in the financial statements.

F-8

- 23 -

---

Index to Financials

MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
July 31, 2016

---

NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING PRACTICES (continued)

Year-end

The Company has selected July 31 as its year-end.

NOTE 3. GOING CONCERN

These financial statements have been prepared on a going concern basis, which implies the Company will continue to realize its assets and discharge its liabilities in the normal course of business. The Company has never generated material revenues since inception and has never paid any dividends and is unlikely to pay dividends or generate earnings in the immediate or foreseeable future.

At July 31, 2016 the Company has limited cash resources and will likely require new financing, either through loans from officers, debt financing, equity offerings or business combinations to continue the development of its business; however, there can be no assurance that management will be successful in raising the funds necessary to maintain operations, or that a self-supporting level of operations will ever be achieved. The likely outcome of these future events is indeterminable. The continuation of the Company as a going concern is dependent upon the continued financial support from its shareholders, the ability of the Company to obtain necessary equity financing to continue operations and the attainment of profitable operations.

As of July 31, 2016, the Company has generated minimal revenues and has accumulated losses of (\$4,549,177) since inception. These financial statements do not include any adjustments to the recoverability and classification of recorded asset amounts and classification of liabilities that might be necessary should the Company be unable to continue as a going concern. These factors raise substantial doubt regarding the Company's ability to continue as a going concern.

NOTE 4. RECENT PRONOUNCEMENTS

In April 2015, the FASB issued its final standard on simplifying the presentation of debt issue costs. This standard, issued as ASU 2015-03, requires that all costs incurred to issue debt be presented in the balance sheet as a direct reduction from the carrying value of the debt, similar to the presentation of debt discounts. This update is effective for financial statement periods beginning after December 15, 2015, and interim periods within those fiscal years, with early adoption permitted. The Company intends to adopt those standards when they become effective and does not expect the impact of such changes on the financial statements to be material.



F-9  
- 24 -

---

Index to Financials

MEEMEE MEDIA INC.  
 NOTES TO THE FINANCIAL STATEMENTS  
 July 31, 2016

---

## NOTE 5. STOCKHOLDERS' EQUITY

Common Stock

The Company is authorized to issue 150,000,000 common shares with a par value of \$0.001 per share. No preferred shares have been authorized or issued. As of July 31, 2016 and 2015, the Company had 43,075,000 and 36,825,000 common shares, respectively, issued and outstanding.

Opening Balance, July 31, 2015	36,825,000
Common shares issued during the period	6,250,000
Closing Balance, July 31, 2016	43,075,000

On August 5, 2015, the Company issued 250,000 unregistered common shares to a non-related service provider pursuant to a consulting services agreement. The shares were valued at \$40,000 based on the fair market value of the stock on the date the shares were issued.

On October 26, 2015, the Company issued an aggregate of 3,000,000 common shares pursuant to a private placement of Units at the price of \$0.10 per Unit for gross proceeds of \$300,000. Each Unit consists of one (1) share of common stock and one half (1/2) stock purchase warrant. One whole warrant is convertible into one share of common stock at an exercise price of US \$0.15 if exercised within two years year from the date of issuance. The fair value of the common share component of the Units at the time of issuance was equal to market price therefore the Company allocated the entire \$300,000 to common shares and nil to warrants.

On April 6, 2016, the Company entered into the Third Amendment to the Secured Promissory Note of February 3, 2014 so that the maturity date of the Note was extended from August 3, 2015 to December 31, 2017 and all interest due under the Note as of August 3, 2015 was capitalized. Furthermore, the Third Amendment provided for the issuance of 2,000,000 common shares as an inducement fee for the extension. The shares were valued at an aggregate of \$70,000 based on the fair market value of the stock on the date the shares were issued.

On May 12, 2016, the Company entered into an additional Secured Promissory note in the principal amount of \$250,000. The Note provided for the issuance of 1,000,000 common shares as consideration for entering into the Note. The shares were valued at an aggregate of \$30,000 based on the fair market value of the stock on the date the shares were issued.

F-10  
- 25 -

---

Index to Financials

MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
July 31, 2016

---

NOTE 5. STOCKHOLDERS' EQUITY (continued)

Warrants

On February 3, 2014 the Company entered into a Secured Promissory Note, a Security Agreement and a Common Stock Purchase Warrant (the "February 2014 Warrant") with an accredited investor. The February 2014 Warrant provides for the grant of warrants to purchase up to 3,000,000 shares of the Company's common stock to the Holder with a 5 year term at an exercise price of \$0.50 per share. The fair value of the warrants granted was estimated at the date of granting using the Black-Scholes option pricing model with the following assumptions: risk free interest rate of 0.07%, volatility factor of 506.18%, and a weighted average expected life of 5 years. The Company assigned a relative fair market value to the February 2014 Warrants in the amount of \$107,144, which was recorded as a discount and amortized over the life of the Note. On April 6, 2016, the Company and the Holder agreed to reduce the exercise price of the warrants to \$0.06 while the rest of the terms remained the same. The Company recorded the incremental value for the modification of the award and recorded an expense of \$741.

Effective October 9, 2014, the Company amended the Secured Promissory Note and the February 2014 Warrant (the "First Amendment") so that (i) the exercise price under the February 2014 Warrant was reduced from \$0.50 per share to \$0.25 per share, and (ii) the exercise price under the February 2014 Warrant may be further reduced to a reset price as follows: if the average of the closing prices of the Company common stock for the fifteen trading days after October 31, 2014 is less than \$0.25 per share, than the exercise price shall be reset to such less price. On April 6, 2016, the Company and the Holder agreed to reduce the exercise price of the warrants to \$0.06 while the rest of the terms remained the same. The Company recorded the incremental value for the modification of the award and recorded an expense of \$606.

Furthermore on October 9, 2014, in connection with the First Amendment, the Company issued the Holder an additional Common Stock Purchase Warrant dated October 9, 2014 (the "October 2014 Warrant") to purchase up to 5,000,000 shares of Company common stock. The October 2014 Warrant has a term of 5 years and an exercise price of \$0.25 per share, subject to a reduction under the same reset conditions as provided in the February 2014 Warrant. The fair value of the October 2014 Warrants granted was estimated at the date of granting using the Black-Scholes option pricing model with the following assumptions: risk free interest rate of 0.10%, volatility factor of 711.94%, and a weighted average expected life of 5 years. The Company assigned a relative fair market value to the October 2014 Warrants in the amount of \$24,424, which was recorded as a discount and amortized over the life of the Note.

F-11  
- 26 -

---

Index to Financials

MEEMEE MEDIA INC.

NOTES TO THE FINANCIAL STATEMENTS

July 31, 2016

---

NOTE 5. STOCKHOLDERS' EQUITY (continued)

On March 5, 2015, the Company entered into a second amendment (the "Second Amendment") to the Secured Promissory Note of February 3, 2014 (the "Note") and Common Stock Purchase Warrants dated February 3, 2014 and October 9, 2014 (the "Warrants") with an accredited investor (the "Holder"). The Second Amendment amended the Note and the first amendment to the Note of October 9, 2014 (the "First Amendment") to include a section allowing for the conversion of the Note by the Holder. The conversion feature in the Second Amendment grants the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Note at any time or times by delivering to the Company a duly executed facsimile copy of a notice of conversion. The conversion price per share of the Common Stock under the Second Amendment is ten cents (\$0.10), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company. On April 6, 2016, the Company and the Holder agreed to reduce the exercise price of the warrants to \$0.06 while the rest of the terms remained the same. The Company recorded the incremental value for the modification of the award and recorded an expense of \$242.

The Second Amendment also provides for the amendment and restatement of the February 2014 Warrant and the October 2014 Warrant such that the exercise price of the Warrants is adjusted to ten cents (\$0.10) per common share, subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company. The fair value of the amended February and October 2014 Warrants was estimated at the date of the amendment using the Black-Scholes option pricing model with the following assumptions: risk free interest rate of 0.25%, volatility factor of 242.10%, and a weighted average expected life of 5 years. The Company assigned an incremental relative fair market value to the amended February 2014 Warrants in the amount of \$124,854 (for an updated fair market value of \$231,998) and an incremental relative fair market value to the amended October 2014 Warrants of \$313,004 (for an updated fair market value of \$337,428) which was recorded as a discount and amortized over the life of the Note.

Furthermore, the Second Amendment also provided for the issuance to of an additional Common Stock Purchase Warrant dated March 5, 2015 (the "March 2015 Warrant") to purchase up to 2,000,000 shares of the Company's common stock at an exercise price of \$0.10 per share (subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company) with a five (5) year term pursuant to a Warrant Agreement. The fair value of the March 2015 Warrants granted was estimated at the date of granting using the Black-Scholes option pricing model with the following assumptions: risk free interest rate of 0.25%, volatility factor of 242.10%, and a weighted average expected life of 5 years. The Company assigned a relative fair market value to the Warrants in the amount of \$166,836, which was recorded as a discount and amortized over the life of the Note.

On April 6, 2016, the Company entered into a third amendment (the "Third Amendment") to the Secured Promissory Note of February 3, 2014 (the "Note") so that the maturity date of the Note was extended from August 3, 2015 to December 31, 2017 and all interest due under the Note as of August 3, 2015 was capitalized.



Index to Financials

MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
July 31, 2016

---

NOTE 5. STOCKHOLDERS' EQUITY (continued)

The Third Amendment amended the Note, the first amendment to the Note dated October 9, 2014 (the "First Amendment") and the second amendment to the Note of March 5, 2015 (the "Second Amendment") to include a section allowing for the adjustment of the conversion price granting the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Note at any time or times at a conversion price per share of six cents (\$0.06) per Common Share, subject to adjustment as provided in the Second Amendment. The amount of outstanding principal under the Note continues to bear interest at a rate of one percent (1%) per month and the Company and the Holder agree that all accrued interest shall be added to the principal balance of the secured Note such that the principal amount of the secured Note as of the date of the Third Amendment is US \$1,187,200.

Furthermore, the Third Amendment also provided for the issuance of an additional Common Stock Purchase Warrant dated April 6, 2016 (the "April 2016 Warrant") to purchase up to 2,000,000 shares of the Company's common stock at an exercise price of \$0.06 per share with a five (5) year term pursuant to a Warrant Agreement as well as the issuance of 2,000,000 common shares as an inducement fee for the extension. The fair value of the April 2016 Warrants granted was estimated at the date of granting using the Black-Scholes option pricing model with the following assumptions: risk free interest rate of 1.22%, volatility factor of 276%, and a weighted average expected life of 5 years. The Company assigned a relative fair market value to the April 2016 Warrants in the amount of \$69,822, which was recorded as a discount and amortized over the remaining life of the Note.

Subsequent to the end of year, on September 2, 2016, the Company entered into a \$550,000 Secured Convertible Grid Promissory Note. The \$550,000 Note provided for the advancement of funds to the Company pursuant to the following schedule and amounts: \$200,000 on August 31, 2016; \$200,000 on September 27, 2016; \$100,000 on October 27, 2016; and \$50,000 on November 25, 2016. The \$550,000 Note will accrue interest at the rate of 12% per annum and provides for the issuance of 20 Share Purchase Warrants (the "September 2016 Warrants") for every \$1.00 drawn against the \$550,000 Note to a maximum of 11,000,000 Warrants and will mature on December 31, 2018. The \$550,000 Note also provides that all unpaid principal, together with the then accrued interest may be converted in whole or in part, at the option of the Holder, at a price of \$0.05 per share.

Also on September 2, 2016, the Company entered into an Omnibus Amendment to the Secured Promissory Note dated February 3, 2014, the \$175,000 Note dated April 6, 2016, the \$25,000 Note dated April 6, 2016 and the \$250,000 Note dated May 6, 2016 (the "Notes") and Common Stock Purchase Warrants dated February 3, 2014, October 9, 2014, March 5, 2015 and April 6, 2016 (the "Amended and Restated Warrants"). The Omnibus Amendment amended the Notes to reduce the conversion price per share of the Common Stock to five cents (\$0.05), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company, and also provided for the amendment of the Warrants such that the exercise price of the Warrants is adjusted to five cents (\$0.05) per common share, subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company.



F-13  
- 28 -

---

Index to Financials

MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
July 31, 2016

---

NOTE 5. STOCKHOLDERS' EQUITY (continued)

Warrants (continued)

During the prior year ended July 31, 2015 the Company issued an aggregate of 1,225,000 share purchase warrants pursuant to a private placement of Units at the price of \$0.10 per Unit for gross proceeds of \$245,000. Each Unit consists of one (1) share of common stock and one half (1/2) stock purchase warrant. One whole warrant is convertible into one share of common stock at an exercise price of US \$0.15 if exercised within two years year from the date of issuance. The fair value of the common share component of the Units at the time of issuance was equal to market price therefore the Company allocated the entire \$245,000 to common shares and nil to warrants

In October 2015 the Company issued an aggregate of 1,500,000 share purchase warrants pursuant to a private placement of Units at the price of \$0.10 per Unit for gross proceeds of \$300,000. Each Unit consists of one (1) share of common stock and one half (1/2) stock purchase warrant. One whole warrant is convertible into one share of common stock at an exercise price of US \$0.15 if exercised within two years year from the date of issuance. The fair value of the common share component of the Units at the time of issuance was equal to market price therefore the Company allocated the entire \$300,000 to common shares and nil to warrants.

NOTE 6. RELATED PARTY TRANSACTIONS

For the year ending July 31, 2016, an aggregate of \$658,791 (July 31, 2105 - \$517,294) is owed to related parties. \$194,485 is owed to a former director and officer for unpaid salary, \$401,838 is owed to a current director and officer for unpaid salary and \$62,468 is owed to a company controlled by a current officer and director for funds advanced.

NOTE 7. CONVERTIBLE NOTES PAYABLE

On February 3, 2014, the Company entered into a Secured Promissory Note in the principal amount of \$1,000,000 (the "Note"), a Security Agreement and Common Stock Purchase Warrant (the "February Warrant") with an accredited investor (the "Investor").

The Note provides that all unpaid principal, together with the then accrued interest and any other amounts payable thereunder, shall be due and payable on the date which is the first to occur between (i) the closing of the Company's previously announced acquisition of a Latin American mobile services target (the "Acquisition"); or (ii) six (6) months after the date of the Note.

The amount of outstanding principal under the Note bears interest at a rate of one percent (1%) per month; provided, however, upon the occurrence of an uncured event of default under the Note, the outstanding principal at the time of such uncured event of default shall accrue at the rate of seventeen percent (17%) per annum during the period of time which the event of default is continuing and not cured, and the amount of any and all such default interest shall be payable on demand by the Investor. The obligations of the Company under the Note are secured pursuant to the terms

of the Security Agreement which grants the Investor a first-priority security interest and lien against the Company's assets.

F-14

- 29 -

---

Index to Financials

MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
July 31, 2016

---

NOTE 7. CONVERTIBLE NOTES PAYBLE (continued)

On October 9, 2014, the Company amended the Secured Promissory Note so that (i) the maturity date of the Note was extended from August 3, 2014 to August 3, 2015 and (ii) all interest due under the Note as of August 3, 2014 was capitalized.

On March 5, 2015, the Company entered into a second amendment (the "Second Amendment") to the Secured Promissory Note of February 3, 2014 (the "Note"). The Second Amendment amended the Note and the first amendment to the Note of October 9, 2014 (the "First Amendment") to include a section allowing for the conversion of the Note by the Holder. The conversion feature in the Second Amendment grants the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Note at any time or times by delivering to the Company a duly executed facsimile copy of a notice of conversion. The conversion price per share of the Common Stock under the Second Amendment is ten cents (\$0.10), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company.

On April 6, 2016, the Company entered into a third amendment (the "Third Amendment") to the Secured Promissory Note of February 3, 2014 (the "Note") so that the maturity date of the Note was extended from August 3, 2015 to December 31, 2017 and all interest due under the Note as of August 3, 2015 was capitalized.

The Third Amendment amended the Note, the first amendment to the Note dated October 9, 2014 (the "First Amendment") and the second amendment to the Note of March 5, 2015 (the "Second Amendment") to include a section allowing for the adjustment of the conversion price granting the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Note at any time or times at a conversion price per share of six cents (\$0.06) per Common Share, subject to adjustment as provided in the Second Amendment. The amount of outstanding principal under the Note continues to bear interest at a rate of one percent (1%) per month and the Company and the Holder agree that all accrued interest shall be added to the principal balance of the secured Note such that the principal amount of the secured Note as of the date of the Third Amendment is US \$1,187,200.

F-15  
- 30 -

---

Index to Financials

MEEMEE MEDIA INC.  
NOTES TO THE FINANCIAL STATEMENTS  
July 31, 2016

---

NOTE 7. CONVERTIBLE NOTES PAYBLE (continued)

On April 6, 2016, the Company entered into a second Secured Promissory Note (the "Second Note") in the amount of \$175,000 with the same Accredited Investor as the Note dated February 3, 2014. The Second Note provides that all unpaid principal, together with the then accrued interest and any other amounts payable thereunder, shall be due and payable on October 14, 2016. The amount of outstanding principal under the Second Note bears interest at a rate of ten percent (10%) per annum; provided, however, upon the occurrence of an uncured event of default under the Second Note, the outstanding principal at the time of such uncured event of default shall accrue at the rate of seventeen percent (17%) per annum during the period of time which the event of default is continuing and not cured, and the amount of any and all such default interest shall be payable on demand by the Holder. The obligations of the Company under the Second Note are secured pursuant to the terms of the Security Agreement dated February 3, 2014 between the Holder and the Company. The Second Note includes a section allowing for the conversion of the Second Note by the Holder granting the Holder the option to convert all or a portion of the outstanding principal and interest due and owing under the Second Note at any time or times by delivering to the Company a duly executed facsimile copy of a notice of conversion. The conversion price per share of the Common Stock under the Second Note is six cents (\$0.06), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company.

On April 6, 2016, the Company also entered into an additional Secured Promissory notes in the principal amount of \$175,000 and \$25,000. The notes will accrue interest at the rate of 10% per annum and will mature on December 31, 2017. The Notes also provides that all unpaid principal, together with the then accrued interest may be converted in whole or in part, at the option of the Holder, at a price of \$0.06 per share.

On May 12, 2016 the Company entered into a Secured Promissory note in the principal amount of \$250,000. The \$250,000 Note will accrue interest at the rate of 10% per annum and will mature on December 31, 2017 and also provides that all unpaid principal, together with the then accrued interest may be converted in whole or in part, at the option of the Holder, at a price of \$0.06 per share.

Subsequent to the end of the period, on September 2, 2016, the Company entered into a \$550,000 Secured Convertible Grid Promissory Note. The \$550,000 Note provided for the advancement of funds to the Company pursuant to the following schedule and amounts: \$200,000 on August 31, 2016; \$200,000 on September 27, 2016; \$100,000 on October 27, 2016; and \$50,000 on November 25, 2016. The \$550,000 Note will accrue interest at the rate of 12% per annum and provides for the issuance of 20 Share Purchase Warrants (the "September 2016 Warrants") for every \$1.00 drawn against the \$550,000 Note to a maximum of 11,000,000 Warrants and will mature on December 31, 2018. The \$550,000 Note also provides that all unpaid principal, together with the then accrued interest may be converted in whole or in part, at the option of the Holder, at a price of \$0.05 per share.

F-16  
- 31 -

---

Index to Financials

MEEMEE MEDIA INC.

NOTES TO THE FINANCIAL STATEMENTS

July 31, 2016

## NOTE 7. CONVERTIBLE NOTES PAYBLE (continued)

Also on September 2, 2016, the Company entered into an Omnibus Amendment to the Secured Promissory Note dated February 3, 2014, the \$175,000 Note dated April 6, 2016, the \$25,000 Note dated April 6, 2016 and the \$250,000 Note dated May 6, 2016 (the "Notes") and Common Stock Purchase Warrants dated February 3, 2014, October 9, 2014, March 5, 2015 and April 6, 2016 (the "Amended and Restated Warrants"). The Omnibus Amendment amended the Notes to reduce the conversion price per share of the Common Stock to five cents (\$0.05), subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company, and also provided for the amendment of the Warrants such that the exercise price of the Warrants is adjusted to five cents (\$0.05) per common share, subject to a downward adjustment in the event of certain lower price issuances of Common Stock by the Company.

## NOTE 8. LOAN RECEIVABLE

On February 5, 2014, the Company advanced \$150,000 as a loan to a non-related party. The loan bore an interest amount equal to \$2,000 plus an administration fee of \$1,500 which was due on March 4, 2014. To date \$100,000 CDN (\$90,000 USD) was repaid. The balance of \$60,000 USD was extended to June 30, 2014 (the "Due Date") and bears an amended interest rate of 2% principal per month, effective from February 5, 2014 and is payable in full together with the balance of the of the principal on the Due Date. Interest of 2% per month will continue to accrue on any and all sums (principal, interest and penalties) outstanding after the Due Date. Furthermore, the loan is subject to an additional late payment penalty of \$2,500 on the Due Date. During the year the balance of the loan receivable was reclassified and written off as a bad debt as the Company has been unable to collect the funds.

## NOTE 9. PROVISION FOR INCOME TAXES

The Company provides for income taxes under ASC 740 which requires the use of an asset and liability approach in accounting for income taxes. Deferred tax assets and liabilities are recorded based on the differences between the financial statement and tax bases of assets and liabilities and the tax rates in effect when these differences are expected to reverse.

ASC 740 requires the reduction of deferred tax assets by a valuation allowance if, based on the weight of available evidence, it is more likely than not that some or all of the deferred tax assets will not be realized.

The provision for income taxes differs from the amounts which would be provided by applying the statutory federal income tax rate of 34% to the net loss before provision for income taxes for the following reasons:

	July 31, 2016	July 31, 2015
Income tax expense at statutory rate	\$ 0	\$ 0
Common stock issued for services	0	0



Edgar Filing: MeeMee Media Inc. - Form 10-K

Valuation allowance	0	0
Income tax expense per books	\$ 0	\$ 0

F-17  
- 32 -

---

Index to Financials

MEEMEE MEDIA INC.  
 NOTES TO THE FINANCIAL STATEMENTS  
 July 31, 2016

---

## NOTE 9. PROVISION FOR INCOME TAXES (continued)

Net deferred tax assets consist of the following components as of:

	July 31, 2016	July 31, 2015
NOL carryover	\$4,549,179	\$3,787,408
Net operating tax carry forward at statutory tax rate of 34%	1,546,720	1,287,719
Valuation allowance	(1,546,720)	(1,287,719)
Net deferred tax asset	\$0	\$0

Due to the change in ownership provisions of the Tax Reform Act of 1986, net operating loss carry forwards of \$nil for federal income tax reporting purposes are subject to annual limitations. Should a change in ownership occur net operating loss carry forwards may be limited as to use in future years.

## NOTE 10. SUBSEQUENT EVENTS

Subsequent to the end of the period, on September 2, 2016, the Company entered into a \$550,000 Secured Convertible Grid Promissory Note. The \$550,000 Note provided for the advancement of funds to the Company pursuant to the following schedule and amounts: \$200,000 on August 31, 2016; \$200,000 on September 27, 2016; \$100,000 on October 27, 2016; and \$50,000 on November 25, 2016. The \$550,000 Note will accrue interest at the rate of 12% per annum and provides for the issuance of 20 Share Purchase Warrants (the "September 2016 Warrants") for every \$1.00 drawn against the \$550,000 Note to a maximum of 11,000,000 Warrants and will mature on December 31, 2018. The \$550,000 Note also provides that all unpaid principal, together with the then accrued interest may be converted in whole or in part, at the option of the Holder, at a price of \$0.05 per share.



Form 10-K Index

ITEM CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND  
9. FINANCIAL DISCLOSURE

There have been no disagreements on accounting and financial disclosures from the inception of the Company through the date of this Form 10-K. Our financial statements for the last two fiscal years ended July 31, 2016 and 2015, included in this report have been audited by Seale and Beers, CPAs, 8250 W. Charleston Blvd., Suite 100, Las Vegas, NV 89117, as set forth in their report included herein.

ITEM 9A. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

We maintain disclosure controls and procedures (as defined in Rule 13a-15(e) or 15d-15(e) under the Exchange Act) that are designed to ensure that information required to be disclosed in our filings under the Exchange Act is recorded, processed, summarized and reported within the periods specified in the rules and forms of the SEC. This information is accumulated to allow timely decisions regarding required disclosure. Under the supervision and with the participation of our principal executive officer and principal financial officer, we conducted an evaluation of our disclosure controls and procedures as of July 31, 2016 and based on that evaluation, our principal executive officer and principal financial officer have concluded that our disclosure controls and procedures are not effective due to the deficiencies in our internal control over financial reporting described below.

Management's Annual Report on Internal Control over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Exchange Act Rule 13a-15(f). The Company's internal control over financial reporting is a process designed to provide reasonable assurance to our management and board of directors regarding the reliability of financial reporting and the preparation of the financial statements for external purposes in accordance with accounting principles generally accepted in the United States of America.

Our internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the Company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with accounting principles generally accepted in the United States of America, and that receipts and expenditures of the Company are being made only in accordance with authorizations of management and directors of the Company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the Company's assets that could have a material effect on the financial statements.

Our management assessed the effectiveness of our internal control over financial reporting as of July 31, 2016. In making this assessment, it used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in Internal Control-Integrated Framework.

The matters involving internal controls and procedures that our management considered to be material weaknesses under the standards of the Public Company Accounting Oversight Board were:

Lack of a functioning audit committee due to a lack of a majority of independent members and a lack of a majority of outside directors on our board of directors, resulting in ineffective oversight in the establishment and monitoring of required internal controls and procedures;

2. Inadequate segregation of duties consistent with control objectives; and
3. Ineffective controls over period end financial disclosure and reporting processes.

Management believes that the material weaknesses set forth in items (2) and (3) above did not have an effect on our financial results. However, management believes that the lack of a functioning audit committee and the lack of a majority of outside directors on our board of directors results in ineffective oversight in the establishment and monitoring of required internal controls and procedures, which could result in a material misstatement in our financial statements in future periods.

- 34 -

---

Form 10-K Index

Limitations on Effectiveness of Controls and Procedures

Our management, including our principal executive officer and principal financial officer, does not expect that our disclosure controls and procedures or our internal controls will prevent all errors and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Our control systems are designed to provide such reasonable assurance of achieving their objectives. Further, the design of a control system must reflect the fact that there are resource constraints and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within our Company have been detected. These inherent limitations include, but are not limited to, the realities that judgments in decision-making can be faulty and that breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the control. The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Over time, controls may become inadequate because of changes in conditions, or the degree of compliance with the policies or procedures may deteriorate. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

Inherent Limitations Over Internal Controls

Internal control over financial reporting cannot provide absolute assurance of achieving financial reporting objectives because of its inherent limitations, including the possibility of human error and circumvention by collusion or overriding of controls. Accordingly, even an effective internal control system may not prevent or detect material misstatements on a timely basis. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions or that the degree of compliance with the policies or procedures may deteriorate.

Changes in Internal Control Over Financial Reporting

There were no changes to our internal control over financial reporting that occurred during the last quarter of our fiscal year ended July 31, 2016 that have materially affected, or are reasonably likely to materially affect our internal control over financial reporting.

Attestation Report of the Registered Public Accounting Firm

This annual report does not include an attestation report of our independent registered public accounting firm regarding internal control over financial reporting. Management's report was not subject to attestation by our independent registered public accounting firm pursuant to temporary rules of the SEC that permit us to provide only management's report in this annual report on Form 10-K.

Remediation of a Material Weakness in Internal Control Over Financial Reporting

We recognize the importance of the control environment as it sets the overall tone for the organization and is the foundation for all other components of internal control.

As of July 31, 2016 we have not taken action to correct the material weaknesses identified in our internal control over financial reporting. Once the Company is engaged in a business of merit and has sufficient personnel available, then our Board of Directors, in connection with the aforementioned weaknesses, will implement the following remediation

measures:

We will create a position to segregate duties consistent with control objectives and will increase our personnel resources and technical accounting expertise within the accounting function when funds are available to us. And, we plan to appoint one or more outside directors to our board of directors who shall be appointed to an audit committee resulting in a fully functioning audit committee who will undertake the oversight in the establishment and monitoring of required internal controls and procedures such as reviewing and approving estimates and assumptions made by management when funds are available to us.

Management believes that the appointment of one or more outside directors, who shall be appointed to a fully functioning audit committee, will remedy the lack of a functioning audit committee and a lack of a majority of outside directors on our Board.

- 35 -

---

Form 10-K Index

We anticipate that these initiatives will be at least partially, if not fully, implemented by July 31, 2017. Additionally, we plan to test our updated controls and remediate our deficiencies by July 31, 2017.

ITEM 9B. OTHER INFORMATION

None.

PART III

ITEM 10. DIRECTORS, EXECUTIVE OFFICERS, AND CORPORATE GOVERNANCE

Identification of Directors and Executive Officers

The following are our directors and executive officers and significant employees during the last fiscal year.

Name	Age	Title	Positions Held
Martin Doane	52	President, Principal Financial Officer, Secretary, Treasurer and a member of the Board of Directors	Secretary: July 25, 2010
			President: April 3, 2013
			Principal Executive Officer: April 3, 2013 – June 10, 2013
			Principal Financial Officer & Treasurer: July 11, 2013
Paul Amsellem	42	Principal Executive Officer and a member of the Board of Directors	Director: July 16, 2010
			February 25, 2014

Background of Officers and Directors

Martin Doane, President, Principal Financial Officer, Secretary, Treasurer and Director

Martin Doane is a graduate of the University of Western Ontario and Osgoode Hall Law School and has been a practitioner of law since 1989. His industry and legal endeavors have supplied him with a global network of professionals, entrepreneurs, and capital sources on which to draw for MeeMee Media's business.

In June 2006, Martin Doane founded Ubequity Capital Partners, Inc., an international merchant and investment bank based in Toronto, Canada, and currently serves as its President and CEO. From April 2005 to November 2009 he also served as the CEO of Silverback Media PLC, (currently Adenyo Inc.) headquartered in Toronto, Canada, which he grew in less than 3 years from an idea to a multi-national mobile solutions group, with a revenue base of \$25 million and 100+ employees. Silverback Media PLC was a global e-marketing company with operations in London, Toronto, Paris and Los Angeles. Silverback owned and operated interactive, online and mobile advertising and marketing networks, providing e-marketing services and technology solutions that assist marketers in increasing their customer bases and sales.

During the past five years, Martin Doane has served as a director of SmartChase Corp. (OTCQB:SCHS) from March 2012 to September 2013.

Paul Amsellem, Chief Executive Officer & Director

Paul Amsellem comes to the role of MeeMee CEO with an extensive record of success, spanning more than twenty years in the mobile, digital media, technology, marketing and advertising spheres. Mr. Amsellem began his career at



Wunderman (a WPP company) where he oversaw the data analytics group. He then founded, ran and sold two pioneering European mobile media companies: PhoneValley and Cellcast Interactif. In 2006, Mr. Amsellem acted as CEO of Adenyo Europe; a mobile marketing, advertising and analytics solutions provider through to June 2010. From March 2010 to present date, he has been the acting CEO of Appcity and beginning September 2010 through to present date, has led Nemapp; an exclusive European mobile and digital media consulting firm specializing in investment, marketing and strategy. During his tenure with Nemapp, he has worked with many substantial public and private sector clients. In February 2011 to date, Mr. Amsellem has served as CEO of Mobile Network Group (EPA:ALMNG) and June 2011 to March 2012, as COO and a Board member with Nokia France (NYSE:NOK). Mr. Amsellem is the co-founder of the Mobile Marketing Association in France and has assisted with its development throughout Europe. Most recently, he has joined Labcity as CEO from September 2013 to date. These roles afforded Mr. Amsellem the privilege of working at the highest levels with many of the largest carriers, media companies, brands and advertising agencies in the world.

- 36 -

---

Form 10-K Index

Terms of Office

The Company's directors are appointed for a one-year term to hold office until the next annual general meeting of the Company's stockholders or until he or she resigns, or is removed in accordance with the Company's bylaws and the provisions of the Nevada Revised Statutes.

The Company's officers are appointed by the Company's Board of Directors and hold office until removed by the Board or until he or she resigns.

Involvement in Certain Legal Proceedings

During the past ten years, Messrs. Doane and Amsellem have not been the subject of the following events:

1. A petition under the Federal bankruptcy laws or any state insolvency law was filed by or against, or a receiver, fiscal agent or similar officer was appointed by a court for the business or property of such person, or any partnership in which he was a general partner at or within two years before the time of such filing, or any corporation or business association of which he was an executive officer at or within two years before the time of such filing;
2. Convicted in a criminal proceeding or is a named subject of a pending criminal proceeding (excluding traffic violations and other minor offenses);

3. The subject of any order, judgment, or decree, not subsequently reversed, suspended or vacated, of any court of competent jurisdiction, permanently or temporarily enjoining him from, or otherwise limiting, the following activities;

- i) Acting as a futures commission merchant, introducing broker, commodity trading advisor, commodity pool operator, floor broker, leverage transaction merchant, any other person regulated by the Commodity Futures Trading Commission, or an associated person of any of the foregoing, or as an investment adviser, underwriter, broker or dealer in securities, or as an affiliated person, director or employee of any investment company, bank, savings and loan association or insurance company, or engaging in or continuing any conduct or practice in connection with such activity;
- ii) Engaging in any type of business practice; or
- iii) Engaging in any activity in connection with the purchase or sale of any security or commodity or in connection with any violation of Federal or State securities laws or Federal commodities laws;

4. The subject of any order, judgment or decree, not subsequently reversed, suspended or vacated, of any Federal or State authority barring, suspending or otherwise limiting for more than 60 days the right of such person to engage in any activity described in paragraph 3.i in the preceding paragraph or to be associated with persons engaged in any such activity;

5. Was found by a court of competent jurisdiction in a civil action or by the Commission to have violated any Federal or State securities law, and the judgment in such civil action or finding by the Commission has not been subsequently reversed, suspended, or vacated;

6. Was found by a court of competent jurisdiction in a civil action or by the Commodity Futures Trading Commission to have violated any Federal commodities law, and the judgment in such civil action or finding by the Commodity Futures Trading Commission has not been subsequently reversed, suspended or vacated;

7.

Edgar Filing: MeeMee Media Inc. - Form 10-K

Was the subject of, or a party to, any Federal or State judicial or administrative order, judgment, decree, or finding, not subsequently reversed, suspended or vacated, relating to an alleged violation of:

- i) Any Federal or State securities or commodities law or regulation; or
  - ii) Any law or regulation respecting financial institutions or insurance companies including, but not limited to, a temporary or permanent injunction, order of disgorgement or restitution, civil money penalty or temporary or permanent cease-and-desist order, or removal or prohibition order, or
  - iii) Any law or regulation prohibiting mail or wire fraud or fraud in connection with any business entity; or

Was the subject of, or a party to, any sanction or order, not subsequently reversed, suspended or vacated, of any self-regulatory organization (as defined in Section 3(a)(26) of the Exchange Act (15 U.S.C. 78c(a)(26))), any registered entity (as defined in Section 1(a)(29) of the Commodity Exchange Act (7 U.S.C. 1(a)(29))), or any equivalent exchange, association, entity or organization that has disciplinary authority over its members or persons associated with a member.

- 37 -

---

## Form 10-K Index

### Family Relationships

There are no family relationships between or among the directors, executive officers or persons nominated or chosen by us to become directors or executive officers.

### Committees of the Board and Financial Expert

Our Board of Directors held no formal meetings during the twelve month period ended July 31, 2016. All proceedings of the Board of Directors were conducted by resolutions consented to in writing by the directors and filed with the minutes of the proceedings of the directors. Such resolutions consented to in writing by the directors entitled to vote on that resolution at a meeting of the directors are, according to the Nevada Revised Statutes and the bylaws of our company, as valid and effective as if they had been passed at a meeting of the directors duly called and held. We do not presently have a policy regarding director attendance at meetings.

We do not currently have standing audit, nominating or compensation committees, or committees performing similar functions. Due to the size of our board, our Board of Directors believes that it is not necessary to have standing nominating or compensation committees at this time because the functions of such committees are adequately performed by our Board of Directors. We do not have a nominating or compensation committee charter as we do not currently have such committees. We do not have a policy for electing members to the board.

The Company does not presently have, among its officers and directors, a person meeting considered an "audit committee financial expert" as defined in Item 401 of Regulation S-K and given our financial circumstances, we do not anticipate seeking an audit committee financial expert to join the committee in the foreseeable future.

It is anticipated that the Board of Directors will form separate audit, compensation and nominating committees at such time as the Company's operations have expanded.

### Nominations to the Board of Directors

Our directors take a critical role in guiding our strategic direction and oversee the management of the Company. Board candidates are considered based upon various criteria, such as their broad-based business and professional skills and experiences, a global business and social perspective, concern for the long-term interests of the stockholders, diversity, and personal integrity and judgment.

In addition, directors must have time available to devote to Board activities and to enhance their knowledge in the growing business. Accordingly, we seek to attract and retain highly qualified directors who have sufficient time to attend to their substantial duties and responsibilities to the Company.

In carrying out its responsibilities, the Board will consider candidates suggested by stockholders. If a stockholder wishes to formally place a candidate's name in nomination, however, he or she must do so in accordance with the provisions of the Company's Bylaws.

### Compensation Committee Interlocks and Insider Participation

No interlocking relationship exists between our board of directors and the board of directors or compensation committee of any other company, nor has any interlocking relationship existed in the past.

### Section 16(a) Beneficial Ownership Reporting Compliance

Based solely upon a review of Forms 3, 4 and 5 delivered to us as filed with the Securities Exchange Commission, our executive officers and directors, and persons who own more than 10% of our Common Stock timely filed all required reports pursuant to Section 16(a) of the Securities Exchange Act.

Code of Ethics

The Company has not adopted a code of business conduct and ethics for directors, officers and employees.

- 38 -

---

Form 10-K Index

## ITEM 11. EXECUTIVE COMPENSATION

The following table summarizes all compensation awarded to, earned by, or paid to our executive officers as of July 31, 2016 for all services rendered in all capacities to us during the last three completed fiscal years.

## Executive Officer Compensation Table

Name and Principal Position (a)	Salary		Stock Awards (US\$) (d)	Option Awards (US\$) (f)	Non-Equity Incentive Plan Compensation (US\$) (g)	Nonqualified Deferred Compensation Earnings (US\$) (h)	All Other Compensation (US\$) (i)	Total (US\$) (j)
	Year (b)	(US\$) (c)						
Ira Rubenstein, former Principal Executive Officer (resigned 2/25/14) & Director	2016	0	0	0	0	0	0	0
	2015	0	0	0	0	0	0	0
	2014	237,500	0	0	0	0	14,232	251,732
Martin Doane, President, Principal Financial Officer, Secretary, Treasurer and Director	2016	90,000	0	0	0	0	0	90,000
	2015	142,500	0	0	0	0	0	0