

IGER ROBERT A  
Form 4  
February 07, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

**OMB APPROVAL**

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
IGER ROBERT A

(Last) (First) (Middle)

500 SOUTH BUENA VISTA  
STREET

(Street)

BURBANK, CA 91521

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
WALT DISNEY CO/ [DIS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/06/2006

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify  
below)

President and CEO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|---|---|--------------------------------------|---|--|---|---|
| Disney<br>Common<br>Stock             | 02/06/2006                              |   | M                                    | 320,000   | A \$ 21  | 486,576   | D   |
| Disney<br>Common<br>Stock             | 02/06/2006                              |   | S <sup>(1)</sup>                     | 2,400   | D \$<br>25.31  | 484,176   | D   |
| Disney<br>Common<br>Stock             | 02/06/2006                              |   | S <sup>(1)</sup>                     | 2,500   | D \$<br>25.22  | 481,676   | D   |
| Disney<br>Common                      | 02/06/2006                              |   | S <sup>(1)</sup>                     | 2,700   | D \$<br>25.21  | 478,976   | D   |

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Stock

|                           |            |                        |        |   |          |         |   |
|---------------------------|------------|------------------------|--------|---|----------|---------|---|
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 900    | D | \$ 25.2  | 478,076 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 1,000  | D | \$ 25.19 | 477,076 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 2,100  | D | \$ 25.18 | 474,976 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 2,200  | D | \$ 25.17 | 472,776 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 2,400  | D | \$ 25.16 | 470,376 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 2,800  | D | \$ 25.15 | 467,576 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 2,400  | D | \$ 25.14 | 465,176 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 7,500  | D | \$ 25.13 | 457,676 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 13,200 | D | \$ 25.12 | 444,476 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 29,900 | D | \$ 25.11 | 414,576 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 26,900 | D | \$ 25.1  | 387,676 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 17,000 | D | \$ 25.09 | 370,676 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 25,300 | D | \$ 25.08 | 345,376 | D |
| Disney<br>Common<br>Stock | 02/06/2006 | <u>S<sup>(1)</sup></u> | 24,400 | D | \$ 25.07 | 320,976 | D |

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|                           |            |                  |        |   |             |                          |   |           |
|---------------------------|------------|------------------|--------|---|-------------|--------------------------|---|-----------|
| Disney<br>Common<br>Stock | 02/06/2006 | S <sup>(1)</sup> | 25,600 | D | \$<br>25.06 | 295,376                  | D |           |
| Disney<br>Common<br>Stock | 02/06/2006 | S <sup>(1)</sup> | 20,800 | D | \$<br>25.05 | 274,576                  | D |           |
| Disney<br>Common<br>Stock | 02/06/2006 | S <sup>(1)</sup> | 20,400 | D | \$<br>25.04 | 254,176                  | D |           |
| Disney<br>Common<br>Stock | 02/06/2006 | S <sup>(1)</sup> | 29,500 | D | \$<br>25.03 | 224,676                  | D |           |
| Disney<br>Common<br>Stock | 02/06/2006 | S <sup>(1)</sup> | 31,300 | D | \$<br>25.02 | 193,376                  | D |           |
| Disney<br>Common<br>Stock | 02/06/2006 | S <sup>(1)</sup> | 12,900 | D | \$<br>25.01 | 180,476                  | D |           |
| Disney<br>Common<br>Stock | 02/06/2006 | S <sup>(1)</sup> | 2,100  | D | \$ 25       | 178,376                  | D |           |
| Disney<br>Common<br>Stock | 02/06/2006 | S <sup>(1)</sup> | 6,100  | D | \$<br>24.99 | 172,276                  | D |           |
| Disney<br>Common<br>Stock | 02/06/2006 | S <sup>(1)</sup> | 3,100  | D | \$<br>24.98 | 169,176                  | D |           |
| Disney<br>Common<br>Stock | 02/06/2006 | S <sup>(1)</sup> | 2,600  | D | \$<br>24.96 | 166,576                  | D |           |
| Disney<br>Common<br>Stock |            |                  |        |   |             | 16,219.64 <sup>(2)</sup> | I | By 401(k) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security | 2.<br>Conversion<br>or Exercise | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any | 4.<br>Transaction<br>Code | 5. Number of<br>Derivative<br>Securities | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount<br>Underlying Security<br>(Instr. 3 and 4) |
|---------------------------------------|---------------------------------|---|---|---------------------------|--|--|--|
|---------------------------------------|---------------------------------|---|---|---------------------------|--|--|--|

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| (Instr. 3)                     | Price of<br>Derivative<br>Security | (Month/Day/Year) | (Instr. 8) | Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4, and<br>5) |         |     |                     |                    |                           |                 |  |
|--------------------------------|------------------------------------|------------------|------------|---|---------|-----|---------------------|--------------------|---------------------------|-----------------|--|
|                                |                                    |                  | Code       | V   | (A)     | (D) | Date<br>Exercisable | Expiration<br>Date | Title                     | Am<br>Nu<br>Sha |  |
| Stock Option<br>(Right-to-Buy) | \$ 21                              | 02/06/2006       | M          |   | 320,000 | (3) | 02/09/2006          |                    | Disney<br>Common<br>Stock | 32              |  |

## Reporting Owners

| Reporting Owner Name / Address                                     | Relationships |           |                   |       |
|--|---------------|-----------|-------------------|-------|
|  | Director      | 10% Owner | Officer           | Other |
| IGER ROBERT A<br>500 SOUTH BUENA VISTA STREET<br>BURBANK, CA 91521 | X             |           | President and CEO |       |

## Signatures

By: Joseph M. Santaniello (POA  
on file) 02/07/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan previously adopted by the reporting person.
- (2) Shares held in The Walt Disney Company Stock Fund as of February 6, 2006. The fund is one investment option in the 401(k) Plan and contains Company matching contributions.
- (3) Options were granted under The Walt Disney Company's 1995 Stock Option Plan in a transaction exempt under Rule 16b-3. The options vested in seven equal installments on each February 9 of 1997 through 2003.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.