

ESTEE LAUDER COMPANIES INC  
Form 4  
May 09, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LAUDER RONALD S

(Last) (First) (Middle)

THE ESTEE LAUDER COMPANIES INC., 767 FIFTH AVENUE

(Street)

NEW YORK, NY 10153

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ESTEE LAUDER COMPANIES INC [EL]

3. Date of Earliest Transaction (Month/Day/Year)  
05/07/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman, Clinique Labs, LLC

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	05/07/2007		M <sup>(1)</sup>	100,000	A \$ 24.75	157,553	D
Class A Common Stock	05/07/2007		S <sup>(1)</sup>	100,000	D \$ 47.963 <sup>(2)</sup>	57,553	D
Class A Common Stock	05/08/2007		M <sup>(1)</sup>	100,000	A \$ 24.75	157,553	D

Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 4

Class A Common Stock	05/08/2007	<u>S</u> <sup>(1)</sup>	100,000	D	\$ 47.5059 <u>(2)</u>	57,553	D	
Class A Common Stock	05/09/2007	<u>M</u> <sup>(1)</sup>	50,000	A	\$ 24.75	107,553	D	
Class A Common Stock	05/09/2007	<u>S</u> <sup>(1)</sup>	50,000	D	\$ 47.6119 <u>(2)</u>	57,553	D	
Class A Common Stock						3,182 <u>(3)</u>	I	By Decendants of RSL 1966 Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Option (Right to Buy)	\$ 24.75	05/07/2007		<u>M</u> <sup>(1)</sup>	100,000	01/01/2001 <sup>(4)</sup> 07/01/2007 <sup>(4)</sup>	Class A Common Stock
Option (Right to Buy)	\$ 24.75	05/08/2007		<u>M</u> <sup>(1)</sup>	100,000	01/01/2001 <sup>(4)</sup> 07/01/2007 <sup>(4)</sup>	Class A Common Stock
Option (Right to Buy)	\$ 24.75	05/09/2007		<u>M</u> <sup>(1)</sup>	50,000	01/01/2001 <sup>(4)</sup> 07/01/2007 <sup>(4)</sup>	Class A Common Stock
Class B Common Stock	<u>(7)</u>					<u>(8)</u> <u>(8)</u>	Class A Common Stock
Class B Common	<u>(7)</u>					<u>(8)</u> <u>(8)</u>	Class A Common

Stock				Stock
Class B Common Stock	(7)		(8)	Class A Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LAUDER RONALD S THE ESTEE LAUDER COMPANIES INC. 767 FIFTH AVENUE NEW YORK, NY 10153	X	X	Chairman, Clinique Labs, LLC	

## Signatures

Ronald S. Lauder, by Spencer G. Smul,  
Attorney-in-fact

05/09/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The exercise of stock options and the sale of the underlying shares of Class A Common Stock were made pursuant to a plan intended to comply with Rule 10b5-1(c), previously entered into on March 8, 2007.
- (2) See Exhibit 99.1.
- (3) The Reporting Person disclaims beneficial ownership of these shares to the extent he does not have a pecuniary interest in such securities.
- (4) The options that were exercised were part of a grant of options made to Mr. Lauder in 1997 that became exercisable in three tranches in respect of 83,333 on January 1, 2001, 83,333 on January 1, 2002, and 83,334 on January 1, 2003.
- (5) Exercise of stock options.
- (6) The Reporting Person also has options to purchase at various prices 500,000 shares of Class A Common Stock, all of which are currently exercisable.
- (7) There is no exercise or conversion price for the Class B Common Stock. It is convertible into shares of Class A Common Stock on a one-to-one basis.
- (8) Shares of Class B Common Stock may be converted immediately on a one-for-one basis by the holder and are automatically converted into Class A Common Stock on a one-for-one basis upon transfer to a person or entity that is not a "Permitted Transferee" or soon after a record date for a meeting of stockholders where the outstanding Class B Common Stock constitutes less than 10% of the outstanding shares of Common Stock of the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.